

Correlations to the Texas Essential Knowledge and Skills (TEKS): Student/Teacher Material							
Subject	Chapter 130. Texas Essential Knowledge and Skills for Career & Technical Education						
Subchapter	Subchapter C. Arts, Audio/Video Technology, and Communications						
Course	§130.108. Graphic Design and Illustration II (One Credit), Adopted 2015.						
Publisher	Davis Publications						
Program Title	Communicating through Graphic Design						
Program ISBN	978-1-61528-479-5						
TEKS Coverage (%)	95.83%						
(a) General requirements. This course is recommended for students in Grades 10-12. Prerequisite: Graphic Design and Illustration I. Recommended corequisite: Graphic Design and Illustration II Lab. Students shall be awarded one credit for successful completion of this course.							
(b) Introduction.							
<p>(1) Career and technical education instruction provides content aligned with challenging academic standards and relevant technical knowledge and skills for students to further their education and succeed in current or emerging professions.</p> <p>(2) The Arts, Audio/Video Technology, and Communications Career Cluster is focused on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content, including visual and performing arts and design, journalism, and entertainment services.</p> <p>(3) Careers in graphic design and illustration span all aspects of the advertising and visual communications industries. Within this context, in addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the industry with a focus on fundamental elements and principles of visual art and design.</p> <p>(4) Students are encouraged to participate in extended learning experiences such as career and technical student organizations and other leadership or extracurricular organizations.</p>							
(c) Knowledge and Skills.							
Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location
(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:	(A) participate in training, education, or certification for employment	(i) participate in training, education, or certification for employment	Student/Teacher	Narrative	978-1-61528-579-2	CG6-CG7	Getting the Training You Need
			Student/Teacher	Activity	978-1-61528-579-2	CG30-CG33	Studio Experience: A Design Team Project
			Student/Teacher	Narrative	978-1-61528-296-8	54-67	The Basic Steps
			Student/Teacher	Narrative	978-1-61528-579-2	CG5	Portrait of a Good Employee
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG7	Getting the Training You Need: Research
			Teacher Only	Activity	978-1-61528-580-8	CG30-CG33	Studio Experience: A Design Team Project
(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:	(B) demonstrate positive work behaviors and personal qualities needed to be employable	(i) demonstrate positive work behaviors needed to be employable	Student/Teacher	Narrative	978-1-61528-579-2	CG5	Portrait of a Good Employee: Try It
			Student/Teacher	Activity	978-1-61528-579-2	CG32	Studio Experience: A Design Team Project: Check It (third bullet point)
			Student/Teacher				
			Student/Teacher				
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG5	Portrait of a Good Employee: Try It
			Teacher Only	Activity	978-1-61528-580-8	CG32	Studio Experience: A Design Team Project: Check It
(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:	(B) demonstrate positive work behaviors and personal qualities needed to be employable	(ii) demonstrate personal qualities needed to be employable	Student/Teacher	Narrative	978-1-61528-579-2	CG5	Portrait of a Good Employee: Try It
			Student/Teacher	Activity	978-1-61528-579-2	CG32	Studio Experience: A Design Team Project: Check It (fourth bullet point)
			Student/Teacher	Activity	978-1-61528-296-8	125	Chapter Review: Writing About Art (right column, seventh paragraph)
			Student/Teacher				
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG5	Portrait of a Good Employee: Try It
			Teacher Only	Activity	978-1-61528-580-8	CG32	Studio Experience: A Design Team Project: Check It
Teacher Only							

Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location
(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:	(C) demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills	(i) demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities	Student/Teacher	Narrative	978-1-61528-579-2	CG12	Finding a Job: Try It
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Evaluate (left column, sixth paragraph)
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Recall (left column, first paragraph)
			Student/Teacher	Activity	978-1-61528-296-8	124	Career Profile: Careers
			Student/Teacher	Activity	978-1-61528-296-8	124	Career Profile: Careers
			Teacher Only	Narrative	978-1-61528-580-8	CG12	Finding a Job: Try It
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Evaluate
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Recall
