

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Visual Arts Curriculum Standards: High School Proficient							
Publisher: Davis Publications, Inc.							
Title: Communicating through Graphic Design, Second Edition							
ISBN: 978-16152-8971-4							
Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
Chapter 1 What Is Graphic Design	Chapter Opener	TE	2	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Tips for Using the Opening Image
			2	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Tips for Using the Opening Image
	Design Is All Around You	TE	4	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Design History
A Brief History		SE	7	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Early Printing: Caption Fig. 1-9
			13	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Into the Modern Age: Television and Identity: Fig. 1-23 Caption
		TE	5	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	The Birth of Writing: Teaching Tip
			6	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Alphabets and Books: Design Aesthetics
			6	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Alphabets and Books: Design Aesthetics
			7	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Early Printing: Design Aesthetics
			9	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	The Industrial Revolution: Inquiry
			14	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Graphic Design Today: Inquiry
Design History: Gutenberg and His Bible	SE	8	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.		
What Does a Graphic Designer Do?	SE	16	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Finding Solutions: Fig. 1-27 Caption	
Why Is Graphic Design Important?		SE	17	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Think Like a Designer
			17	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Think Like a Designer
			17	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Think Like a Designer
			17	Presenting	Prof.VA:Pr5	Analyze and evaluate the reasons and ways an exhibition is presented.	Fig. 1-29 Caption
		TE	17	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Teaching Tip

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation		
	How to...Give and Receive Feedback	SE	18	Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.			
			18	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.			
	Design in a Nutshell	TE	20	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Teaching Tip		
			20	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Teaching Tip		
			20	Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Teaching Tip		
			20	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Design Critique		
			20	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Design Critique		
	Design Brief: Mood Board for My Graphic Life	SE	21	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Before You Begin		
			22	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Create It		
			22	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Create It		
			27	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Apply		
			27	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Analyze		
			27	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Writing About Art		
			27	Connecting	Prof.VA:Cn10	Document the process of idea development, from early-stage ideas to fully elaborated ideas.	For Your Portfolio		
Chapter 2 The Art of Graphic Design	Chapter Opener	TE	28	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Tips for Using the Opening Image		
			Elements of Art	SE	31	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Shape and Form: Fig. 2-5 Caption
					32	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Space: Fig. 2-6 Caption
					32	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Space: Fig. 2-7 Caption
					32	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Space: Try It

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation		
			34	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Texture: Think Like a Designer		
			37	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Color, Value, and Light: Properties of Color: Fig. 2-16 Caption		
			38	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Color, Value, and Light: Color and Vision: Think Like a Designer		
			39	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Color, Value, and Light: What Color Means: Fig. 2-19 Caption		
			39	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Color, Value, and Light: What Color Means: Try It		
			39	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Color, Value, and Light: What Color Means: Try It		
			39	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Color, Value, and Light: What Color Means: Try It		
		TE	31	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Shape and Form: Interdisciplinary Connection		
			34	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Texture: Design Critique		
			39	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Color, Value, and Light: What Color Means: Inquiry		
			39	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Color, Value, and Light: What Color Means: Inquiry		
		Design History: Art Deco in America		SE	33	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Try It
				TE	33	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Design Extension
		Principles of Design		SE	40	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 2-20 Caption
					42	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Balance: Visual Tension: Try It
43	Responding				Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Movement and Rhythm: Fig. 2-24		
44	Responding				Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Movement and Rhythm: Visual Paths: Try It		
46	Responding				Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Unity and Variety: Fig. 2-27 Caption		
46	Responding				Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Unity and Variety: Fig. 2-27 Caption		
46	Creating				Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Unity and Variety: Try It		

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			48	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Proportion: Fig. 2-30 Caption
			49	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Contrast: Fig. 2-31 Caption
			52	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Illusion and Reality: Fig. 2-36 Caption
			53	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Illusion and Reality: Abstraction: Try It
			54	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Symbolic Communication: Fig. 2-40 Caption
			54	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Symbolic Communication: Think Like a Designer
			54	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Symbolic Communication: Think Like a Designer
		TE	40	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Critique
			43	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Movement and Rhythm: Design Extension
			48	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Proportion: Advanced
			48	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Proportion: Design Aesthetics
			48	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Proportion: Design Aesthetics
			49	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Contrast: Design Aesthetics
			49	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Contrast: Design Aesthetics
	How to...Critique a Graphic Design	SE	51	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Try It
	Design Brief: A Simple Story: Capturing a Classic with Minimalism	SE	55	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Before You Begin
55			Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Create It	
56			Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Create It	
56			Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Check It	

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
		TE	56	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Teaching Tips
			56	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Teaching Tips
	Chapter Review: The Art of Graphic Design	SE	61	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Analyze
			61	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Evaluate
			61	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Writing About Art
	Chapter 3 Image Creation for Design	Chapter Opener	SE	62	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.
TE			62	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Tips for Using the Opening Image
			62	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Teaching Tip
Illustration		SE	64	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Try It
			64	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Try It
			66	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Warming Up: Try It
			68	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Observational Drawing: Drawing Shapes: Fig. 3-7 Caption
			68	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Observational Drawing: Drawing Shapes: Fig. 3-8 Caption
			68	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Observational Drawing: Drawing Shapes: Try It
			69	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Observational Drawing: Drawing Forms: Try It
			71	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Observational Drawing: Drawing Texture: Try It
			71	Connecting	Prof.VA:Cn10	Document the process of idea development, from early-stage ideas to fully elaborated ideas.	Observational Drawing: Drawing Texture: Try It
			72	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Exploring Other Illustration Media: Try It
			72	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Exploring Other Illustration Media: Think Like a Designer

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
			72	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Exploring Other Illustration Media: Fig. 3-11 Caption	
			73	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Composition: Composing by Thirds: Fig. 3-13 Caption	
			77	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Showing Perspective: Linear Perspective: One-Point Perspective: Try IT	
			78	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Showing Perspective: Linear Perspective: Two-Point Perspective: Fig. 3-25 Caption	
			80	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	The Human Figure: Understanding Proportions: Try It	
			80	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	The Human Figure: Understanding Proportions: Try It	
			80	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	The Human Figure: Using Models: Try It	
			81	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	The Human Figure: Hands and Feet: Fig. 3-30 Caption	
			TE	64	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Interdisciplinary Connection
			66	Connecting	Prof.VA:Cn10	Document the process of idea development, from early-stage ideas to fully elaborated ideas.	Warming Up: Design Extension	
			67	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Observational Drawing: Seeing Shapes: Design Extension	
			69	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Observational Drawing: Drawing Forms: Inquiry	
			72	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Exploring Other Illustration Media: Design Extension	
			72	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Exploring Other Illustration Media: Design Extension	
	74	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Composition: A Sense of Space: Inquiry			
	75	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Showing Perspective: Casual Perspective: Design Critique			
	75	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Showing Perspective: Casual Perspective: Design Critique			
	77	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Showing Perspective: Linear Perspective: One-Point Perspective: Design Extension			
	80	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	The Human Figure: Understand Anatomy: Teaching Tip (1)			
	Design History: The Golden Age of Comics		SE	65	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Teaching Tip
TE			65	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Teaching Tip	

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation		
Photography		SE	82	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Fig. 3-31 Caption		
			84	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Using a Digital Camera: Try It		
			86	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Format and Workflow: Image Workflow: Fig. 3-34 Caption		
			87	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Composition: Subject and Setting: Fig. 3-35 Caption		
			87	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Composition: Subject and Setting: Fig. 3-36 Caption		
			88	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Composition: Viewpoint and Timing: Fig. 3-38 Caption		
			88	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Composition: Viewpoint and Timing: Think Like a Designer		
			89	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Composition: Lighting: Fig. 3-39 Caption		
			89	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Composition: Rule of Thirds: Fig. 3-40 Caption		
			89	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Composition: Rule of Thirds: Fig. 3-40 Caption		
			89	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Composition: Rule of Thirds: Fig. 3-40 Caption		
			90	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Lenses: Try It		
			90	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Lenses: Try It		
		TE	89	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Composition: Rule of Thirds: Design Aesthetics		
		TE	89	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Composition: Rule of Thirds: Design Aesthetics		
		Design Fundamentals: Color and Value		SE	91	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 3-44 Caption
					91	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Fig. 3-45 Caption
Managing Images		SE	93	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Using Raster and Vector Images		
			94	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Color Processes		

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
	How to...Use Metadata to Organize Photos	SE	96	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	
	Images and Ethics	SE	97	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Copyright: Try It
97			Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Copyright: Try It	
98			Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Licensing: Try It	
	Design Brief: Songbook of Myself	SE	99	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Before You Begin
99			Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Create It	
100			Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Create It	
100			Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Check It	
100			Connecting	Prof.VA:Cn10	Document the process of idea development, from early-stage ideas to fully elaborated ideas.	Design Journal Connection	
		TE	100	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Teaching Tips
	Chapter Review: Image Creation for Design	SE	105	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Analyze
105			Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Evaluate	
105			Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Evaluate	
105			Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Evaluate	
105			Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Writing About Art	
105			Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Writing About Art	
105			Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Writing About Art	
105			Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Writing About Art	



Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			105	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Writing About Art
			105	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	For Your Portfolio
			105	Connecting	Prof.VA:Cn10	Document the process of idea development, form early-stage ideas to fully elaborated ideas.	For Your Portfolio
Chapter 4 The Design Process	Chapter Opener	SE	106	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 4-1 Caption
			106	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Fig. 4-1 Caption
		TE	106	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Tips for Using the Opening Image
			106	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Tips for Using the Opening Image
	The Basic Steps	SE	108	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Define the Challenge: Fig. 4-2 Caption
			110	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Research: Fig. 4-5 Caption
			111	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Research: Finding Inspiration: Think Like a Designer
			111	Connecting	Prof.VA:Cn10	Document the process of idea development, form early-stage ideas to fully elaborated ideas.	Research: Finding Inspiration: Think Like a Designer
			113	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Brainstorming: Try It
			113	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Brainstorming: Try It
			118	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Direction: Fig. 4-15 Caption
		TE	108	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Define the Challenge: Teaching Tip
			110	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Research: Teaching Tip
			110	Presenting	Prof.VA:Pr6	Analyze and describe the impact that an exhibition or collection has on personal awareness of social, cultural, or political beliefs and understandings.	Research: Inquiry
			110	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Research: Inquiry
			110	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Research: Inquiry

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			111	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Research: Finding Inspiration: Teaching Tip (1)
			111	Connecting	Prof.VA:Cn10	Document the process of idea development, from early-stage ideas to fully elaborated ideas.	Research: Finding Inspiration: Teaching Tip (2)
			111	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Research: Finding Inspiration: Design Extension
			115	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Sketching: Design Aesthetics
			115	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Sketching: Design Aesthetics
			119	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Direction: More Is Better-Usually: Design Extension
			119	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Design Direction: More Is Better-Usually: Design Extension
			120	Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Client Review: Interdisciplinary Connection
	How to...Visualize by Sketching	SE	117	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	
			118	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Direction: Try It
			118	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Design Direction: Try It
	Design History: The Evolution of the Poster	SE	123	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 4-23 Caption
			124	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Fig. 4-25 Caption
			124	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Fig. 4-25 Caption
			124	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Discuss It
		TE	124	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Aesthetics
			124	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Interdisciplinary Connection
			124	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Interdisciplinary Connection
			124	Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Interdisciplinary Connection

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			124	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Interdisciplinary Connection
	Design Components	SE	126	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Typography: Type Families: Think Like a Designer
			126	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Typography: Type Families: Think Like a Designer
			126	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Typography: Type Families: Think Like a Designer
			128	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Typography: Legibility: Fig. 4-30 Caption
			129	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Typography: Legibility: Try It
			129	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Typography: Legibility: Try It
			129	Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Typography: Legibility: Think Like a Designer
		TE	125	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Typography: Teaching Tip (2)
			128	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Typography: Legibility: Interdisciplinary Connection
			129	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Typography: Legibility: Inquiry
	129		Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Typography: Legibility: Inquiry	
	How to...Design with Type	TE	127	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Aesthetics
			127	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Design Aesthetics
	How to...Use Dummy Type	SE	130	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	
			130	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Fig. 4-32 Caption
	Design Fundamentals: Space and Balance	SE	131	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	
			131	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Fig. 4-33 Caption
		TE	131	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Aesthetics
	Design Components	SE	132	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Images: Illustrations: Fig. 4-35 Caption
			132	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Images: Illustrations: Fig. 4-35 Caption

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			132	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Images: Illustrations: Fig. 4-35 Caption
			133	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Images: Photographs: Scans: Try It
			133	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Images: Photographs: Fig. 4-36 Caption
			134	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Using Color: Fig. 4-37 Caption
		TE	133	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Images: Photographs: Teaching Tip
	The Path to a Final Product	SE	135	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	
	Design Brief: Identifying My Mix	SE	137	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Before You Begin
			137	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Before You Begin
			138	Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Create It
			138	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Check It
			138	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Design Journal Connection
			138	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Design Journal Connection
	Chapter Review: The Design Process	SE	143	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Analyze
			143	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Analyze
			143	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Analyze
			143	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Analyze
			143	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Analyze
			143	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Evaluate

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			143	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Evaluate
			143	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Evaluate
			143	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	For Your Portfolio
			143	Connecting	Prof.VA:Cn10	Document the process of idea development, form early-stage ideas to fully elaborated ideas.	For Your Portfolio
Chapter 5 Identity Design	Chapter Opener	SE	144	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 5-1 Caption
		TE	144	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Tips for Using the Opening Image
	Identity Past and Present	TE	146	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Inquiry
			147	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Design Aesthetics
	Ways to Show Identity	SE	148	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Think Like a Designer
			148	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Think Like a Designer
			148	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Think Like a Designer
			148	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Career Tip
			148	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Fig. 5-6 Caption
			148	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 5-6 Caption
	Symbols and Logos	SE	149	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Try It
			149	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 5-7 Caption
		TE	149	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Teaching Tip-Try It
	Design History: Paul Rand	SE	150	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 5-9 Caption
		TE	150	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Design Extension

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			150	Creating	Prof.VA:Cr2.3	Collaboratively develop a proposal for an installation, artwork, or space design that transforms the perception and experience of a particular place.	Design Extension
	Design Notes: Web Design	SE	151	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Fig. 5-10 Caption
151			Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 5-10 Caption	
151			Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Planning	
152			Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Try It	
	Stationery	SE	153	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Try It
153			Creating	Prof.VA:Cr2.3	Collaboratively develop a proposal for an installation, artwork, or space design that transforms the perception and experience of a particular place.	Try It	
	How to...Simplify an Image	SE	154	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	
154			Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.		
154		TE	154	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Design Extension
			154	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Design Extension
	Graphics for Three-Dimensional Packaging	SE	156	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Templates: Try It
157			Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Album Covers: Think Like a Designer	
157			Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Album Covers: Think Like a Designer	
157		TE	157	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Album Covers: Inquiry
			157	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Album Covers: Inquiry
	Flags and Banners	SE	158	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 5-21 Caption
TE		158	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Aesthetics (2)	
	Uniforms and Insignia	SE	159	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Think Like a Designer

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
		TE	159	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Design Aesthetics	
			159	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Aesthetics	
		Design Fundamentals: Unity and Variety	SE	160	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 5-24 Caption
		Money	SE	161	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Try It
	TE		161	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Design Aesthetics	
		Looking Ahead: Identity Design	SE	162	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Think Like a Designer
	162			Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Think Like a Designer	
	162			Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Think Like a Designer	
	TE		162	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Aesthetics	
		Design Brief: Club Communication	SE	163	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Before You Begin
	163			Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Before You Begin	
	163			Creating	Prof.VA:Cr2.3	Collaboratively develop a proposal for an installation, artwork, or space design that transforms the perception and experience of a particular place.	Create It	
	164			Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Create It	
	164			Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Design Journal Connection	
	164			Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Design Journal Connection	
	TE		164	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Present It	
		Career Profile: Laura Savard	TE	167	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Inquiry
	Chapter Review: Identity Design	SE	169	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Analyze	

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			169	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Evaluate
			169	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Writing About Art
			169	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Writing About Art
			169	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	For Your Portfolio
			169	Connecting	Prof.VA:Cn10	Document the process of idea development, from early-stage ideas to fully elaborated ideas.	For Your Portfolio
Chapter 6 Publications Design	Chapter Opener	TE	170	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Tips for Using the Opening Image
			170	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Tips for Using the Opening Image
	Looking Back	SE	173	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Early Publications Design: Try It
			173	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Early Publications Design: Try It
		TE	172	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Design Aesthetics
			172	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Design Aesthetics
			172	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Aesthetics
			173	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Early Publications Design: Interdisciplinary Connection
			173	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Early Publications Design: Interdisciplinary Connection
	Books	SE	174	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Try It
			174	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Try It
			174	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Try It
			176	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Book Design Components: Think Like a Designer
		TE	176	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Book Design Components: Digital Book Design: Teaching Tip
			176	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Book Design Components: Digital Book Design: Teaching Tip
Newspapers	SE	178	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Style and Consistency: Try It	



Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			178	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Style and Consistency: Try It
		TE	178	Presenting	Prof.VA:Pr6	Analyze and describe the impact that an exhibition or collection has on personal awareness of social, cultural, or political beliefs and understandings.	Style and Consistency: Interdisciplinary Connection
			178	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Style and Consistency: Interdisciplinary Connection
			178	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Style and Consistency: Interdisciplinary Connection
			178	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Style and Consistency: Try It
	Design Notes: Guide to the Front Page	SE	179	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Think Like a Designer
	Magazines	SE	180	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Try It
		TE	180	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Interdisciplinary Connection
			180	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Design Extension
	Design Notes: Anatomy of a Magazine Article	TE	181	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Think Like a Designer
	Design History: Magazine Design: Vogue	SE	182	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Try It
			182	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Try It
		TE	182	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Teaching Tip
	Newsletters	SE	183	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 6-18 Caption
			183	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Fig. 6-18 Caption
	Design Fundamentals: Emphasis and Movement	SE	184	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 6-19 Caption
			184	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Fig. 6-19 Caption
	Annual Reports	SE	185	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 6-20 Caption
			185	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Fig. 6-20 Caption

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
	How to Set Up and Use Style Sheets	SE	187	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.		
	Design Brief: A Newsletter Design	SE	189	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Before You Begin	
			189	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Before You Begin	
			190	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Create It	
			190	Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Create It	
			190	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Journal Connection	
			190	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Design Journal Connection	
	Chapter Review: Publications Design	SE	195	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Apply	
			195	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Apply	
			195	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Analyze	
			195	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Evaluate	
			195	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	For Your Portfolio	
	Chapter 7 Advertising Design	Chapter Opener	TE	196	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Tips for Using the Opening Image
				196	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Tips for Using the Opening Image
				196	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Tips for Using the Opening Image
196				Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Tips for Using the Opening Image	
196				Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Tips for Using the Opening Image	
A Little Advertising History		SE	198	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Fig. 7-4 Caption	

