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COURSE:	Studio Art I	TITLE	Communicating Through Graphic Design
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NON-NEGOTIABLE EVALUATION CRITERIA
2016-2022
Group III - Visual Arts
Studio Art I

Equity, Accessibility and Format				
Yes	No	N/A	CRITERIA	NOTES
			<p>1. INTER-ETHNIC The instructional materials meets the requirements of inter-ethnic: concepts, content and illustrations, as set by WV Board of Education Policy (Adopted December 1970).</p>	<p>The lessons in <i>Communicating Through Graphic Design</i> come from a variety of sources that introduce students to the history of graphic design. Design History provides information from various cultures and time periods. The Career Profile includes interviews with artists who are accomplished in their field. Sample references include:</p> <p>Design History: 12, 40, 109, 130, 149, 170 Career Profile: 50, 102, 144, 166, 190</p>
			<p>2. EQUAL OPPORTUNITY The instructional material meets the requirements of equal opportunity: concepts, content, illustration, heritage, roles contributions, experiences and achievements of males and females in American and other cultures, as set by WV Board of Education Policy (Adopted May 1975).</p>	<p>The designs featured in <i>Communicating Through Graphic Design</i> come from a variety of cultures and include works by male, female, and student artists. The Design History segments provide additional context. Sample references include:</p> <p>Design History: 11, 71, 74, 93, 109, 155, 185</p>
			<p>3. FORMAT This resource is available as an option for adoption in an interactive electronic format.</p>	<p><i>Communicating Through Graphic Design</i> is available in an interactive electronic format. Other electronic resources are available at http://www.davisart.com/.</p>
			<p>4. BIAS The instructional material is free of political bias.</p>	<p>The designs in <i>Communicating Through Graphic Design</i> offer a wide range of concepts. Students are exposed to ideas from both the past and present. Students are encouraged to analyze, interpret, and evaluate as they study and create.</p>

GENERAL EVALUATION CRITERIA

2016-2022 Group III - Visual Arts Studio Art I

The general evaluation criteria apply to each grade level and are to be evaluated for each grade level unless otherwise specified. These criteria consist of information critical to the development of all grade levels. In reading the general evaluation criteria and subsequent specific grade level criteria, **e.g. means “examples of” and i.e. means that “each of” those items must be addressed.** Eighty percent of the general and eighty percent of the specific criteria must be met with I (in-depth) or A (adequate) in order to be recommended.

(Vendor/Publisher) SPECIFIC LOCATION OF CONTENT WITHIN PRODUCTS	(IMR Committee) Responses				
	I=In-depth, A=Adequate, M=Minimal, N=Nonexistent	I	A	M	N
	<i>In addition to alignment of Content Standards and Objectives (CSOs), materials must also clearly connect to Learning for the 21st Century which includes opportunities for students to develop:</i>				
Next Generation Skills:					
Thinking and Problem-Solving Skills					
<i>Visual Arts content will</i>					
SE/TE: Studio Experience: 48-49, 80-81, 100-101, 122-123, 164-165, 188-189	1. provide problem-solving skills for students to create art relative to a variety of subject matter.	I	A	M	N
SE/TE: Elements of Art: 26-35 Principles of Design: 36-42 How to...: 43 Try It: 46	2. provide tools to analyze symbols and communicate ideas in art based on the elements of the art and principles of design.	I	A	M	N
SE/TE: Studio Experience: 48-49, 80-81, 100-101, 122-123, 142-143, 164-165, 188-189	3. provide examples and opportunities to experiment with forms, structure, materials, concepts, media and art-making approaches.	I	A	M	N

Information and Communication Skills: Literacy in the Arts

The instructional materials will include multiple strategies that:

<p>SE/TE: Chapter Review: 23, 51, 83, 103, 145, 167, 191</p>	<p>4. present aesthetic information; artistic statements; and/or artistic critique of artworks in varied formats.</p>				
<p>SE/TE: Teaching Tip: 4, 5, 11 Design Extension: 6 Interdisciplinary Connection: 10</p>	<p>5. identify how artifacts and artworks, that are collected, preserved or presented by artists or other venues, communicate meaning, record history and connect cultures.</p>				
<p>SE/TE: Studio Experience: 20-21, 48-49, 80-81, 100-101, 122-123, 142-143, 164-165, 188-189</p>	<p>6. provide resources for independent student exploration.</p>				