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Recall
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Recall
(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:	(C) demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills	(ii) demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including developing a resume	Student/Teacher	Narrative	978-1-61528-579-2	CG11	Developing Your Resume: Try It
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Apply (left column, third paragraph)
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Apply (left column, third paragraph)
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Apply (left column, third paragraph)
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Apply (left column, third paragraph)
			Teacher Only	Narrative	978-1-61528-580-8	CG11	Developing Your Resume: Try It
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Apply
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Apply
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Apply
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Apply
(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:	(C) demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills	(iii) demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including developing a letter of application	Student/Teacher	Narrative	978-1-61528-579-2	CG13	Applying for a Job
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Evaluate (left column, sixth paragraph)
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Evaluate (left column, sixth paragraph)
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Evaluate (left column, sixth paragraph)
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Evaluate (left column, sixth paragraph)
			Teacher Only	Narrative	978-1-61528-580-8	CG13	Applying for a Job
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Evaluate
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Evaluate
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Evaluate
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Evaluate
(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:	(C) demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills	(iv) demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including completing a job application	Student/Teacher	Narrative	978-1-61528-579-2	CG13	Applying for a Job
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Evaluate (left column, sixth paragraph)
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Evaluate (left column, sixth paragraph)
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Evaluate (left column, sixth paragraph)
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Evaluate (left column, sixth paragraph)

Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location
			Teacher Only	Narrative	978-1-61528-580-8	CG13	Applying for a Job
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Evaluate
			Teacher Only Teacher Only Teacher Only				
(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:	(C) demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills	(v) demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including demonstrating effective interview skills	Student/Teacher	Narrative	978-1-61528-579-2	CG15	Interviewing: Try It (left column, second paragraph)
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Recall (left column, first paragraph)
			Student/Teacher Student/Teacher Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG15	Interviewing: Teaching Tip
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Recall
			Teacher Only Teacher Only Teacher Only				
(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:	(D) maintain a career portfolio to document information such as work experiences, licenses, certifications, and work samples	(i) maintain a career portfolio to document information	Student/Teacher	Narrative	978-1-61528-579-2	CG8-CG9	Establishing and Maintaining Your Portfolio
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: For Your Portfolio (right column, second paragraph)
			Student/Teacher	Activity	978-1-61528-296-8	103	Chapter Review: For Your Portfolio (right column, eighth paragraph)
			Student/Teacher Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG8-CG9	Establishing and Maintaining Your Portfolio
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review: For Your Portfolio (right column, second paragraph)
			Teacher Only Teacher Only Teacher Only				
(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:	(E) demonstrate skills in evaluating and comparing employment opportunities	(i) demonstrate skills in evaluating employment opportunities	Student/Teacher	Narrative	978-1-61528-579-2	CG15-CG16	Evaluating Job Offers
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Evaluate (left column, sixth paragraph)
			Student/Teacher Student/Teacher Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG15-CG16	Evaluating Job Offers