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			198	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 7-4 Caption
		TE	198	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Aesthetics
			198	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Design Aesthetics
	Posters	SE	200	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Try It
			200	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Try It
			200	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 7-6 Caption
		TE	200	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Teaching Tip
	Billboards	SE	201	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 7-8 Caption
		TE	201	Creating	Prof.VA:Cr2.3	Collaboratively develop a proposal for an installation, artwork, or space design that transforms the perception and experience of a particular place.	Interdisciplinary Connection
	Design History: Shaking Up Madison Avenue	SE	202	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 7-9 Caption
	Space Ads	SE	203	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 7-10 Caption
			203	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Try It
	Design Fundamentals: Proportion and Scale	SE	204	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 7-11 Caption
		TE	204	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Teaching Tip
			204	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Advanced
	How to...Design an Effective Banner Ad	SE	205	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	
			206	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Try It
	Direct Mail	SE	207	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Try It

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
	Ads for Television and Online Media	SE	208	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 7-15 Caption
			208	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Discuss It
			208	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Discuss It
			208	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Try It
			208	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Try It
		TE	208	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Teaching Tip
	Design Notes: A Media Guru on Reaching a Market	SE	209	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Fig. 7-16 Caption
			209	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Fig. 7-16 Caption
			209	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 7-16 Caption
			209	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Fig. 7-16 Caption
		TE	209	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Teaching Tip
			209	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Teaching Tip
			209	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Teaching Tip
			209	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Teaching Tip
			209	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Link
Looking Ahead: Advertising	SE	210	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Discuss It	
		TE	210	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Discuss It
Design Brief: Poster for a School Event	SE	211	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Before You Begin	
		211	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Before You Begin	
		212	Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Create It	

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
			212	Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Check It	
			212	Connecting	Prof.VA:Cn10	Document the process of idea development, from early-stage ideas to fully elaborated ideas.	Design Journal Connection	
		TE	212	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Teaching Tips	
			213	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Display	
	Chapter Review: Advertising Design		SE	217	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Apply
				217	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Analyze
				217	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Writing About Art
				217	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	For Your Portfolio
	Chapter 8 Information and Experience Design	Chapter Opener	SE	218	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 8-1 Caption
				TE	218	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.
			218	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Tips for Using the Opening Image	
A Look Back		SE	221	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 8-4 Caption	
			TE	220	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Aesthetics
			220	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Design Aesthetics	
			220	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Design Aesthetics	
Maps		SE	222	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Fig. 8-6 Caption	
			223	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Map Design Principles: Try It	
		TE	222	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Teaching Tip	
	223		Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Map Design Principles: Inquiry		

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			223	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Map Design Principles: Inquiry
			223	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Map Design Principles: Inquiry
			223	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Map Design Principles: Inquiry
			223	Creating	Prof.VA:Cr2.3	Collaboratively develop a proposal for an installation, artwork, or space design that transforms the perception and experience of a particular place.	Map Design Principles: Advanced
			223	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Map Design Principles: Advanced
	Design Notes: Road Culture	SE	224	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 8-8 and Fig. 8-9 Caption
		TE	224	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Teaching Tip
			224	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Interdisciplinary Connection
	Signage	SE	225	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 8-10 Caption
			226	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Wayfinding: Try It
			226	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Wayfinding: Fig. 8-12 Caption
		TE	225	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Teaching Tip
			226	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Wayfinding: Design Extension
	Charts, Diagrams, and Infographics	SE	228	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 8-15 Caption
	Design History: The 1968 Olympics	TE	227	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Design Critique
			227	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Design Critique
			227	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Design Critique
	Charts, Diagrams, and Infographics	TE	228	Presenting	Prof.VA:Pr6	Analyze and describe the impact that an exhibition or collection has on personal awareness of social, cultural, or political beliefs and understandings.	Teaching Tip

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			228	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Teaching Tip
			228	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Interdisciplinary Connection
	How to...Create Effective Infographics	SE	230	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	
	Design Fundamentals: Line	SE	232	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Discuss It
232			Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Discuss It	
232			Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Fig. 8-21 Caption	
	Exhibit Design	SE	234	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Green Design: Try It
234			Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Green Design: Try It	
TE		233	Presenting	Prof.VA:Pr5	Analyze and evaluate the reasons and ways an exhibition is presented.	Teaching Tip	
		234	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Green Design: Design Extension	
		234	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Green Design: Design Extension	
	Experience Design	SE	235	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Think Like a Designer
235			Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Think Like a Designer	
	Looking Ahead: Information and Experience Design	SE	236	Presenting	Prof.VA:Pr6	Analyze and describe the impact that an exhibition or collection has on personal awareness of social, cultural, or political beliefs and understandings.	Fig. 8-26 Caption
	Design Brief: Mapping a Significant Place	SE	237	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Before You Begin
237			Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Before You Begin	
237			Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Create It	
238			Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Create It	
238			Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Design Journal Connection	

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
	Chapter Review: Information and Experience Design	SE	243	Connecting	Prof.VA:Cn10	Document the process of idea development, from early-stage ideas to fully elaborated ideas.	Apply
			243	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Analyze
			243	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Analyze
			243	Presenting	Prof.VA:Pr5	Analyze and evaluate the reasons and ways an exhibition is presented.	Evaluate
Chapter 9 Design in Motion	Chapter Opener	SE	244	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 9-1 Caption
			TE	244	Presenting	Prof.VA:Pr5	Analyze and evaluate the reasons and ways an exhibition is presented.
		244		Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Tips for Using the Opening Image
		244	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Tips for Using the Opening Image	
	A Brief History of Motion	SE	247	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Think Like a Designer
			247	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Think Like a Designer
	Motion Fundamentals	SE	248	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Observing Motion: Fig. 9-6 Caption
			248	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Observing Motion: Fig. 9-7 Caption
			249	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Observing Motion: Weight and Gravity: Fig. 9-9 Caption
			249	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Observing Motion: Change: Try It
		TE	255	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Timing and Spacing: Teaching Tip
			255	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Timing and Spacing: Teaching Tip
	Design Fundamentals: Animation Principles	SE	251	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Try It
			251	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Try It
			251	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 9-12 Caption
	How to...Animate a Human Action		TE	253	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.



Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			254	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Teaching Tip
			254	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Teaching Tip
	How to...Plan Timing and Spacing	SE	256	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	
256			Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Interdisciplinary Connection	
257			Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Try It	
257			Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Try It	
	Handmade Animation	SE	258	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Try It
258			Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Try It	
258			Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Try It	
259			Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Using Still Photographs: Try It	
259			Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Using Still Photographs: Try It	
	Design History: Lotte Reiniger's Silhouette Animations	SE	260	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	
	Computer-Based Animation	SE	262	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Space and Time (Again): Fig. 9-27 Caption
263			Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Layers: Note It	
	Creating Motion Graphics	SE	265	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Generating Ideas: Try It
266			Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Telling a Good Story: Try It	
264		TE	264	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Why Use Motion: Teaching Tip (1)
264			Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Why Use Motion: Interdisciplinary Connection	
264			Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Why Use Motion: Teaching Tip (2)	

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			264	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Why Use Motion: Teaching Tip (2)
			264	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Why Use Motion: Teaching Tip (2)
			266	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Telling a Good Story: Interdisciplinary Connection
			266	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Telling a Good Story: Design Extension
			269	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Other Considerations: Kinetic Typography
			270	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Other Considerations: Sound: Interdisciplinary Connection
			270	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Other Considerations: Sound: Interdisciplinary Connection
			271	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Making Your Work Stand Out: Inquiry
			271	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Making Your Work Stand Out: Inquiry
			271	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Making Your Work Stand Out: Inquiry
	How to...Create a Storyboard	SE	267	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	
	Design Notes: Game Design	SE	268	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Try It
	Looking Ahead: Design in Motion	TE	272	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Teaching Tip
272			Creating	Prof.VA:Cr2.3	Collaboratively develop a proposal for an installation, artwork, or space design that transforms the perception and experience of a particular place.	Teaching Tip	
	Design Brief: PSA Metaphor in Motion	SE	273	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Before You Begin
273			Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Before You Begin	
274			Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Create It	
		TE	274	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Safety Note
	Chapter Review: Design in Motion	SE	279	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Analyze

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			279	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Analyze
			279	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Evaluate
			279	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Evaluate
			279	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	For Your Portfolio
			279	Connecting	Prof.VA:Cn10	Document the process of idea development, form early-stage ideas to fully elaborated ideas.	For Your Portfolio
Chapter 10 Working as a Graphic Designer	Chapter Opener	SE	280	Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	Fig. 10-1 Caption
			280	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Fig. 10-1 Caption
			280	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Fig. 10-1 Caption
	What to Expect as a Graphic Designer	SE	283	Creating	Prof.VA:Cr2.1	Engage in making a work of art or design without having a preconceived plan.	Portrait of a Graphic Designer: Try It
		TE	283	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Portrait of a Graphic Designer: Try It
	Design History: The Design Profession	SE	284	Presenting	Prof.VA:Pr5	Analyze and evaluate the reasons and ways an exhibition is presented.	Think Like a Designer
			284	Presenting	Prof.VA:Pr6	Analyze and describe the impact that an exhibition or collection has on personal awareness of social, cultural, or political beliefs and understandings.	Think Like a Designer
			284	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Think Like a Designer
		TE	284	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Think Like a Designer
			284	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Think Like a Designer
	Presenting Yourself and Your Work	SE	288	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Portfolios: Try It
			289	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Portfolios: Print Portfolios: Note It
			290	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Portfolios: Developing Your Portfolio
			290	Connecting	Prof.VA:Cn10	Document the process of idea development, form early-stage ideas to fully elaborated ideas.	Portfolios: Developing Your Portfolio
290			Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Portfolios: Developing Your Portfolio: Try It	
TE		290	Connecting	Prof.VA:Cn10	Document the process of idea development, form early-stage ideas to fully elaborated ideas.	Portfolios: Developing Your Portfolio: Teaching Tip (1)	