Personal and Workplace Productivity Skills

For students mastery of content standards and objectives, the instructional materials will provide students with opportunities to:

<p>SE/TE: Studio Experience: 20-21, 48-49, 80-81, 100-101, 122-123, 142-143, 164-165, 188-189</p>	<p>7. practice time-management, project management, and safe use of tools and materials in learning situations.</p>				
<p>SE/TE: Inquiry: 34 Case Study: 57 Teaching Tip: 73</p>	<p>8. conduct research, validate sources, and report ethically on findings.</p>				
<p>SE/TE: Using Animation: 98 A Short History: 170 Websites: 172</p>	<p>9. identify, evaluate, and apply appropriate technology tools for a variety of purposes and outcomes.</p>				

Golden e-Rules: 180 Animation and Sound: 181						
The opportunity to address this objective is available. See the following: SE/TE: Studio Experience: 20-21, 48-49, 80-81, 100-101, 122-123, 142-143, 164-165, 188-189 *Cooperative learning is not specifically addressed.	10.engage in self-directed and cooperative learning through art production and aesthetic inquiry.					
Developmentally Appropriate Instructional Resources and Strategies						
<i>For student mastery of content standards and objectives, the instructional materials provide:</i>						
SE/TE: Design Aesthetics: 7 Interdisciplinary Connection: 10, 27, 156 Try It: 16 Chapter Review: 23, 51, 59, 125, 181	11.grade level appropriate questions for students to analyze concepts and make cross-curricular connections.					
SE/TE: Try It: 16, 62, 130, 173 Chapter Review: 23, 103, 145, 167 Writing About Art: 125, 191	12.varied strategies for students to link prior knowledge and deepen understanding of concepts and techniques.					
SE/TE: Special Needs: 18, 28, 41, 89, 157, 173 Gifted and Talented: 41, 73, 109, 136, 151	13.multiple approaches to differentiate instruction					
SE/TE:	14.supplemental visuals that correspond with lessons.					

Digital Images: 2, 24, 52, 84, 104, 126, 146 Overhead Transparencies: 168					
Life Skills <i>For student mastery of content standards and objectives, the instructional materials will provide students with opportunities to:</i>					
SE/TE: Studio Experience: 48-49, 80-81, 100-101, 188-189 Try It: 28, 73, 88, 159, 181	15.explore a variety of perspective and/or methods for art creation.				
SE/TE: Teaching Tip: 5 Design Aesthetics: 87, 95 97, 98, 110, 128, 148, 174 Check It: 123	16.engage in open-ended discussions about art.				
SE/TE: Studio Experience: 48-49, 80-81, 164-165, 188-189 How to...: 62, 117, 139, 160 Design Extension: 89 Try It: 181	17.promote student art production in a variety of settings (i.e. collaboration, visual dialogue, studio work, etc.)				
Assessment <i>Instructional materials provide:</i>					
SE/TE: Rubrics and Assessment in Design Studio: T8-T9 Rubric: 21, 49, 81, 101, 123, 189 Chapter Review: 23, 51, 83, 125, 191	18.provide resources for a balanced approach to assessment including diagnostic, formative and summative assessments in multiple formats (i.e., rubrics, performance tasks, student self-reflections, open-ended questions and/or portfolio evaluation).				

Organization, Presentation and Format

Instructional materials provide:

<p>SE/TE: The Elements of Art: 26-35 The Principles of Design: 36-43 For Your Portfolio: 51 Chapter Review: 157, 186 Elements and Principles: 63, 95, 115, 133</p>	<p>19. information that is organized logically and provides a sequence of the elements of art and principles of design.</p>							
<p>SE/TE: Using the Internet in the Graphic Design Studio: T11 Digital Images: 2, 24, 52, 84, 104, 126, 146</p>	<p>20. media that must enhance and support instruction and learning.</p>							