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Evaluate
			Teacher Only Teacher Only Teacher Only				
(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:	(E) demonstrate skills in evaluating and comparing employment opportunities	(ii) demonstrate skills in comparing employment opportunities	Student/Teacher	Narrative	978-1-61528-579-2	CG15-CG16	Evaluating Job Offers
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Evaluate (left column, sixth paragraph)
			Student/Teacher Student/Teacher Student/Teacher				

Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location
			Teacher Only	Narrative	978-1-61528-580-8	CG15-CG16	Evaluating Job Offers
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Evaluate
			Teacher Only				
			Teacher Only				
			Teacher Only				
(2) The student applies academic knowledge and skills in art and design projects. The student is expected to:	(A) apply English language arts knowledge by demonstrating skills such as correct use of content, technical concepts, vocabulary, grammar, punctuation, and terminology to write and edit a variety of documents	(i) apply English language arts knowledge by demonstrating skills to write a variety of documents	Student/Teacher	Narrative	978-1-61528-579-2	CG8-CG9	Establishing and Maintaining Your Portfolio
			Student/Teacher	Activity	978-1-61528-296-8	167	Chapter Review: Writing About Art (right column, seventh paragraph)
			Student/Teacher	Narrative	978-1-61528-296-8	29	Art Deco in America: Try It
			Student/Teacher	Activity	978-1-61528-296-8	124	Career Profile: Art and You
			Student/Teacher	Narrative	978-1-61528-296-8	160	Create Effective Exhibit Labels
			Teacher Only	Narrative	978-1-61528-580-8	CG8-CG9	Establishing and Maintaining Your Portfolio
			Teacher Only	Activity	978-1-61528-296-8	167	Chapter Review: Writing About Art (right column, seventh paragraph)
			Teacher Only	Narrative	978-1-61528-296-8	88	Ways to Show Identity: Teaching Tip – Try It
			Teacher Only				
			Teacher Only				
(2) The student applies academic knowledge and skills in art and design projects. The student is expected to:	(A) apply English language arts knowledge by demonstrating skills such as correct use of content, technical concepts, vocabulary, grammar, punctuation, and terminology to write and edit a variety of documents	(ii) apply English language arts knowledge by demonstrating skills to edit a variety of documents	Student/Teacher	Narrative	978-1-61528-579-2	CG11	Developing Your Resume: Try It
			Student/Teacher	Activity	978-1-61528-579-2	CG30-CG33	Studio Experience: A Design Team Project
			Student/Teacher	Narrative	978-1-61528-296-8	173	Text and Typography: Note It
			Student/Teacher				
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG11	Developing Your Resume: Try It
			Teacher Only	Activity	978-1-61528-580-8	CG30-CG33	Studio Experience: A Design Team Project
			Teacher Only	Narrative	978-1-61528-296-8	173	Text and Typography: Note It
			Teacher Only				
			Teacher Only				
(2) The student applies academic knowledge and skills in art and design projects. The student is expected to:	(B) apply mathematics knowledge and skills such as using whole numbers, decimals, fractions, and knowledge of arithmetic operations	(i) apply mathematics knowledge	Student/Teacher	Narrative	978-1-61528-296-8	117	Plan a Newsletter Layout
			Student/Teacher	Activity	978-1-61528-296-8	167	Chapter Review: Apply (right column, third paragraph)
			Student/Teacher	Narrative	978-1-61528-296-8	40	Unity and Variety: Try It
			Student/Teacher				
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-296-8	117	Plan a Newsletter Layout
			Teacher Only	Activity	978-1-61528-296-8	167	Chapter Review Answers
			Teacher Only				
			Teacher Only				
			Teacher Only				

Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location	
(2) The student applies academic knowledge and skills in art and design projects. The student is expected to:	(B) apply mathematics knowledge and skills such as using whole numbers, decimals, fractions, and knowledge of arithmetic operations	(i) apply mathematics skills	Student/Teacher	Narrative	978-1-61528-296-8	117	Plan a Newsletter Layout	
			Student/Teacher	Activity	978-1-61528-296-8	167	Chapter Review: Apply (right column, third paragraph)	
			Student/Teacher	Narrative	978-1-61528-296-8	40	Unity and Variety: Try It	
			Student/Teacher					
			Student/Teacher					
			Teacher Only	Narrative	978-1-61528-296-8	117	Plan a Newsletter Layout	
			Teacher Only	Activity	978-1-61528-296-8	167	Chapter Review: Answers Apply	
(3) The student understands and employs problem-solving methods. The student is expected to:	(A) employ critical-thinking skills independently and in groups	(i) employ critical-thinking skills independently	Student/Teacher	Narrative	978-1-61528-296-8	62	Design Direction: Try It	