Communicating through Graphic Design 2E  
California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
	Deign Fundamentals: Hierarchy in a Portfolio	SE	291	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	
			291	Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	
			291	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	
	How to...Develop Your Résumé	SE	292	Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Try It
	Finding a Job	SE	297	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Interviewing: Try It
			297	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Interviewing: Try It
	Keeping Up with the Graphic Design Industry	SE	308	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Try It
		TE	308	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Design Extension
	Working Ethically	TE	312	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Using Images: Design Extension
	Cybersecurity	SE	313	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	
	Design Brief: A Design Team Project	SE	315	Creating	Prof.VA:Cr1.1	Use multiple approaches to begin creative endeavors.	Create It
			315	Creating	Prof.VA:Cr1.2	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	Create It
			316	Creating	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.	Create It
			316	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	Present It
		TE	315	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Before You Begin
	Chapter Review: Working as a Graphic Designer	SE	321	Creating	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	Understand
			321	Connecting	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	Analyze

Communicating through Graphic Design 2E  
 California HS Proficient Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			321	Responding	Prof.VA:Re7.2	Analyze how one's understanding of the world is affected by experiencing visual imagery.	Writing About Art
			321	Responding	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	Writing About Art
			321	Responding	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of art or collection of works.	Writing About Art
			321	Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	For Your Portfolio

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Visual Arts Curriculum Standards: High School Accomplished								
Publisher: Davis Publications, Inc.								
Title: Communicating through Graphic Design, Second Edition								
ISBN: 978-16152-8971-4								
Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
Chapter 1 What Is Graphic Design	Chapter Opener	TE	2	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Tips for Using the Opening Image	
			2	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Tips for Using the Opening Image	
Design Is All Around You		SE	4	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Fig. 1-4 Caption	
			TE	4	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Design History
				4	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Design History
				4	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Design History
A Brief History		SE	9	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	The Industrial Revolution: Fig. 1-14	
			12	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Into the Modern Age: Posters and Signage: Fig. 1-20 Caption	
		TE	5	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	The Birth of Writing: Teaching Tip	
			6	Responding	Acc.VA:Re9	Determine the relevance of criteria used by others to evaluate a work of art or collection of works.	Alphabets and Books: Design Aesthetics	
			6	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Alphabets and Books: Design Aesthetics	
			7	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Early Printing: Design Aesthetics	
			9	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	The Industrial Revolution: Inquiry	
			11	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Into the Modern Age: Teaching Tip	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
	Design History: Gutenberg and His Bible	SE	8	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	
	What Does a Graphic Designer Do?	SE	16	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Finding Solutions: Fig. 1-27 Caption
	Why Is Graphic Design Important?	SE	17	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Think Like a Designer
17			Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Think Like a Designer	
17			Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Fig. 1-29 Caption	
TE		17	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Think Like a Designer	
		17	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Think Like a Designer	
		17	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Inquiry	
	How to...Give and Receive Feedback	SE	18	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	
	Design in a Nutshell	TE	20	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Teaching Tip
20			Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Teaching Tip	
20			Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Teaching Tip	
20			Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	Design Critique	
	Design Brief: Mood Board for My Graphic Life	SE	22	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Create It
22			Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Create It	
22			Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Create It	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			22	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Create It
	Chapter Review: What Is Graphic Design?	SE	27	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Apply
			27	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Evaluate
			27	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	For Your Portfolio
Chapter 2 The Art of Graphic Design	Chapter Opener	TE	28	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Tips for Using the Opening Image
	Elements of Art	SE	30	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Line: Fig. 2-3 Caption
			31	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Shape and Form: Fig. 2-5 Caption
			32	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Space: Fig. 2-6 Caption
			32	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Space: Fig. 2-7 Caption
			32	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Space: Try It
			34	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Texture: Fig. 2-9 Caption
			34	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Texture: Fig. 2-10 Caption
			34	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Texture: Think Like a Designer
			37	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Color, Value, and Light: Properties of Color: Fig. 2-16 Caption
			38	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Color, Value, and Light: Color and Vision: Think Like a Designer
			39	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Color, Value, and Light: What Color Means: Fig. 2-19 Caption



Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
			39	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Color, Value, and Light: What Color Means: Fig. 2-19 Caption	
			39	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Color, Value, and Light: What Color Means: Try It	
		TE	34	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Texture: Design Critique	
			39	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Color, Value, and Light: What Color Means: Inquiry	
			39	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Color, Value, and Light: What Color Means: Inquiry	
	Design History: Art Deco in America		SE	33	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Try It
				33	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Try It
		TE	33	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Design Extension	
	Principles of Design		SE	40	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 2-20 Caption
				41	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Balance: Fig. 2-21 Caption
			43	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Movement and Rhythm: Fig. 2-24	
			44	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Movement and Rhythm: Visual Paths: Try It	
			46	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Unity and Variety: Try It	
			48	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Proportion: Fig. 2-30 Caption	
			49	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Contrast: Fig. 2-31 Caption	
			50	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Expression: Fig. 2-33 Caption	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			52	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Illusion and Reality: Fig. 2-36 Caption
			54	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Symbolic Communication: Fig. 2-40 Caption
			54	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Symbolic Communication: Think Like a Designer
			54	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Symbolic Communication: Think Like a Designer
		TE	40	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Design Critique
			40	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Design Critique
			43	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Movement and Rhythm: Design Extension
			48	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Proportion: Advanced
			48	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Proportion: Advanced
			48	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Proportion: Design Aesthetics
			49	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Contrast: Design Aesthetics
			49	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Contrast: Design Aesthetics
			53	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Illusion and Reality: Abstraction: Teaching Tip
	How to...Critique a Graphic Design	TE	51	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Teaching Tips
			51	Responding	Acc.VA:Re9	Determine the relevance of criteria used by others to evaluate a work of art or collection of works.	Teaching Tips
	Design Brief: A Simple Story: Capturing a Classic with Minimalism	SE	55	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Create It

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
			55	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Create It	
			56	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Create It	
			56	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Check It	
		TE	56	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Teaching Tips	
			57	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	Display	
		Chapter Review: The Art of Graphic Design	SE	61	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Evaluate
				61	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Evaluate
				61	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Writing About Art
				61	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Writing About Art
				61	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	For Your Portfolio
	Chapter 3 Image Creation for Design	Chapter Opener	TE	62	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Tips for Using the Opening Image
		Illustration	SE	64	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Fig. 3-2 Caption
				64	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It
				66	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Warming Up: Try It
			66	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Warming Up: Try It	
			66	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Warming Up: Try It	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			68	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Observational Drawing: Drawing Shapes: Fig. 3-8 Caption
			68	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Observational Drawing: Drawing Shapes: Try It
			69	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Observational Drawing: Drawing Forms: Try It
			69	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Observational Drawing: Drawing Forms: Try It
			72	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Exploring Other Illustraiton Media: Try It
			72	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Exploring Other Illustraiton Media: Try It
			72	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Exploring Other Illustraiton Media: Try It
			72	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Exploring Other Illustraiton Media: Try It
			72	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Exploring Other Illustraiton Media: Think Like a Designer
			72	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Exploring Other Illustraiton Media: Fig. 3-11 Caption
			73	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Composition: Composing by Thirds: Fig. 3-13 Caption
			77	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Showing Perspective: Linear Perspective: One-Point Perspective: Try IT
			77	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Showing Perspective: Linear Perspective: One-Point Perspective: Try IT
			78	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Showing Perspective: Linear Perspective: Two-Point Perspective: Fig. 3-25 Caption
			80	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	The Human Figure: Understanding Proportions: Try It
			80	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	The Human Figure: Understanding Proportions: Try It

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			80	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	The Human Figure: Understanding Proportions: Try It
			80	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	The Human Figure: Using Models: Try It
		TE	64	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Interdisciplinary Connection
			64	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Interdisciplinary Connection
			64	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Interdisciplinary Connection
			66	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Warming Up: Design Extension
			66	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Warming Up: Design Extension
			66	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Warming Up: Design Extension
			67	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Observational Drawing: Seeing Shapes: Design Extension
			69	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Observational Drawing: Drawing Forms: Inquiry
			69	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Observational Drawing: Drawing Forms: Inquiry
			73	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Composition: Composing by Thirds: Design Aesthetics
			73	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Composition: Composing by Thirds: Design Aesthetics
			74	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Composition: A Sense of Space: Inquiry
			75	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Showing Perspective: Casual Perspective: Design Critique
			77	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Showing Perspective: Linear Perspective: One-Point Perspective: Design Extension

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			77	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Showing Perspective: Linear Perspective: One-Point Perspective: Design Extension
			80	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	The Human Figure: Understand Anatomy: Teaching Tip (1)
	Design History: The Golden Age of Comics	SE	65	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Teaching Tip
		TE	65	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Teaching Tip
			65	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Teaching Tip
			65	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Teaching Tip
	Photography	SE	82	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 3-31 Caption
			84	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Using a Digital Camera: Try It
			87	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Composition: Subject and Setting: Fig. 3-36 Caption
			88	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Composition: Viewpoint and Timing: Think Like a Designer
			88	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Composition: Viewpoint and Timing: Think Like a Designer
			89	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Composition: Lighting: Fig. 3-39 Caption
			89	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Composition: Rule of Thirds: Fig. 3-40 Caption
			89	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Composition: Rule of Thirds: Fig. 3-40 Caption
			89	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Composition: Rule of Thirds: Fig. 3-40 Caption
			89	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Composition: Rule of Thirds: Fig. 3-40 Caption