SPECIFIC EVALUATION CRITERIA

2016-2022 Group III - Visual Arts Studio Art I

Studio Art electives provide in-depth study in selected media, techniques, and processes. Foundation classes such as Art I are strongly recommended but not required. Expectations encompass proficiency of craftsmanship; participation in field experiences; incorporation of modern technology; study of 21st century art careers and related professions; an understanding of contemporary or related vocabulary literacy; understanding the properties of the media; and the safe and responsible use and care of equipment, tools and materials reflecting life skills. Studio Art electives include but are not limited to the following courses taught at the proficiency level: air brush, animation, architecture, batik, calligraphy, ceramics, color and design, commercial art, computer graphics, craft, design principles, drawing, electronic imaging, ethnic art, fiber arts, folk art, film, functional design, graphic design, jewelry, mixed media, painting, photography, printmaking, sculpture, stage design, and stained glass.

Standard 1: Media, Techniques and Processes

Students will identify media and materials used in creating art; understand processes and techniques in creating art; apply problem-solving skills in creating two-dimensional and three-dimensional works of art; and use materials and tools in a safe and responsible manner. This standard addresses knowledge, comprehension, and application levels of Bloom's Taxonomy as well as 21st century communication skills, health and wellness issues.

Standard 2: Elements of Art and Principles of Design

Students will identify selected elements of art and principles of design as they related to art and the environment; understand qualities of elements of art and principles of design as they apply to two-dimensional and three-dimensional objects and artworks; apply elements of art and principles of design as they relate to the problem-solving skills in the creation of art; and communication expressive ideas that demonstrate an understanding of structures and functions in art. This standard address knowledge, comprehension, and application levels of Bloom's Taxonomy as well as 21st century content.

Standard 3: Subject Matter, Symbols and Ideas

Students will identify symbols and ideas to communicate meaning in art; determine potential content for artworks; and apply problem-solving skills when creating art relative to subject matter, symbols, and ideas. This standard address application, analysis, synthesis, and evaluation levels of Bloom's Taxonomy and as well as 21st century information and media literacy skills.

Standard 4: Art History and Diversity

Students will identify how the visual arts have a history and specific relationship to culture; analyze works of art that reflect different styles and time periods; and demonstrate an understanding of how history, culture, and the arts influence each other. This standard addresses the analysis, synthesis, and evaluation levels of Bloom's Taxonomy as well as 21st century content skills in global awareness, civic literacy, and economic impact of the visual arts.

Standard 5: Reflection and Analysis

Students will identify multiple purposes for creating works of art; analyze contemporary and historic meanings in specific artworks through culture and aesthetic inquiry; and describe and compare a variety of individual responses to their artworks and to artworks from various eras and cultures. This standard addresses all levels of Blooms Taxonomy as well as 21st century skills that include civic literacy, economic literacy, and systems thinking.

Standard 6: Multi-disciplinary Connections

Students will identify characteristics of the various arts and other disciplines; and analyze by comparing and contrasting connections between disciplines. This standard addresses synthesis and transfer levels of Bloom's Taxonomy as well as 21st century skills in media literacy and life skills. gd

For student mastery of content standards and objectives, the instructional materials will provide students with the opportunity to

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	I=In-depth, A=Adequate, M=Minimal, N=Nonexistent					I		A		M		N
Media, Techniques and Processes												
SE/TE: For Your Portfolio: 23, 51, 83, 103, 145, 191 Chapter Review: 51, 125, 167	1. demonstrate knowledge of the terminology related to the media, processes and techniques.											
SE/TE: Try It: 16, 37, 150, 154 Chapter Review: 23, 83, 145 Studio Experience: 80-81, 122-123, 164-165	2. demonstrate an understanding of techniques, and processes related to the media.											
SE/TE: Try It: 34, 56, 88, 150, 181 Studio Experience: 20-21, 48-49, 80-81, 122-123, 188-189	3. use problem-solving skills to explore techniques, and processes in creating two-dimensional and three-dimensional works of art.											
SE/TE: Studio Experience: 20-21, 48-49, 80-81, 100-101, 122-123, 142-143, 164-165, 188-189	4. use materials and tools in a safe and responsible manner.											
Elements of Art and Principles of Design												
SE/TE: Try It: 28, 34, 37, 40, 46 Note it: 30, 32 How to...: 43	5. identify the elements of art and principles of design in artworks of the media.											