			Student/Teacher	Activity	978-1-61528-296-8	80	Studio Experience: A School Event Poster	
			Student/Teacher	Narrative	978-1-61528-296-8	111	Guide to the Front Page: Try It	
			Student/Teacher					
			Student/Teacher					
			Teacher Only	Narrative	978-1-61528-296-8	62	Design Direction: Try It	
			Teacher Only	Activity	978-1-61528-296-8	80	Studio Experience: A School Event Poster	
			Teacher Only	Narrative	978-1-61528-296-8	88	Ways to Show Identity: Teaching Tip – Try It	
			Teacher Only	Narrative	978-1-61528-296-8	133	Design Aesthetics	
(3) The student understands and employs problem-solving methods. The student is expected to:	(A) employ critical-thinking skills independently and in groups	(ii) employ critical-thinking skills in groups	Student/Teacher	Narrative	978-1-61528-579-2	CG19	Working with Colleagues	
			Student/Teacher	Activity	978-1-61528-579-2	CG30-CG33	Studio Experience: A Design Team Project	
			Student/Teacher					
			Student/Teacher					
			Teacher Only	Narrative	978-1-61528-580-8	CG19	Working with Colleagues	
			Teacher Only	Activity	978-1-61528-580-8	CG30-CG33	Studio Experience: A Design Team Project	
			Teacher Only	Narrative	978-1-61528-296-8	88	Ways to Show Identity: Teaching Tip – Try It	
(3) The student understands and employs problem-solving methods. The student is expected to:	(B) employ interpersonal skills in groups to solve problems	(i) employ interpersonal skills in groups to solve problems	Student/Teacher	Narrative	978-1-61528-579-2	CG19	Working with Colleagues	
			Student/Teacher	Activity	978-1-61528-579-2	CG30-CG33	Studio Experience: A Design Team Project	
			Student/Teacher					
			Student/Teacher					
			Teacher Only	Narrative	978-1-61528-580-8	CG19	Working with Colleagues	
			Teacher Only	Activity	978-1-61528-580-8	CG30-CG33	Studio Experience: A Design Team Project	
			Teacher Only					

Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location	
(4) The student applies knowledge of design systems. The student is expected to analyze and summarize the history and evolution of related fields.	[A] analyze and summarize the history and evolution of related fields	(i) analyze the history of related fields	Student/Teacher	Narrative	978-1-61528-296-8	29	Art Deco in America: Try It	
			Student/Teacher	Activity	978-1-61528-296-8	103	Chapter Review: Synthesize (right column, fifth paragraph)	
			Student/Teacher	Narrative	978-1-61528-296-8	111	Guide to the Front Page: Try It	
			Student/Teacher					
			Student/Teacher					
			Teacher Only	Narrative	978-1-61528-296-8	29	Art Deco in America: Try It	
			Teacher Only	Activity	978-1-61528-296-8	103	Chapter Review Answers: Synthesize	
Teacher Only	Narrative	978-1-61528-296-8	170	A Short History: Design History				
Teacher Only								
(4) The student applies knowledge of design systems. The student is expected to analyze and summarize the history and evolution of related fields.	[A] analyze and summarize the history and evolution of related fields	(ii) analyze the evolution of related fields	Student/Teacher	Narrative	978-1-61528-296-8	170	A Short History	
			Student/Teacher	Activity			n/a	
			Student/Teacher	Narrative	978-1-61528-296-8	170	A Short History: Discuss It	
			Student/Teacher	Narrative	978-1-61528-296-8	111	Guide to the Front Page: Try It	
			Student/Teacher					
			Teacher Only	Narrative	978-1-61528-296-8	170	A Short History: Inquiry	
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Analyze	
Teacher Only	Narrative	978-1-61528-296-8	133	Design Aesthetics				
Teacher Only								
(4) The student applies knowledge of design systems. The student is expected to analyze and summarize the history and evolution of related fields.	[A] analyze and summarize the history and evolution of related fields	(iii) summarize the history of related fields	Student/Teacher	Narrative	978-1-61528-579-2	CG24	Keeping Up with the Graphic Design Industry: Try It	
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Analyze (left column, fourth paragraph)	
			Student/Teacher					
			Student/Teacher					
			Teacher Only	Narrative	978-1-61528-580-8	CG24	Keeping Up with the Graphic Design Industry: Teaching Tip	
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Analyze	
			Teacher Only	Narrative	978-1-61528-296-8	133	Design Aesthetics	
Teacher Only								
(4) The student applies knowledge of design systems. The student is expected to analyze and summarize the history and evolution of related fields.	[A] analyze and summarize the history and evolution of related fields	(iv) summarize the evolution of related fields	Student/Teacher	Narrative	978-1-61528-579-2	CG24	Keeping Up with the Graphic Design Industry: Try It	
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Analyze (left column, fourth paragraph)	
			Student/Teacher					
			Student/Teacher					
			Teacher Only	Narrative	978-1-61528-580-8	CG24	Keeping Up with the Graphic Design Industry: Teaching Tip	
