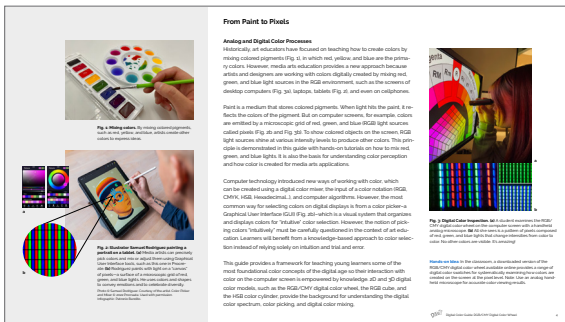
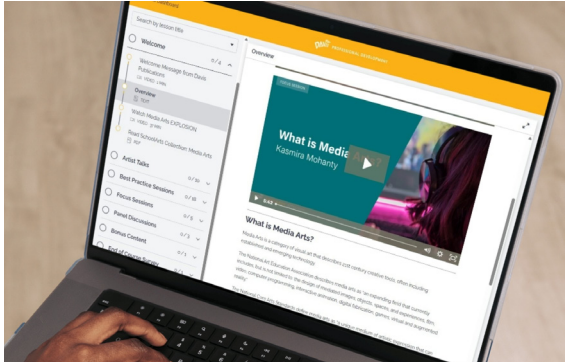


MEDIA ARTS

ESSENTIALS



Empower your students with the essential tools for contemporary creativity. **The NEW Media Arts Essentials bundle is a comprehensive, ready-to-use digital resource** designed specifically for art educators who are ready to dive into or level up their media arts curriculum. Whether you're just getting started or looking to enrich your existing program, this all-in-one package provides everything you need to start strong, stay inspired and teach with confidence.

WHAT'S INCLUDED:

Media Arts Intensive

Take a deep dive into Media Arts with 15 hours of self-paced professional development including:

- 17 best practice video lectures from top Media Arts teachers.
- 4 focus sessions delving into pertinent topics.
- 9 artist talks & interviews with contemporary artists.
- 2 panel discussions with insight into creating successful programs.

Teaching Digital Color

Introduce students to the science and emotion of color in the digital world. This interactive set of lessons explores RGB vs. CMYK color creation, color psychology, digital palettes, and provides hands-on exercises using a variety of tools.

Lessons

Gain insights from experienced arts educators. Digital access to *SchoolArts Collection: Media Arts* is included with the bundle. Get classroom strategies, project ideas, student engagement tips, and guidance on how to effectively integrate media arts into your program.

Implementation Support

To ensure your new initiatives are effectively and sustainably put into practice, this package includes an additional hour of content to help you use the bundle effectively. Explore the materials and review essential tips for success.

Learn more at [DavisArt.com/MediaArtsEssentials](https://davisart.com/MediaArtsEssentials)