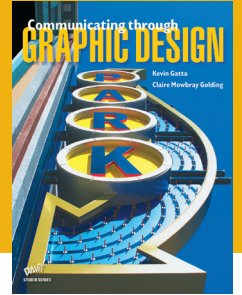




# TEKS 100% Compliance Lesson Extensions

## Communicating through Graphic Design

### GRAPHIC DESIGN AND ILLUSTRATION LEVEL II



Communicating through Graphic Design				
GD&IL LEVEL II TEKS	TEKS Breakout	Lesson	Pages	Lesson Extension to Meet TEKS
<b>4.A.II</b>	Analyze the evolution of related fields	Narrative: A Short History	170	Original citation accepted.
		Activity: Chapter Review	CG35	Analyze: Find information and images to fill in the blank column on the last page of the Timeline on page 226. Choose a corporate identity, a digital design example, a font, and a selection of important events, including industrial and technological design milestones to analyze the evolution of design between 2010 and the present.

## TEKS Descriptions

**(1)** The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:

- (A)** participate in training, education, or certification for employment
- (B)** demonstrate positive work behaviors and personal qualities needed to be employable
- (C)** demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills
- (D)** maintain a career portfolio to document information such as work experiences, licenses, certifications, and work samples
- (E)** demonstrate skills in evaluating and comparing employment opportunities

**(2)** The student applies academic knowledge and skills in art and design projects. The student is expected to:

- (A)** apply English language arts knowledge by demonstrating skills such as correct use of content, technical concepts, vocabulary, grammar, punctuation, and terminology to write and edit a variety of documents
- (B)** apply mathematics knowledge and skills such as using whole numbers, decimals, fractions, and knowledge of arithmetic operations

**(3)** The student understands and employs problem-solving methods. The student is expected to:

- (A)** employ critical-thinking skills independently and in groups
- (B)** employ interpersonal skills in groups to solve problems

**(4)** The student understands design systems. The student is expected to:

- (A)** analyze and summarize the history and evolution of related fields

**(5)** The student applies cyber safety procedures. The student is expected to:

- (A)** implement personal and professional safety rules and regulations

**(6)** The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:

- (A)** employ leadership skills
- (B)** employ teamwork and conflict-management skills
- (C)** conduct and participate in meetings
- (D)** employ mentoring skills

**(7)** The student applies ethical decision making and understands and complies with laws regarding use of technology in graphic design and illustration. The student is expected to:

- (A)** exhibit ethical conduct
- (B)** apply copyright laws
- (C)** model respect for intellectual property
- (D)** demonstrate proper etiquette and knowledge of acceptable use policies
- (E)** identify the impact of the advertising and visual communication design industry on society

**(8)** The student applies technical skills for efficiency. The student is expected to:

- (A)** employ planning and time-management skills to complete work tasks

**(9)** The student develops an advanced understanding of graphic design and illustration. The student is expected to:

- (A)** interpret, evaluate, and justify design decisions
- (B)** participate in oral or written critiques of designs by applying a critical method of evaluation
- (C)** identify and apply art elements and principles to designs and illustrations