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Analyze	
			Teacher Only	Narrative	978-1-61528-296-8	133	Design Aesthetics	
Teacher Only								

Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location
			Teacher Only				
(5) The student applies cyber safety procedures. The student is expected to implement personal and professional safety rules and regulations.	(A) implement personal and professional safety rules and regulations	(i) implement personal safety rules and regulations	Student/Teacher	Narrative	978-1-61528-579-2	CG28	Cybersecurity
			Student/Teacher	Activity	978-1-61528-579-2	CG31	Studio Experience: A Design Team Project: Art Director
			Student/Teacher				
			Student/Teacher				
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG28	Cybersecurity
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Understand
			Teacher Only	Activity	978-1-61528-580-8	CG31	Studio Experience: A Design Team Project: Teaching Tip
			Teacher Only				
			Teacher Only				
(5) The student applies cyber safety procedures. The student is expected to implement personal and professional safety rules and regulations.	(A) implement personal and professional safety rules and regulations	(ii) implement professional safety rules and regulations	Student/Teacher	Narrative	978-1-61528-579-2	CG28	Cybersecurity
			Student/Teacher	Activity	978-1-61528-579-2	CG31	Studio Experience: A Design Team Project: Art Director
			Student/Teacher				
			Student/Teacher				
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG28	Cybersecurity
			Teacher Only	Activity	978-1-61528-580-8	CG31	Studio Experience: A Design Team Project: Teaching Tip
			Teacher Only				
			Teacher Only				
			Teacher Only				
(6) The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:	(A) employ leadership skills	(i) employ leadership skills	Student/Teacher	Narrative	978-1-61528-579-2	CG19	Working with Colleagues
			Student/Teacher	Activity	978-1-61528-579-2	CG30-CG33	Studio Experience: A Design Team Project
			Student/Teacher				
			Student/Teacher				
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG19	Working with Colleagues: Teaching Tip
			Teacher Only	Activity	978-1-61528-580-8	CG31	Studio Experience: A Design Team Project: Teaching Tip
			Teacher Only				
			Teacher Only				
			Teacher Only				
(6) The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:	(B) employ teamwork and conflict-management skills	(i) employ teamwork skills	Student/Teacher	Narrative	978-1-61528-579-2	CG19	Working with Colleagues
			Student/Teacher	Activity	978-1-61528-579-2	CG30-CG33	Studio Experience: A Design Team Project
			Student/Teacher				
			Student/Teacher				
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG19	Working with Colleagues: Teaching Tip
			Teacher Only	Activity	978-1-61528-580-8	CG30	Studio Experience: A Design Team Project: Studio Objectives
			Teacher Only				
			Teacher Only				
			Teacher Only				

Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location	
(6) The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:	(B) employ teamwork and conflict-management skills	(ii) employ conflict-management skills	Student/Teacher	Narrative	978-1-61528-579-2	CG19	Working with Colleagues	
			Student/Teacher	Activity	978-1-61528-579-2	CG31	Studio Experience: A Design Team Project: Check It (fifth bullet point)	
			Student/Teacher					
			Student/Teacher					
			Student/Teacher					
			Student/Teacher					
(6) The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:	(C) conduct and participate in meetings	(i) conduct meetings	Teacher Only	Narrative	978-1-61528-580-8	CG19	Working with Colleagues	
			Teacher Only	Activity	978-1-61528-580-8	CG30	Studio Experience: A Design Team Project: Studio Objectives	
			Teacher Only					
			Teacher Only					
			Teacher Only					
			Teacher Only					
(6) The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:	(C) conduct and participate in meetings	(i) conduct meetings	Student/Teacher	Narrative	978-1-61528-579-2	CG18	Staff or Team Meetings	
			Student/Teacher	Activity	978-1-61528-579-2	CG31	Studio Experience: A Design Team Project: 3	
			Student/Teacher					
			Student/Teacher					
			Student/Teacher					
			Student/Teacher					
(6) The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:	(C) conduct and participate in meetings	(i) participate in meetings	Teacher Only	Narrative	978-1-61528-580-8	CG18	Staff or Team Meetings	
			Teacher Only	Activity	978-1-61528-580-8	CG31	Studio Experience: A Design Team Project: 3	
			Teacher Only					
			Teacher Only					
			Teacher Only					
			Teacher Only					
(6) The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:	(D) employ mentoring skills	(i) employ mentoring skills	Student/Teacher	Narrative	978-1-61528-579-2	CG19	Working with Colleagues: Find a Mentor and Be Willing to Mentor Others	
			Student/Teacher	Activity	978-1-61528-579-2	CG31	Studio Experience: A Design Team Project: Designer(s)	
