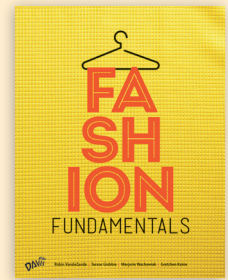


# FASHION

# FUNDAMENTALS



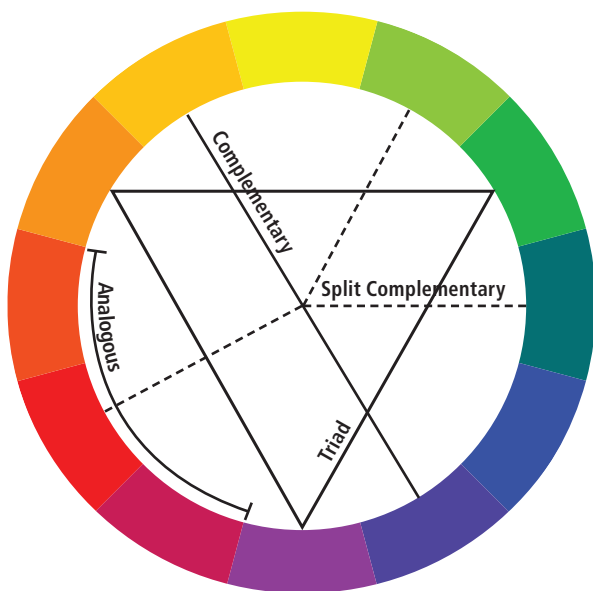
Purchase *Fashion Fundamentals*, at  
**DavisArt.com/Fashion.**

## COLOR ACTIVITIES

Color is an integral part of fashion. It is the first stimulus a consumer responds to and elicits an immediate response in people. In fashion there is a lot more to color than the way we look. Color has a profound effect on how we feel and how others respond to us. There are many ways to coordinate eye pleasing harmonious color palettes.

### Create a Color Wheel

The color wheel is used to show the conceptual relationships between colors.



### Color Mixing

Using paint, students can create chips to illustrate color pairings or schemes.

- A monochromatic scheme consists of a single color with different values and intensities
- An analogous color scheme consists of two or more colors that are next to each other on the color wheel
- A complementary scheme consists of two colors that are directly opposite each other on the color wheel
- A triadic scheme consists of three colors that are equidistant from one another on the color wheel

#### Monochromatic



#### Analogous



#### Complementary



#### Split Complementary



#### Triads



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## Create a Color Collage

Students can create their own collages using magazines that feature a large proportion of colorful ads with a range of tints and shades for each color. Follow these easy steps:

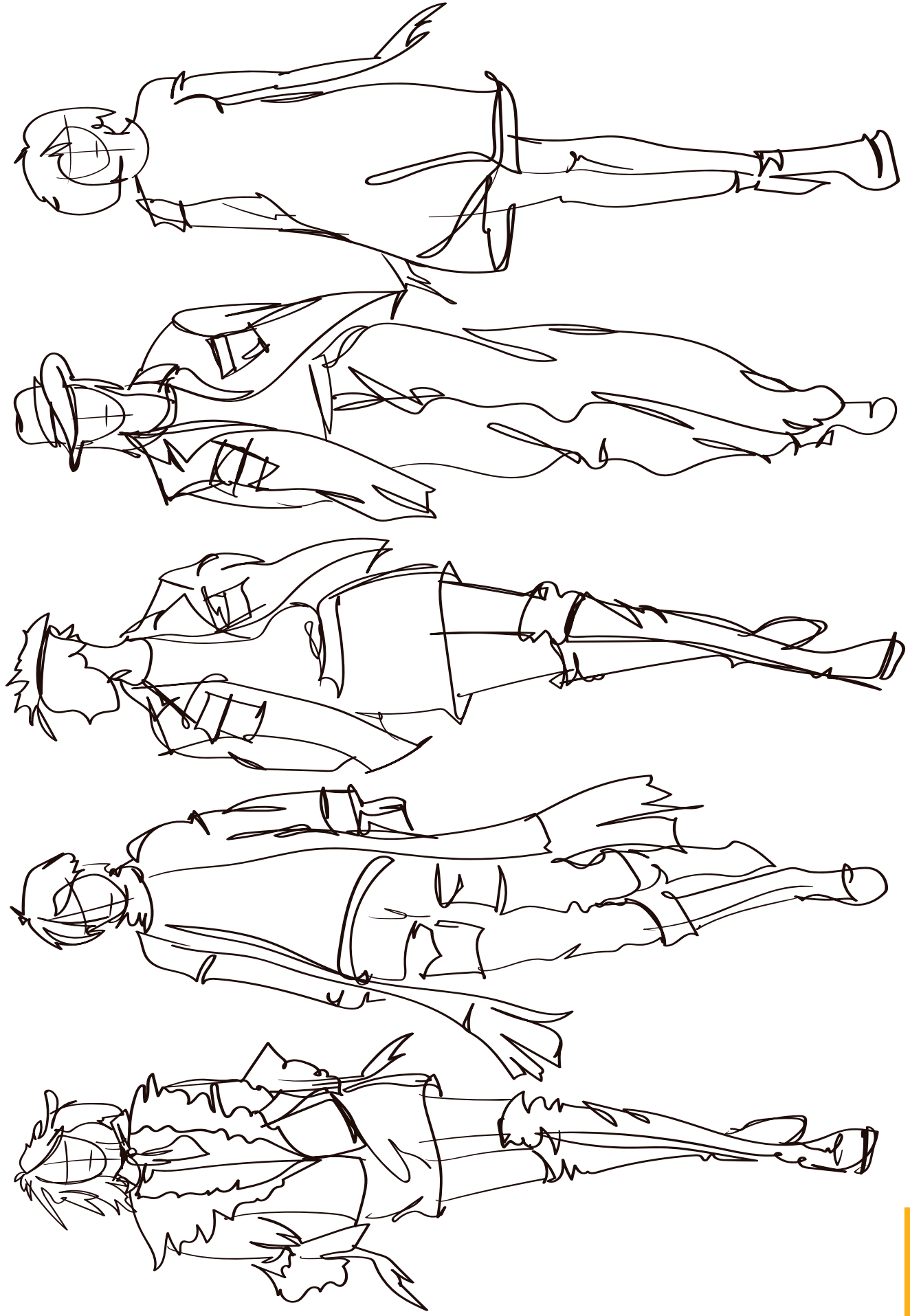
1. Gather images that represent primary, secondary and tertiary colors.
2. Cut the photos out and organize into piles of primary, secondary and tertiary colors.
  - Primary colors—red, yellow, and blue—are the starting point
  - Secondary colors are formed by combining primary colors
  - Tertiary, or third level, colors are formed by mixing primary colors with secondary colors
3. Assemble the colorful clippings in a color wheel format. Do not glue them down yet.
4. Have students reference examples like the one below, ask them to consider ways to innovate on the examples as they fine tune their initial collage.
5. On a separate piece of paper or board, mount the photographs to form a color wheel collage of overlapping shapes and objects.



## Color Pairings

Using any media, paint, markers, pencils, etc., create examples of color pairings using color theories.





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