<p>SE/TE: How to...: 17, 43, 91 Chapter Review: 51, 125 Design Aesthetics: 42, 63 Teaching Tip: 62</p>	<p>6. analyze the character of the elements of art and principles of design in artworks in the media.</p>				
<p>SE/TE: Case Study: 55, 57, 59, 61, 67 Studio Experience: 80-81, 100-101, 122-123, 142-143, 164-165</p>	<p>7. create artworks that use organizational principles and functions to solve specific problems.</p>				
<p>SE/TE: Studio Experience: 48-49, 80-81, 100-101, 122-123, 142-143, 164-165, 188-189</p>	<p>8. create artwork demonstrating an understanding of the structures and functions in art.</p>				
<p>Subject Matter, Symbols and Ideas</p>					
<p>SE/TE: Design History: 8, 29, 74, 89, 114, 137, 155, 185 Chapter Review: 103 Writing About Art: 191</p>	<p>9. explore subject matter, themes and motifs related to the studio area from past and present cultures.</p>				
<p>SE/TE: Design Aesthetics: 7, 63, 75, 93 Interdisciplinary Connection: 10, 152 Teaching Tip: 11 Design History: 37, 114, 181</p>	<p>10. assess the significance of historical subject matter, themes and motifs.</p>				
<p>SE/TE: Studio Experience: 20-21, 48-49, 80-81, 188-189</p>	<p>11. use problem solving skills to explore subject matter, symbols, and ideas as content for art works.</p>				

<p>Chapter Review: 51, 83 Try It: 38, 88, 97 How to...: 91</p>					
<p>SE/TE: Studio Experience: 20-21, 48-49, 80-81, 100-101, 122-123, 142-143, 164-165, 188-189 Chapter Review: 23</p>	<p>12. produce artworks with subject matter, themes and motifs related to the media from past and present cultures.</p>				
<p>Art History and Diversity</p>					
<p>SE/TE: Teaching Tip: 5, 28, 139 Not It: 134 Design Aesthetics: 7, 75, 95 Design History: 14, 71 Chapter Review: 103</p>	<p>13. identify the meanings, functions, and uses of specific art in the media from a variety of past and present cultures.</p>				
<p>SE/TE: Gifted and Talented: 41 Interdisciplinary Connection: 107, 110, 152 Inquiry: 86, 112 Design Aesthetics: 93, 106, 133</p>	<p>14. investigate themes and motifs from various cultures from past history.</p>				
<p>SE/TE: Chapter Review: 23 Inquiry: 34, 151 Try It: 97 Gifted and Talented: 41, 151 Interdisciplinary Connection: 139</p>	<p>15. create artworks influenced by past history and culture in the media.</p>				

Reflection and Analysis						
<p>SE/TE: Writing About Art: 23 Studio Experience: 48-49, 80-81, 164-165 Try It: 56, 73 Teaching Tip: 139 Design Extension: 64 Interdisciplinary Connection: 96</p>	<p>16. investigate the context and purpose for creating specific works in the media.</p>					
<p>SE/TE: Design Aesthetics: 7, 63, 75, 97, 128 Chapter Review: 23, 103, 145 Design Critique: 30</p>	<p>17. compare a variety of artworks in the media from different historical and cultural viewpoints.</p>					
<p>SE/TE: Studio Experience: 48-49, 80-81, 100-101, 142-143, 164-165, 188-189 Chapter Review: 103, 125, 145, 191 Design Critique: 30, 42</p>	<p>18. creates artwork and participates in critiques of own and others artworks considering cultural and historical influences.</p>					
Multi-disciplinary Connections						
<p>SE/TE: Design Extension: 37 Interdisciplinary Connection: 59, 63, 70, 112, 114</p>	<p>19. compare the materials, technologies, media, and processes of the studio area with those of other creative disciplines.</p>					
<p>SE/TE: Design History: 4, 71, 149 Gifted and Talented: 136</p>	<p>20. investigate connections between arts disciplines influenced by historical events, developments in science, or cultural ideas.</p>					