			Student/Teacher					
			Student/Teacher					
			Student/Teacher					
			Student/Teacher					
(6) The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:	(D) employ mentoring skills	(i) employ mentoring skills	Teacher Only	Narrative	978-1-61528-580-8	CG19	Working with Colleagues: Teaching Tip	
			Teacher Only	Activity	978-1-61528-580-8	CG31	Studio Experience: A Design Team Project: Designer(s)	
			Teacher Only					
			Teacher Only					
			Teacher Only					
			Teacher Only					

Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location	
(7) The student applies ethical decision making and complies with laws regarding use of technology in art and design. The student is expected to:	(A) exhibit ethical conduct	(i) exhibit ethical conduct	Student/Teacher	Narrative	978-1-61528-579-2	CG25-CG27	Working Ethically	
			Student/Teacher	Activity	978-1-61528-579-2	CG31	Studio Experience: A Design Team Project: Design Intern/Researcher	
			Student/Teacher					
			Student/Teacher					
			Student/Teacher					
			Teacher Only	Narrative	978-1-61528-580-8	CG27	Working Ethically: Design Extension	
			Teacher Only	Activity	978-1-61528-580-8	CG31	Studio Experience: A Design Team Project Teaching Tip	
Teacher Only	Narrative	978-1-61528-296-8	57	Research: Teaching Tip				
Teacher Only								
Teacher Only								
(7) The student applies ethical decision making and complies with laws regarding use of technology in art and design. The student is expected to:	(B) apply copyright laws	(i) apply copyright laws	Student/Teacher	Narrative	978-1-61528-579-2	CG26	Working Ethically: Copyright	
			Student/Teacher	Activity	978-1-61528-579-2	CG31	Studio Experience: A Design Team Project: Design Intern/Researcher	
			Student/Teacher					
			Student/Teacher					
			Student/Teacher					
			Teacher Only	Narrative	978-1-61528-580-8	CG27	Working Ethically: Design Extension	
			Teacher Only	Activity	978-1-61528-580-8	CG31	Studio Experience: A Design Team Project Teaching Tip	
Teacher Only	Narrative	978-1-61528-296-8	76	Images: Teaching Tip				
Teacher Only								
Teacher Only								
(7) The student applies ethical decision making and complies with laws regarding use of technology in art and design. The student is expected to:	(C) model respect for intellectual property	(i) model respect for intellectual property	Student/Teacher	Narrative	978-1-61528-579-2	CG25-CG27	Working Ethically	
			Student/Teacher	Activity	978-1-61528-579-2	CG31	Studio Experience: A Design Team Project: Design Intern/Researcher	
			Student/Teacher					
			Student/Teacher					
			Student/Teacher					
			Teacher Only	Narrative	978-1-61528-580-8	CG27	Working Ethically: Design Extension	
			Teacher Only	Activity	978-1-61528-580-8	CG31	Studio Experience: A Design Team Project Teaching Tip	
Teacher Only	Narrative	978-1-61528-296-8	76	Images: Teaching Tip				
Teacher Only								
Teacher Only								
(7) The student applies ethical decision making and complies with laws regarding use of technology in art and design. The student is expected to:	(D) demonstrate proper etiquette and knowledge of acceptable use policies	(i) demonstrate proper etiquette	Student/Teacher	Narrative	978-1-61528-579-2	CG25-CG27	Working Ethically	
			Student/Teacher	Activity	978-1-61528-579-2	CG30-CG33	Studio Experience: A Design Team Project	
			Student/Teacher					
			Student/Teacher					
			Student/Teacher					
			Teacher Only	Narrative	978-1-61528-580-8	CG25-CG27	Working Ethically	
			Teacher Only	Activity	978-1-61528-580-8	CG31	Studio Experience: A Design Team Project Teaching Tip	
Teacher Only	Narrative	978-1-61528-296-8	76	Images: Teaching Tip				
Teacher Only								
Teacher Only								

Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location
			Teacher Only	Narrative	978-1-61528-296-8	57	Research: Teaching Tip
			Teacher Only				
(7) The student applies ethical decision making and complies with laws regarding use of technology in art and design. The student is expected to:	(D) demonstrate proper etiquette and knowledge of acceptable use policies	(ii) demonstrate knowledge of acceptable use policies	Student/Teacher	Narrative	978-1-61528-579-2	CG27	Working Ethically: Using Images: Try It
			Student/Teacher	Activity	978-1-61528-579-2	CG31	Studio Experience: A Design Team Project: Design Intern/Researcher
			Student/Teacher				
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG27	Working Ethically: Design Extension
			Teacher Only	Activity	978-1-61528-580-8	CG31	Studio Experience: A Design Team Project: Teaching Tip
			Teacher Only	Narrative	978-1-61528-296-8	76	Images: Teaching Tip
			Teacher Only	Narrative	978-1-61528-296-8	57	Research: Teaching Tip
			Teacher Only				
