



ADVERTISING RATES

PRINT ADS

Black & White	1x	3x	6x	10x
2-page spread	\$3,522	\$3,399	\$3,264	\$3,134
1 page	1,904	1,828	1,764	1,702
2/3 page	1,618	1,553	1,499	1,439
1/2 page	1,237	1,187	1,145	1,105
1/3 page	952	914	882	851
1/4 page	761	731	705	680
1/6 page	571	548	529	510
4 inch	476	457	441	426
3 inch	381	367	354	342
2 inch	248	238	230	222
1 inch	133	128	123	119

2-Color add \$225 to the prices listed above.

4-Color add \$550 to the prices listed above.

Covers	1x	3x	6x	10x
Covers 2 or 3	\$2,856	\$2,742	\$2,657	\$2,553
Cover 4	3,330	3,197	3,085	2,977
C2-page 1 spread	5,139	4,933	4,761	4,571

THE SHOP SHOWCASE

The SHOP is an advertising showcase that appears in each issue:

1/4 page, 4-color, 40–60 words of text, and URL

\$399 each, or reserve for the full volume year and get one free.

WEB-ONLY ADS

Digital Edition Ad Features

All print ads appear in the digital edition free of charge. All URLs are hyperlinked automatically. You may enhance your digital ad with a variety of features. Contact Jess McCorkle for more information.

Sponsor a Digital Edition

Sponsorship package: \$550 per issue. Contact Jess for more information.

ADDED VALUE

- Your print ad appears in the digital edition free of charge, and all URLs are hyperlinked automatically
- State and national art education conference exposure
- Bonus print circulation: 18,000 at state and national conventions. Bonus digital circulation 30,000 via email.
- Custom links available free of charge

CONTACT

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