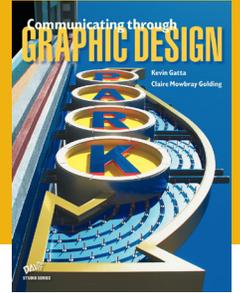




TEKS CTE Correlations

Course: §130.108 Graphic Design and Illustration II

Communicating through Graphic Design, Student Book



Communicating through Graphic Design, Student Book		TEKS																				Correlation			
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Review	CG35			●	●	●	●		●		●												●		●	

(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:

- (A)** participate in training, education, or certification for employment.
- (B)** demonstrate positive work behaviors and personal qualities needed to be employable.
- (C)** demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills.
- (D)** maintain a career portfolio to document information such as work experiences, licenses, certifications, and work samples.
- (E)** demonstrate skills in evaluating and comparing employment opportunities.

(2) The student applies academic knowledge and skills in art and design projects. The student is expected to:

- (A)** apply English language arts knowledge by demonstrating skills such as correct use of content, technical concepts, vocabulary, grammar, punctuation, and terminology to write and edit a variety of documents.
- (B)** apply mathematics knowledge and skills such as using whole numbers, decimals, fractions, and knowledge of arithmetic operations.

(3) The student understands and employs problem-solving methods. The student is expected to:

- (A)** employ critical-thinking skills independently and in groups.
- (B)** employ interpersonal skills in groups to solve problems.

(4) The student applies knowledge of design systems. The student is expected to:

- (A)** analyze and summarize the history and evolution of related fields.

(5) The student applies cyber safety procedures. The student is expected to:

- (A)** implement personal and professional safety rules and regulations.

(6) The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:

- (A)** employ leadership skills.
- (B)** employ teamwork and conflict-management skills.
- (C)** conduct and participate in meetings.
- (D)** employ mentoring skills.

(7) The student applies ethical decision making and complies with laws regarding use of technology in art and design. The student is expected to:

- (A)** exhibit ethical conduct.
- (B)** apply copyright laws.
- (C)** model respect for intellectual property.
- (D)** demonstrate proper etiquette and knowledge of acceptable use policies.
- (E)** identify the impact of the advertising and visual communication design industry on society.

(8) The student applies technical skills for efficiency. The student is expected to:

- (A)** employ planning and time-management skills to complete work tasks.

(9) The student develops an advanced understanding of graphic design and illustration. The student is expected to:

- (A)** interpret, evaluate, and justify design decisions.
- (B)** participate in oral or written critiques of designs by applying a critical method of evaluation.
- (C)** identify and apply art elements and principles to designs and illustrations.