(7) The student applies ethical decision making and complies with laws regarding use of technology in art and design. The student is expected to:	(E) identify the impact of the advertising and visual communication design industry on society	(i) identify the impact of the advertising and visual communication design industry on society	Student/Teacher	Narrative	978-1-61528-296-8	138	Radio and Television Ads: Discuss It
			Student/Teacher	Activity	978-1-61528-296-8	145	Chapter Review: Writing About Art (right column, seventh paragraph)
			Student/Teacher				
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-296-8	138	Radio and Television: Teaching Tip
			Teacher Only	Activity	978-1-61528-296-8	145	Chapter Review Answers: Writing About Art
			Teacher Only	Narrative	978-1-61528-296-8	133	Design Aesthetics
			Teacher Only				
			Teacher Only				
(8) The student applies technical skills for efficiency. The student is expected to employ planning and time-management skills to complete work tasks.	(A) employ planning and time-management skills to complete work tasks	(i) employ planning skills to complete work tasks	Student/Teacher	Narrative	978-1-61528-296-8	117	Plan a Newsletter Layout
			Student/Teacher	Activity	978-1-61528-296-8	122-123	Studio Experience: A School Newsletter
			Student/Teacher				
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-296-8	116-117	Plan a Newsletter Layout: Teaching Tip
			Teacher Only	Activity	978-1-61528-296-8	122	Studio Experience: A School Newsletter: Teaching Tip
			Teacher Only				
			Teacher Only				
			Teacher Only				
(8) The student applies technical skills for efficiency. The student is expected to employ planning and time-management skills to complete work tasks.	(A) employ planning and time-management skills to complete work tasks	(ii) employ time-management skills to complete work tasks	Student/Teacher	Narrative	978-1-61528-579-2	CG23	Planning and Managing Projects
			Student/Teacher	Activity	978-1-61528-579-2	CG30-CG33	Studio Experience: A Design Team Project
			Student/Teacher				
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-580-8	CG23	Planning and Managing Projects
			Teacher Only	Activity	978-1-61528-580-8	CG31	Studio Experience: A Design Team Project: Teaching Tip

Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location
			Teacher Only Teacher Only Teacher Only				
(9) The student develops an advanced understanding of graphic design and illustration. The student is expected to:	(A) interpret, evaluate, and justify design decisions	(i) interpret design decisions	Student/Teacher	Narrative	978-1-61528-296-8	16	Why Is Graphic Design Important?: Try It
			Student/Teacher	Activity	978-1-61528-296-8	23	Chapter Review: Apply
			Student/Teacher	Narrative	978-1-61528-296-8	111	Guide to the Front Page: Try It
			Student/Teacher	Activity	978-1-61528-296-8	23	Chapter Review: Evaluate
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-296-8	16	Why Is Graphic Design Important?: Design Extension -- Try It
			Teacher Only	Activity	978-1-61528-296-8	23	Chapter Review Answers: Apply
			Teacher Only	Narrative	978-1-61528-296-8	133	Design Aesthetics
			Teacher Only	Activity	978-1-61528-296-8	23	Chapter Review Answers: Evaluate
			Teacher Only				
(9) The student develops an advanced understanding of graphic design and illustration. The student is expected to:	(A) interpret, evaluate, and justify design decisions	(ii) evaluate design decisions	Student/Teacher	Narrative	978-1-61528-296-8	34	What Colors Mean: Try It
			Student/Teacher	Activity	978-1-61528-296-8	51	Chapter Review: Evaluate (right column, sixth paragraph)
			Student/Teacher	Narrative	978-1-61528-296-8	111	Guide to the Front Page: Try It
			Student/Teacher Student/Teacher				
			Teacher Only	Narrative	978-1-61528-296-8	34	What Colors Mean: Inquiry
			Teacher Only	Activity	978-1-61528-296-8	51	Chapter Review Answers: Evaluate
			Teacher Only	Narrative	978-1-61528-296-8	17	Create a Reference Clip File: Teaching Tip
			Teacher Only Teacher Only				
(9) The student develops an advanced understanding of graphic design and illustration. The student is expected to:	(A) interpret, evaluate, and justify design decisions	(iii) justify design decisions	Student/Teacher	Narrative	978-1-61528-296-8	73	Typography: Try It
			Student/Teacher	Activity	978-1-61528-296-8	83	Chapter Review: For Your Portfolio (right column, eighth paragraph)
			Student/Teacher	Narrative	978-1-61528-296-8	111	Guide to the Front Page: Try It
			Student/Teacher Student/Teacher				
			Teacher Only	Narrative	978-1-61528-296-8	73	Typography: Gifted and Talented/Special Needs
			Teacher Only	Activity	978-1-61528-296-8	83	Chapter Review: For Your Portfolio (right column, eighth paragraph)
			Teacher Only Teacher Only Teacher Only				
(9) The student develops an advanced understanding of graphic design and illustration. The student is expected to:	(B) participate in oral or written critiques of designs by applying a critical method of evaluation	(i) participate in oral or written critiques of designs by applying a critical method of evaluation	Student/Teacher	Narrative	978-1-61528-296-8	43	Analyze a Graphic Design