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			90	Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative problems based on students' existing artwork.	Lenses: Try It
			90	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Lenses: Try It
			90	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Lenses: Try It
		TE	89	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Composition: Rule of Thirds: Design Aesthetics
	Design Fundamentals: Color and Value	SE	91	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 3-44 Caption
	Managing Images	SE	93	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Using Raster and Vector Images
			94	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Color Processes
	How to...Use Metadata to Organize Photos	TE	96	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Inquiry
	Images and Ethics	SE	97	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Copyright: Try It
			98	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Licensing: Try It
			98	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Licensing: Try It
	Design Brief: Songbook of Myself	SE	99	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Create It
			100	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Create It
			100	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Create It
			100	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Create It

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
			100	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Check It	
			100	Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative problems based on students' existing artwork.	Design Journal Connection	
		TE	100	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Teaching Tips	
			100	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Display	
	Chapter Review: Image Creation for Design		SE	105	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Apply
				105	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Analyze
				105	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Evaluate
				105	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Evaluate
				105	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Evaluate
				105	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Evaluate
				105	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Writing About Art
				105	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Writing About Art
				105	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Writing About Art
				105	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	For Your Portfolio
	105	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	For Your Portfolio			
Chapter 4 The Design Process	Chapter Opener	SE	106	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Fig. 4-1 Caption	



Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
			106	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Fig. 4-1 Caption	
			106	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 4-1 Caption	
		TE	106	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Tips for Using the Opening Image	
			106	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Tips for Using the Opening Image	
			106	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Tips for Using the Opening Image	
		The Basic Steps	SE	108	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Define the Challenge: Fig. 4-2 Caption
				110	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Research: Fig. 4-5 Caption
				110	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Research: Fig. 4-5 Caption
				111	Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative problems based on students' existing artwork.	Research: Finding Inspiration: Think Like a Designer
			111	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Research: Finding Inspiration: Think Like a Designer	
			118	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Design Direction: Fig. 4-15 Caption	
	TE		110	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Research: Teaching Tip	
			110	Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative problems based on students' existing artwork.	Research: Design Extension	
		110	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Research: Inquiry		
		110	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Research: Inquiry		
		111	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Research: Finding Inspiration: Teaching Tip (1)		

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			111	Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative problems based on students' existing artwork.	Research: Finding Inspiration: Teaching Tip (2)
			111	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Research: Finding Inspiration: Design Extension
			111	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Research: Finding Inspiration: Design Extension
			113	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Brainstorming: Interdisciplinary Connection
			113	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Brainstorming: Interdisciplinary Connection
			113	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Brainstorming: Interdisciplinary Connection
			115	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Sketching: Teaching Tip
			115	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Sketching: Design Aesthetics
			115	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Sketching: Design Aesthetics
			115	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Sketching: Design Aesthetics
			115	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Sketching: Design Aesthetics
			119	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Design Direction: More Is Better-Usually: Design Extension
			119	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Design Direction: More Is Better-Usually: Design Extension
			120	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Client Review: Interdisciplinary Connection
			120	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Client Review: Interdisciplinary Connection
	How to...Visualize by Sketching	SE	117	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			118	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Design Direction: Try It
	Design History: The Evolution of the Poster	SE	124	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Discuss It
124			Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Fig. 4-25 Caption	
124			Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Discuss It	
124			Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Discuss It	
		TE	124	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Interdisciplinary Connection
124			Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Interdisciplinary Connection	
124			Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Interdisciplinary Connection	
124			Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Interdisciplinary Connection	
124			Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	Interdisciplinary Connection	
124			Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Design Aesthetics	
			Design Components	SE	126	Connecting	Acc.VA:Cn10
126	Creating	Acc.VA:Cr2.1			Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Typography: Type Families: Think Like a Designer	
126	Presenting	Acc.VA:Pr6			Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Typography: Type Families: Think Like a Designer	
129	Creating	Acc.VA:Cr2.1			Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Typography: Legibility: Think Like a Designer	
129	Responding	Acc.VA:Re7.2			Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Typography: Legibility: Try It	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			132	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Images: Illustrations: Fig. 4-35 Caption
			132	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Images: Illustrations: Fig. 4-35 Caption
			133	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Images: Photographs: Scans: Try It
			133	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Images: Photographs: Scans: Try It
			133	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Images: Photographs: Scans: Try It
			133	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Images: Photographs: Fig. 4-36 Caption
			134	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Using Color: Fig. 4-37 Caption
		TE	126	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Typography: Type Families: Think Like a Designer
			126	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Typography: Type Families: Think Like a Designer
			129	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Typography: Legibility: Inquiry
			129	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Typography: Legibility: Inquiry
			129	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Typography: Legibility: Inquiry
			133	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Images: Photographs: Teaching Tip
		How to...Design with Type		SE	127	Creating	Acc.VA:Cr2.1
	130			Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Fig. 4-32 Caption
TE	127			Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Design Aesthetics

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			127	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Design Aesthetics
	Design Fundamentals: Space and Balance	SE	131	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	
		TE	131	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Design Aesthetics
			131	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Design Aesthetics
	The Path to a Final Product	SE	136	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Many Design Outcomes: Note It
	Design Brief: Identifying My Mix	SE	137	Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative problems based on students' existing artwork.	Create It
			137	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Before You Begin
			138	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Create It
			138	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Design Journal Connection
			138	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Create It
			138	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Create It
			138	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	Check It
			138	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Create It
			138	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Design Journal Connection
			TE	138	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.
			138	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Display

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
	Chapter Review: The Design Process	SE	143	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Analyze
			143	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Evaluate
			143	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	For Your Portfolio
			143	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Evaluate
			143	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Analyze
			143	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Evaluate
			143	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Analyze
			143	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Evaluate
Chapter 5 Identity Design	Chapter Opener	TE	144	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Tips for Using the Opening Image
			144	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Tips for Using the Opening Image
	Identity Past and Present	TE	146	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Inquiry
			146	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Inquiry
			147	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Design Aesthetics
	Ways to Show Identity	SE	148	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Think Like a Designer
			148	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Think Like a Designer

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			148	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Think Like a Designer
			148	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Think Like a Designer
			148	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	Career Tip
			148	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Career Tip
			148	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Fig. 5-6 Caption
			148	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 5-6 Caption
Symbols and Logos		SE	149	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It
			149	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
			149	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It
			149	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Fig. 5-7 Caption
			149	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 5-7 Caption
Design History: Paul Rand		TE	149	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Teaching Tip-Try It
			150	Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative problems based on students' existing artwork.	Design Extension
			150	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Design Extension
Design History: Paul Rand		TE	150	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Design Extension
			152	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
			152	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It
Design Notes: Web Design		SE	152	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
			152	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			152	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Try It
			152	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It
	Stationery	SE	153	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
			153	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Try It
			153	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Try It
			153	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It
	How to...Simplify an Image	TE	154	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Design Extension
			154	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Design Extension
			154	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Design Extension
			154	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Design Extension
	Graphics for Three-Dimensional Packaging	SE	156	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Templates: Try It
			156	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Templates: Try It
			157	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Album Covers: Think Like a Designer
			157	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Album Covers: Think Like a Designer
		TE	157	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Album Covers: Inquiry
157			Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Album Covers: Inquiry	



Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			157	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Album Covers: Inquiry
	Flags and Banners	SE	158	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 5-21 Caption
		TE	158	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Design Aesthetics (2)
	Uniforms and Insignia	SE	159	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Think Like a Designer
			159	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Think Like a Designer
		TE	159	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Design Aesthetics
	Design Fundamentals: Unity and Variety	SE	160	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 5-24 Caption
	Money	SE	161	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
			161	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Try It
		TE	161	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Design Aesthetics
				161	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.
	Looking Ahead: Identity Design	SE	162	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Think Like a Designer
			162	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Think Like a Designer
			162	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Think Like a Designer
			162	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Think Like a Designer
			162	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Think Like a Designer
		TE	162	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Design Aesthetics

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation		
	Design Brief: Club Communication	SE	162	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Design Aesthetics		
			163	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Create It		
			163	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Create It		
			164	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Create It		
			164	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Create It		
			164	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Design Journal Connection		
			164	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Design Journal Connection		
		TE	164	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	Present It		
			164	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Present It		
		Career Profile: Laura Savard	TE	167	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Inquiry	
		Chapter Review: Identity Design		SE	169	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Apply
					169	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Evaluate
					169	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Writing About Art
169	Responding				Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Writing About Art		
169	Presenting				Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	For Your Portfolio		
Chapter 6 Publications Design	Chapter Opener	TE	170	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Tips for Using the Opening Image		
			170	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Tips for Using the Opening Image		

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
	Looking Back	SE	172	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Fig. 6-2 Caption
			173	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Early Publications Design: Try It
			173	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Early Publications Design: Try It
		TE	172	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Design Aesthetics
			172	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Design Aesthetics
			172	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Design Aesthetics
			173	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Early Publications Design: Interdisciplinary Connection
			173	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Early Publications Design: Interdisciplinary Connection
			173	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Early Publications Design: Interdisciplinary Connection
	Books	SE	174	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
			174	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It
			174	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Try It
			174	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Try It
			174	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It
			176	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Book Design Components: Think Like a Designer
TE		176	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Book Design Components: Digital Book Design: Teaching Tip	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
	Newspapers	SE	178	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Style and Consistency: Try It
			178	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Style and Consistency: Try It
		TE	178	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Style and Consistency: Interdisciplinary Connection
			178	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Style and Consistency: Try It
			178	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Style and Consistency: Try It
	Design Notes: Guide to the Front Page	SE	179	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Think Like a Designer
			179	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Think Like a Designer
			179	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Think Like a Designer
	Magazines	SE	180	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Try It
			180	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Try It
TE		180	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Interdisciplinary Connection	
		180	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Design Extension	
		180	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Interdisciplinary Connection	
		180	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Design Extension	
		180	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Interdisciplinary Connection	
180	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Design Extension			