			Student/Teacher	Activity	978-1-61528-296-8	143	Studio Experience: A Direct Mail Package: Check It
			Student/Teacher Student/Teacher Student/Teacher				
			Teacher Only	Narrative	978-1-61528-296-8	43	Analyze a Graphic Design: Teaching Tip
			Teacher Only	Activity	978-1-61528-296-8	143	Studio Experience: A Direct Mail Package: Check It

Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location
			Teacher Only Teacher Only Teacher Only				
(9) The student develops an advanced understanding of graphic design and illustration. The student is expected to:	(C) identify and apply art elements and principles to designs and illustrations	(i) identify art elements	Student/Teacher	Narrative	978-1-61528-296-8	43	Analyze a Graphic Design
			Student/Teacher	Activity	978-1-61528-296-8	51	Chapter Review: Synthesize (right column, fifth paragraph)
			Student/Teacher	Narrative	978-1-61528-296-8	98	Identify on the Web
			Student/Teacher	Activity	978-1-61528-296-8	125	Chapter Review: Evaluate (right column, sixth paragraph)
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-296-8	42	Design Aesthetics
			Teacher Only	Activity	978-1-61528-296-8	51	Chapter Review Answers: Synthesize
			Teacher Only	Activity	978-1-61528-296-8	143	Studio Experience: A Direct Mail Package: Design Diary Connection
			Teacher Only	Narrative	978-1-61528-296-8	98	Identify on the Web: Design Aesthetics
			Teacher Only	Activity	978-1-61528-296-8	125	Chapter Review Answers: Evaluate
(9) The student develops an advanced understanding of graphic design and illustration. The student is expected to:	(C) identify and apply art elements and principles to designs and illustrations	(ii) identify art principles	Student/Teacher	Narrative	978-1-61528-296-8	43	Analyze a Graphic Design
			Student/Teacher	Activity	978-1-61528-296-8	189	Studio Experience: A School Website: Check It
			Student/Teacher	Narrative	978-1-61528-296-8	38	The Principles of Design: Movement and Rhythm: Try It
			Student/Teacher	Activity	978-1-61528-296-8	49	Studio Experience: A Shape Moving in Space: Check It
			Student/Teacher				
			Teacher Only	Narrative	978-1-61528-296-8	42	Design Aesthetics
			Teacher Only	Activity	978-1-61528-296-8	189	Studio Experience: A School Website: Check It
			Teacher Only	Narrative	978-1-61528-296-8	38	The Principles of Design: Movement and Rhythm: Try It
			Teacher Only	Activity	978-1-61528-296-8	49	Studio Experience: A Shape Moving in Space: Check It
			Teacher Only	Narrative	978-1-61528-296-8	37	The Principles of Design: Balance: Design Extension
(9) The student develops an advanced understanding of graphic design and illustration. The student is expected to:	(C) identify and apply art elements and principles to designs and illustrations	(iii) apply art elements to designs and illustrations	Student/Teacher	Narrative	978-1-61528-296-8	88	Ways to Show Identity: Try It
			Student/Teacher	Activity	978-1-61528-296-8	122-123	Studio Experience: A School Newsletter
			Student/Teacher	Narrative	978-1-61528-296-8	34	What Colors Mean: Try It
			Student/Teacher	Activity	978-1-61528-296-8	48-49	Studio Experience: A Shape Moving in Space
			Student/Teacher	Narrative	978-1-61528-296-8	91	Simplify an Image
			Teacher Only	Narrative	978-1-61528-296-8	88	Ways to Show Identity: Teaching Tip – Try It
			Teacher Only	Activity	978-1-61528-296-8	122	Studio Experience: A School Newsletter: Teaching Tip
			Teacher Only	Narrative	978-1-61528-296-8	34	What Colors Mean: Inquiry
			Teacher Only Teacher Only				
(9) The student develops an advanced understanding of graphic design and illustration. The student is expected to:	(C) identify and apply art elements and principles to designs and illustrations	(iv) apply art principles to designs and illustrations	Student/Teacher	Narrative	978-1-61528-296-8	37	The Principles of Design: Balance: Try It
			Student/Teacher	Activity	978-1-61528-296-8	143	Studio Experience: A Direct Mail Package: Design Diary Connection
			Student/Teacher	Activity	978-1-61528-579-2	CG35	Review: Apply (left column, third paragraph)

Knowledge and Skills Statement	Student Expectation	Breakout	Item Type	Citation Type	Component ISBN	Page (s)	Specific Location
			Student/Teacher	Narrative	978-1-61528-296-8	40	Unity and Variety: Try It
			Student/Teacher	Activity	978-1-61528-296-8	48-49	Studio Experience: A Shape Moving in Space
			Teacher Only	Narrative	978-1-61528-296-8	37	The Principles of Design: Balance: Design Extension
			Teacher Only	Activity	978-1-61528-296-8	143	Studio Experience: A Dired Mail Package: Design Diary Connection
			Teacher Only	Activity	978-1-61528-580-8	CG35	Review Answers: Apply
			Teacher Only	Activity	978-1-61528-296-8	48-49	Studio Experience: A Shape Moving in Space: Studio Experience Objectives
			Teacher Only				