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
	Design Notes: Anatomy of a Magazine Article	SE	181	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Think Like a Designer
		TE	181	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Think Like a Designer
	Design History: Magazine Design: Vogue	SE	182	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Try It
			182	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It
		TE	182	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Teaching Tip
			182	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Teaching Tip
			182	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Teaching Tip
	Newsletters	SE	183	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Fig. 6-18 Caption
	Design Fundamentals: Emphasis and Movement	SE	184	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 6-19 Caption
	Annual Reports	SE	185	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 6-20 Caption
	How to Set Up and Use Style Sheets	SE	187	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	
	Design Brief: A Newsletter Design	SE	189	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Create It
			189	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Create It
			190	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Create It
			190	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Create It
			190	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Design Journal Connection

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
	Chapter Review: Publications Design	SE	195	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Apply
			195	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Apply
			195	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Analyze
			195	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	For Your Portfolio
Chapter 7 Advertising Design	Chapter Opener	SE	196	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Fig. 7-1 Caption
			TE	196	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.
		196		Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Tips for Using the Opening Image
		196		Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Tips for Using the Opening Image
		196		Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Tips for Using the Opening Image
		196		Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Tips for Using the Opening Image
	A Little Advertising History	SE	198	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Fig. 7-2 Caption
			199	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Radio and Television: Discuss It
			199	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Radio and Television: Discuss It
		TE	198	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Design History
			198	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Design Aesthetics
			198	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Design Aesthetics

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
	Posters	SE	200	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
			200	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It
			200	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It
			200	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Fig. 7-6 Caption
		TE	200	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Teaching Tip
			200	Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative problems based on students' existing artwork.	Design Extension
	Billboards	SE	201	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Think Like a Designer
			201	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Think Like a Designer
			TE	201	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.
		TE	201	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Interdisciplinary Connection
			201	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Inquiry
			201	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Inquiry
	Design History: Shaking Up Madison Avenue	SE	202	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 7-9 Caption
202			Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 7-10 Caption	
Space Ads	SE	203	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 7-10 Caption	
		203	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It	
		203	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			203	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Try It
	Design Fundamentals: Proportion and Scale	TE	204	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Teaching Tip
204			Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Advanced	
204			Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Advanced	
204			Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Advanced	
	How to...Design an Effective Banner Ad	SE	206	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
206			Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It	
206			Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It	
206			Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Fig. 7-13 Caption	
	Direct Mail	SE	207	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
207			Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It	
		TE	207	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Try It
	Ads for Television and Online Media	SE	208	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It
208			Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative problems based on students' existing artwork.	Try It	
208			Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It	



Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			208	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It
			208	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Discuss It
		TE	208	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Interdisciplinary Connection
			208	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Interdisciplinary Connection
			208	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Interdisciplinary Connection
			208	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Teaching Tip
	Design Notes: A Media Guru on Reaching a Market	SE	209	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Fig. 7-16 Caption
			209	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Fig. 7-16 Caption
			209	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Fig. 7-16 Caption
		TE	209	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Link
			209	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Teaching Tip
			209	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Teaching Tip
			209	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Link
			209	Responding	Acc.VA:Re9	Determine the relevance of criteria used by others to evaluate a work of art or collection of works.	Teaching Tip
Looking Ahead: Advertising	SE	210	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Discuss It	
		210	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Discuss It	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
	Design Brief: Poster for a School Event	SE	212	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Create It	
			212	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Create It	
			212	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Create It	
			212	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Create It	
			212	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Check It	
		TE	212	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Teaching Tips	
			213	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	Display	
			213	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Display	
		Chapter Review: Advertising Design		SE	217	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.
	217				Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Apply
	217				Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Writing About Art
	217				Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	For Your Portfolio
	217				Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Analyze
217	Responding				Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Analyze	
217	Responding				Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Writing About Art	
Chapter 8 Information and Experience Design	Chapter Opener	SE	218	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Fig. 8-1 Caption	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
		TE	218	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Tips for Using the Opening Image	
	A Look Back	SE	220	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Fig. 8-2 Caption	
221			Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Discuss It		
221			Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 8-4 Caption		
		TE	220	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Design Aesthetics	
220			Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Interdisciplinary Connection		
220			Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Interdisciplinary Connection		
220			Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Design Aesthetics		
		Maps	SE	223	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Map Design Principles: Try It
			TE	222	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Teaching Tip
				223	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Map Design Principles: Inquiry
	223			Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Map Design Principles: Inquiry	
	223			Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Map Design Principles: Advanced	
	223			Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Map Design Principles: Inquiry	
	223			Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Map Design Principles: Advanced	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
			223	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Map Design Principles: Advanced	
			223	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Map Design Principles: Inquiry	
	Design Notes: Road Culture	TE	224	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Teaching Tip	
			224	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Interdisciplinary Connection	
	Signage	SE	226	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Wayfinding: Try It	
			226	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Wayfinding: Try It	
			226	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Wayfinding: Try It	
			226	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Wayfinding: Fig. 8-12 Caption	
			226	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Wayfinding: Fig. 8-12 Caption	
			TE	225	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Teaching Tip
				226	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Wayfinding: Design Extension
				226	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Wayfinding: Design Extension
			Design History: The 1968 Olympics	TE	227	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.
	227	Responding			Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Design Critique	
	Charts, Diagrams, and Infographics	SE	228	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Fig. 8-15 Caption	
			228	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 8-15 Caption	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
		TE	228	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Interdisciplinary Connection
			228	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Interdisciplinary Connection
			228	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Teaching Tip
			228	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Interdisciplinary Connection
	How to...Create Effective Infographics	SE	230	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	
	Design Fundamentals: Line	SE	232	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Discuss It
			232	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Discuss It
			232	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Discuss It
			232	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 8-22 Caption
	Exhibit Design	SE	233	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Fig. 8-23 Caption
			234	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Green Design: Try It
			234	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Green Design: Try It
			234	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Green Design: Try It
		TE	234	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Green Design: Design Extension
			234	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Green Design: Design Extension
			234	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Green Design: Design Extension

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
	Experience Design	SE	235	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Think Like a Designer	
			235	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Think Like a Designer	
			235	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Think Like a Designer	
		Looking Ahead: Information and Experience Design	TE	236	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Inquiry
	Design Brief: Mapping a Significant Place		SE	237	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Create It
				237	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Create It
				237	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Create It
				238	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Create It
			TE	238	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Display
	Chapter Review: Information and Experience Design		SE	243	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Apply
				243	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Analyze
				243	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	For Your Portfolio
	Chapter 9 Design in Motion	Chapter Opener	TE	244	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Tips for Using the Opening Image
A Brief History of Motion		SE	247	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Think Like a Designer	
Motion Fundamentals		SE	248	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Observing Motion: Fig. 9-7 Caption	
			249	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Observing Motion: Change: Try It	
			249	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Observing Motion: Change: Try It	

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			252	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Animation and Frames: Fig. 9-14 Caption
		TE	255	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Timing and Spacing: Teaching Tip
	Design Fundamentals: Animation Principles	SE	251	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
			251	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It
			251	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It
			251	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Fig. 9-12 Caption
	How to...Animate a Human Action	SE	253	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	
		TE	253	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Teaching Tip
			253	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Teaching Tip
	How to...Plan Timing and Spacing	SE	256	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Interdisciplinary Connection
			256	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	
			256	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Interdisciplinary Connection
			257	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It
			257	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
			257	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It
		TE	257	Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative problems based on students' existing artwork.	Design Extension

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation	
	Handmade Animation	SE	258	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It	
			258	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It	
			259	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Using Still Photographs: Try It	
			259	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Using Still Photographs: Try It	
			259	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Using Still Photographs: Try It	
		TE	259	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Using Still Photographs: Try It	
		Design History: Lotte Reiniger's Silhouette Animations	SE	260	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	
		Computer-Based Animation	SE	262	Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative problems based on students' existing artwork.	Space and Time (Again): Try It
	262			Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Space and Time (Again): Try It	
	262			Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Space and Time (Again): Try It	
	Creating Motion Graphics	SE	265	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Generating Ideas: Try It	
265			Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Generating Ideas: Try It		
265			Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Generating Ideas: Try It		
266			Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Telling a Good Story: Try It		
266			Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Telling a Good Story: Try It		



Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			266	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Telling a Good Story: Try It
			266	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Telling a Good Story: Fig. 9-32 Caption
		TE	264	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Why Use Motion: Interdisciplinary Connection
			264	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Why Use Motion: Interdisciplinary Connection
			264	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Why Use Motion: Interdisciplinary Connection
			264	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Why Use Motion: Teaching Tip (2)
			264	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Why Use Motion: Teaching Tip (2)
			266	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Telling a Good Story: Interdisciplinary Connection
			266	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Telling a Good Story: Interdisciplinary Connection
			266	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Telling a Good Story: Interdisciplinary Connection
			266	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Telling a Good Story: Design Extension
			269	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Other Considerations: Kinetic Typography
			269	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Other Considerations: Kinetic Typography
			270	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Other Considerations: Sound: Interdisciplinary Connection
			270	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Other Considerations: Sound: Interdisciplinary Connection
			270	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Other Considerations: Sound: Interdisciplinary Connection

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			271	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Making Your Work Stand Out: Inquiry
			271	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Making Your Work Stand Out: Inquiry
			271	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Making Your Work Stand Out: Inquiry
			271	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Making Your Work Stand Out: Inquiry
			271	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Making Your Work Stand Out: Inquiry
			271	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Making Your Work Stand Out: Inquiry
	How to...Create a Storyboard	SE	267	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	
			267	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	
	Design Notes: Game Design	SE	268	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
			268	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It
			268	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Try It
	Looking Ahead: Design in Motion	TE	272	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Teaching Tip
			272	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Teaching Tip
			272	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Teaching Tip
	Design Brief: PSA Metaphor in Motion	SE	273	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Create It

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			274	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Create It
			274	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Create It
			274	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Create It
			274	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Design Journal Connection
		TE	275	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Display
	Chapter Review: Design in Motion	SE	279	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	For Your Portfolio
			279	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Analyze
			279	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Evaluate
			279	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Analyze
			279	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Evaluate
Chapter 10 Working as a Graphic Designer	What to Expect as a Graphic Designer	SE	283	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Portrait of a Graphic Designer: Try It
	Design History: The Design Profession	SE	284	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Think Like a Designer
			284	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Think Like a Designer
			284	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Think Like a Designer
	Presenting Yourself and Your Work	SE	288	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	Portfolios: Try It
			290	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Portfolios: Developing Your Portfolio: Try It

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			290	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Portfolios: Developing Your Portfolio: Try It
			290	Creating	Acc.VA:Cr2.3	Redesign an object, system, place, or design in response to contemporary issues.	Portfolios: Developing Your Portfolio: Try It
			290	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	Portfolios: Developing Your Portfolio
			290	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	Portfolios: Developing Your Portfolio: Try It
		TE	288	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Portfolios: Online Portfolios: Design Extension
			290	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Portfolios: Developing Your Portfolio: Teaching Tip (2)
	Deign Fundamentals: Hierarchy in a Portfolio	SE	291	Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative problems based on students' existing artwork.	
			291	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	
			291	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	
	How to...Develop Your Résumé	SE	292	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Try It
			292	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Try It
			292	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Try It
	Finding a Job	SE	297	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Interviewing: Try It
			297	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Interviewing: Try It
		TE	297	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	Interviewing: Try It
	Keeping Up with the Graphic Design Industry	SE	308	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Try It
		TE	308	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Design Extension

Communicating through Graphic Design 2E  
California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			308	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Design Extension
	Working Ethically	SE	310	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Copyright
		TE	309	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Teaching Tip
			312	Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	Using Images: Design Extension
			312	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Using Images: Design Extension
			312	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Using Images: Design Extension
			312	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Using Images: Design Extension
	Design Brief: A Design Team Project	SE	315	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Create It
			316	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Create It
			316	Creating	Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.	Create It
			316	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	Present It
			316	Presenting	Acc.VA:Pr5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	Present It
		TE	315	Creating	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	Before You Begin
	Chapter Review: Working as a Graphic Designer	SE	321	Connecting	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary, local, and global contexts.	Analyze
			321	Creating	Acc.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	Apply

Communicating through Graphic Design 2E  
 California HS Accomplished Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Domain	Standard Number	Standards	Citation
			321	Creating	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	Apply
			321	Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	For Your Portfolio
			321	Presenting	Acc.VA:Pr6	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.	Analyze
			321	Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	Writing About Art
			321	Responding	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	Writing About Art
			321	Responding	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	Writing About Art

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Visual Arts Curriculum Standards: High School Advanced							
Publisher: Davis Publications, Inc.							
Title: Communicating through Graphic Design, Second Edition							
ISBN: 978-16152-8971-4							
Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards
Chapter 1 What Is Graphic Design	A Brief History	TE	5	The Birth of Writing: Teaching Tip	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.
			9	The Industrial Revolution: Inquiry	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			11	Into the Modern Age: Teaching Tip	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
			14	Graphic Design Today: Inquiry	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
	Design History: Gutenberg and His Bible	SE	8		Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.
	Why Is Graphic Design Important?	TE	17	Inquiry	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
	Design in a Nutshell	TE	20	Teaching Tip	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.
	Design Brief: Mood Board for My Graphic Life	SE	21	Before You Begin	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.
			22	Create It	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.
			22	Check It	Responding	Adv.VA:Re7.1	Analyze how responses to art develop over time based on knowledge of and experience with art and life.
Chapter 2 The Art of Graphic Design	Design History: Art Deco in America	SE	33	Try It	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.
			33	Try It	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
		TE	33	Design Extension	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.
			33	Design Extension	Responding	Adv.VA:Re7.1	Analyze how responses to art develop over time based on knowledge of and experience with art and life.
	Elements of Art	SE	39	Color, Value, and Light: What Color Means: Fig. 2-19 Caption	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards
	Principles of Design	SE	44	Movement and Rhythm: Visual Paths: Try It	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
			53	Illusion and Reality: Abstraction: Try It	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
		TE	40	Design Critique	Responding	Adv.VA:Re8	Analyze differing interpretations of an artwork or collection of works in order to select and defend a plausible critical analysis.
			41	Balance: Teaching Tip	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
	How to...Critique a Graphic Design	SE	51	Try It	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
	Design Brief: A Simple Story: Capturing a Classic	SE	55	Before You Begin	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
			55	Create It	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
			56	Create It	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.
			56	Check It	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.
		TE	56	Teaching Tips	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
Chapter Review: The Art of Graphic Design	SE	61	Evaluate	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.	
Chapter 3 Image Creation for Design	Illustration	SE	72	Exploring Other Illustration Media: Think Like a Designer	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			TE	64	Interdisciplinary Connection	Connecting	Adv.VA:Cn10
		74	Composition: A Sense of Space: Inquiry	Presenting	Adv.VA:Cr4	Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a specific exhibit or event.	
	Design History: The Golden Age of Comics	SE	65	Teaching Tip	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.
		TE	65	Teaching Tip	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.



Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards
	Managing Images	SE	93	Using Raster and Vector Images	Presenting	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.
			94	Color Processes	Presenting	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.
			95	Archiving	Presenting	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.
	How to...Use Metadata to Organize Photos	SE	96		Presenting	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.
			TE	96	Inquiry	Presenting	Adv.VA:Pr5
	Images and Ethics	SE	98	Licensing: Try It	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
			98	Licensing: Try It	Presenting	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.
	Design Brief: Songbook of Myself	SE	99	Before You Begin	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			99	Create It	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
			100	Create It	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.
			TE	100	Display	Presenting	Adv.VA:Pr6
	Chapter Review: Image Creation for Design	SE	105	Writing About Art	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.
			105	Evaluate	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
			105	Evaluate	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.
105			Writing About Art	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.	
Chapter 4 The Design Process	Chapter Opener	SE	106	Fig. 4-1 Caption	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
			TE	106	Tips for Using the Opening Image	Responding	Adv.VA:Re9

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards
	The Basic Steps	SE	122	The Last Steps	Presenting	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.
		TE	110	Research: Inquiry	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.
			110	Research: Inquiry	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
			111	Research: Finding Inspiration: Teaching Tip (1)	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
			115	Sketching: Design Aesthetics	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
	How to...Visualize by Sketching	SE	118	Design Direction: Try It	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
	Design History: The Evolution of the Poster	SE	124	Discuss It	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.
		TE	124	Interdisciplinary Connection	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
			124	Interdisciplinary Connection	Creating	Adv.VA:Cr1.1	Visualize and hypothesize to generate plans for ideas and directions for creating art and design that can affect social change.
			124	Interdisciplinary Connection	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			124	Interdisciplinary Connection	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.
			124	Interdisciplinary Connection	Presenting	Adv.VA:Cr4	Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a specific exhibit or event.
			124	Design Aesthetics	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
	Design Components	SE	126	Typography: Type Families: Think Like a Designer	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			126	Typography: Type Families: Think Like a Designer	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
129			Typography: Legibility: Try It	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.	
129			Typography: Legibility: Think Like a Designer	Responding	Adv.VA:Re8	Analyze differing interpretations of an artwork or collection of works in order to select and defend a plausible critical analysis.	

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards
			129	Typography: Legibility: Try It	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
		TE	129	Typography: Legibility: Inquiry	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.
			129	Typography: Legibility: Inquiry	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
	How to...Design with Type	TE	127	Design Aesthetics	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
			127	Design Aesthetics	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
	The Path to a Final Product	SE	135		Presenting	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.
	Design Brief: Identifying My Mix	SE	137	Before You Begin	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.
			137	Create It	Creating	Adv.VA:Cr2.1	Experiment, plan, and make multiple works of art and design that explore a personally meaningful theme, idea, or concept.
			137	Create It	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			138	Create It	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.
			138	Create It	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.
			138	Create It	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
			138	Design Journal Connection	Responding	Adv.VA:Re7.1	Analyze how responses to art develop over time based on knowledge of and experience with art and life.
		TE	138	Create It	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
			138	Display	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards	
			139	Meeting Individual Student Needs	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.	
			139	Meeting Individual Student Needs	Creating	Adv.VA:Cr2.1	Experiment, plan, and make multiple works of art and design that explore a personally meaningful theme, idea, or concept.	
	Chapter Review: The Design Process	SE	143	Analyze	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.	
			143	Analyze	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.	
			143	Evaluate	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.	
			143	Evaluate	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.	
			143	For Your Portfolio	Presenting	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.	
	Chapter 5 Identity Design	Identity Past and Present	TE	146	Inquiry	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.
				146	Inquiry	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
Ways to Show Identity		SE	148	Think Like a Designer	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.	
			148	Think Like a Designer	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.	
			148	Career Tip	Presenting	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.	
Symbols and Logos		SE	149	Try It	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.	
			149	Try It	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.	
Design Notes: Web Design		SE	152	Try It	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.	

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards
			152	Try It	Creating	Adv.VA:Cr2.1	Experiment, plan, and make multiple works of art and design that explore a personally meaningful theme, idea, or concept.
			152	Try It	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
	Stationery	SE	153	Try It	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.
			153	Try It	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
	How to...Simplify an Image	TE	154	Design Extension	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
	Graphics for Three-Dimensional Packaging	SE	156	Templates: Try It	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.
		TE	157	Album Covers: Inquiry	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.
	Uniforms and Insignia	TE	159	Design Aesthetics	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
	Money	TE	161	Design Aesthetics	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.
			161	Design Aesthetics	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
	Looking Ahead: Identity Design	SE	162	Think Like a Designer	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
	Design Brief: Club Communication	SE	163	Create It	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.
			163	Create It	Creating	Adv.VA:Cr2.1	Experiment, plan, and make multiple works of art and design that explore a personally meaningful theme, idea, or concept.
			163	Create It	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards	
			164	Create It	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.	
			164	Create It	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.	
			164	Design Journal Connection	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.	
	Career Profile: Laura Savard		TE	167	Inquiry	Creating	Adv.VA:Cr1.1	Visualize and hypothesize to generate plans for ideas and directions for creating art and design that can affect social change.
				167	Inquiry	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.
	Chapter Review: Identity Design		SE	169	Evaluate	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
				169	Writing About Art	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
	Chapter 6 Publications Design	Looking Back	SE	173	Early Publications Design: Try It	Presenting	Adv.VA:Cr4	Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a specific exhibit or event.
				173	Early Publications Design: Try It	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.
173				Early Publications Design: Try It	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.	
173				Early Publications Design: Try It	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.	
TE			173	Early Publications Design: Interdisciplinary Connection	Responding	Adv.VA:Re7.1	Analyze how responses to art develop over time based on knowledge of and experience with art and life.	
			173	Early Publications Design: Interdisciplinary Connection	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.	
Newspapers			TE	178	Style and Consistency: Interdisciplinary Connection	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
				178	Style and Consistency: Interdisciplinary Connection	Responding	Adv.VA:Re8	Analyze differing interpretations of an artwork or collection of works in order to select and defend a plausible critical analysis.
				178	Style and Consistency: Interdisciplinary Connection	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.
Magazines			TE	180	Design Extension	Creating	Adv.VA:Cr1.1	Visualize and hypothesize to generate plans for ideas and directions for creating art and design that can affect social change.

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards
Chapter 7 Advertising Design			180	Design Extension	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			180	Design Extension	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
			180	Interdisciplinary Connection	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
	Design History: Magazine Design: Vogue	SE	182	Try It	Presenting	Adv.VA:Cr4	Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a specific exhibit or event.
			182	Try It	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.
			182	Try It	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
			182	Try It	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
	Design Brief: A Newsletter Design	SE	189	Create It	Creating	Adv.VA:Cr1.1	Visualize and hypothesize to generate plans for ideas and directions for creating art and design that can affect social change.
			189	Create It	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			190	Create It	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
			190	Create It	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.
			190	Create It	Creating	Adv.VA:Cr2.1	Experiment, plan, and make multiple works of art and design that explore a personally meaningful theme, idea, or concept.
			190	Create It	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.
190			Design Journal Connection	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.	
Chapter Review: Publications Design	SE	195	Evaluate	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.	
Chapter 7 Advertising Design	Chapter Opener	TE	196	Tips for Using the Opening Image	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards
	A Little Advertising History	TE	198	Design Aesthetics	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
	Posters	TE	200	Teaching Tip	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
	Billboards	TE	201	Interdisciplinary Connection	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			201	Inquiry	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
	Space Ads	SE	203	Try It	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.
	Design Fundamentals: Proportion and Scale	TE	204	Advanced	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
	How to...Design an Effective Banner Ad	SE	206	Try It	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.
	Ads for Television and Online Media	TE	208	Teaching Tip	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
			208	Interdisciplinary Connection	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			208	Interdisciplinary Connection	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
	Design Notes: A Media Guru on Reaching a Market	TE	209	Teaching Tip	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
	Looking Ahead: Advertising	SE	210	Discuss It	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
	Design Brief: Poster for a School Event	SE	212	Create It	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.
			212	Check It	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.



Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards
		TE	212	Teaching Tips	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
			213	Display	Presenting	Adv.VA:Cr4	Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a specific exhibit or event.
	Chapter Review: Advertising Design	SE	217	Writing About Art	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
			217	For Your Portfolio	Presenting	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.
			217	Writing About Art	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
			217	Writing About Art	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.
	Chapter 8 Information and Experience Design	A Look Back	TE	220	Design Aesthetics	Connecting	Adv.VA:Cn11
Maps		TE	223	Map Design Principles: Inquiry	Creating	Adv.VA:Cr1.1	Visualize and hypothesize to generate plans for ideas and directions for creating art and design that can affect social change.
			223	Map Design Principles: Inquiry	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			223	Map Design Principles: Advanced	Presenting	Adv.VA:Cr4	Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a specific exhibit or event.
			223	Map Design Principles: Inquiry	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
Design Notes: Road Culture		SE	224	Fig. 8-8 and Fig. 8-9 Caption	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
		TE	224	Teaching Tip	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
Signage		SE	225	Fig. 8-10 Caption	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
Design History: The 1968 Olympics		TE	227	Design Critique	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
			227	Design Critique	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
			227	Design Critique	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards		
	Design Fundamentals: Line	SE	232	Discuss It	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.		
	Exhibit Design	SE	233	Fig. 8-23 Caption	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.		
			234	Green Design: Try It	Presenting	Adv.VA:Cr4	Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a specific exhibit or event.		
			234	Green Design: Try It	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.		
			235	Think Like a Designer	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.		
	Looking Ahead: Information and Experience Design	TE	234	Green Design: Design Extension	Presenting	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.		
			236	Inquiry	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.		
			Design Brief: Mapping a Significant Place	SE	237	Create It	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
					238	Design Journal Connection	Creating	Adv.VA:Cr1.1	Visualize and hypothesize to generate plans for ideas and directions for creating art and design that can affect social change.
	238	Design Journal Connection			Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.		
	Design Brief: Mapping a Significant Place	SE	238	Create It	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.		
			TE	238	Design Journal Connection	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.	
	Chapter 9 Design in Motion	Handmade Animation	SE	259	Using Still Photographs: Try It	Creating	Adv.VA:Cr1.1	Visualize and hypothesize to generate plans for ideas and directions for creating art and design that can affect social change.	
				259	Using Still Photographs: Try It	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.	
259				Using Still Photographs: Try It	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.		
Design History: Lotte Reiniger's Silhouette Animation		SE	260		Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.		
Creating Motion Graphics		TE	264	Why Use Motion: Interdisciplinary Connection	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.		

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards
			264	Why Use Motion: Interdisciplinary Connection	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
			270	Other Considerations: Sound: Interdisciplinary Connection	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
			271	Making Your Work Stand Out: Inquiry	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
	Looking Ahead: Design in Motion	TE	272	Teaching Tip	Creating	Adv.VA:Cr1.1	Visualize and hypothesize to generate plans for ideas and directions for creating art and design that can affect social change.
			272	Teaching Tip	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
	Design Brief: PSA Metaphor in Motion	SE	273	Before You Begin	Creating	Adv.VA:Cr1.1	Visualize and hypothesize to generate plans for ideas and directions for creating art and design that can affect social change.
			273	Create It	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			274	Create It	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.
			274	Create It	Connecting	Adv.VA:Cn10	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.
	Chapter Review: Design in Motion	SE	279	Evaluate	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
Chapter 10 Working as a Graphic Designer	Chapter Opener	TE	280	Tips for Using the Opening Image	Responding	Adv.VA:Re7.1	Analyze how responses to art develop over time based on knowledge of and experience with art and life.
	Design History: The Design Profession	SE	284	Think Like a Designer	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
	Presenting Yourself and Your Work	SE	289	Portfolios: Print Portfolios: Note It	Presenting	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.
			290	Portfolios: Developing Your Portfolio: Try It	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.
			290	Portfolios: Developing Your Portfolio: Try It	Creating	Adv.VA:Cr2.1	Experiment, plan, and make multiple works of art and design that explore a personally meaningful theme, idea, or concept.
		TE	289	Portfolios: Print Portfolios: Link	Presenting	Adv.VA:Cr4	Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a specific exhibit or event.

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards
	Design Fundamentals: Hierarchy in a Portfolio	SE	291		Presenting	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.
	Keeping Up with the Graphic Design Industry	SE	308	Try It	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
		TE	308	Design Extension	Responding	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.
	Working Ethically	SE	310	Copyright	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
		TE	309	Teaching Tip	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
			312	Using Images: Design Extension	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.
			312	Using Images: Design Extension	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.
	Design Brief: A Design Team Project	SE	315	Create It	Creating	Adv.VA:Cr1.1	Visualize and hypothesize to generate plans for ideas and directions for creating art and design that can affect social change.
			315	Create It	Creating	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.
			316	Create It	Creating	Adv.VA:Cr2.1	Experiment, plan, and make multiple works of art and design that explore a personally meaningful theme, idea, or concept.
			316	Create It	Creating	Adv.VA:Cr2.3	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.
			316	Create It	Creating	Adv.VA:Cr3	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.
			316	Present It	Presenting	Adv.VA:Cr4	Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a specific exhibit or event.
		TE	315	Before You Begin	Creating	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.

Communicating through Graphic Design 2E  
California HS Advanced Lesson-by-Lesson Correlations

Chapter	Lesson	SE/TE	Page	Citation	Domain	Standard Number	Standards
	Chapter Review: Working as a Graphic Designer	SE	321	Writing About Art	Responding	Adv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.
			321	Analyze	Connecting	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.