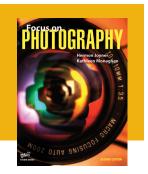
TEKS CTE Correlations

Course: §130.100 Commercial Photography II Focus on Photography Second Edition, Student Book (Digital)



Focus on Photograp Student Book (Digital)		1	ГЕК	S																																				•	Corr	elat	ion
LESSONS	Pages	1 A	1B	1C	2A	2B	заз	3B 3	с з	D 3E	3F	3G	4A	4B	5A	6A	7A	7B	8A	8B	8C	8D	8E	8F	9A	9B	9C	9D	10A	10B	11A	12A 1	2B 1	2C 12	D 12	E 12	F 120	G 12H	121	12J [·]	12K 12	2L 12	M 12N 12
CHAPTER 1	1–4																																	•	•								
Photography Explained	5–7																																						•		•		
A Brief History	8–11																																						•				
Photography Today	12–15																																	•									
Making Choices	16–38																																		•								•
Studio Experience	39–42																																	•					•				
Career Profile and Chapter Review	43–45																													•													
CHAPTER 2	48–50																																										
A Brief History	51–52																																										
Why Black and White?	53																																										
Camera Basics	54–58																																										
Elements of Exposure	59–66					•																																					
Putting It All Together	67												•																														
Exposure Metering Basics	68–79					•																																					
Studio Experience	80-82					•																																	•				
Career Profile and Chapter Review	83–84																																							•			
CHAPTER 3	86–88																																										•
A Brief History	89–90																																										

Focus on Photograpi Student Book (Digital)		1	ſEk	(S																																				•	Cor	rela	tion	
LESSONS	Pages	1A	1B	1C	2A	2В	за	3B	3C	3D	ЗE	3F	BG 4	4A	4B	5A	6A	7A	7B	8A	8B	8C	8D	8E	8F	9A	9B 9	C 91	0 10	A 10	B 11A	12A	12B	12C 1	2D 1	2E 12	2F 12	G 121	1 121	12J	12K	12L 1	2M 12N	120
Types of Digital Cameras	91–93																																											
Digital Cameras and ISO Film Speeds	94																																											
Using the Histogram	95–97																																											
Digital Image Basics	98–99															•																												
Storage	100–102															•																												
Image Formats and File Sizes	103																																											
The Basic Image Workflow	104–120															•													•							•					•		•	
Studio Experience	121–123																										•	•															•	
Career Profile and Chapter Review	124–125															•																												
CHAPTER 4	127–129																																											
A Brief History	130–131																																											
Composition	132–133																																		•									
The Elements of Art	134–142																																•		•									•
The Principles of Design	143–155																																•									•	•	•
Making Artistic Choices	156–167															•											•	•						•										
Studio Experience	168–171						•			•	•	•		•	•																		•									•	•	•
Career Profile and Chapter Review	172–173																																											
CHAPTER 5	176–178																																											
A Brief History	179–180																•																											
Creating Portrait Photos	181–191							•	•											•	•										•		•	•	•	•						•	•	•
The Formal Portrait	192–200	•						•	•		•	•	•	•	•					•	•										•			•			•	•				•		
The Candid Portrait	201–203																																											
The Environmental Portrait	204–205																																											
The Group Portrait	206–210	•																																										

Focus on Photograph Student Book (Digital)		1	EK	S																																			• Co	orrela	ation	1
LESSONS	Pages	1A	1B	1C	2A 2	в 3/	А ЗВ	зс	зD	ЗE	ЗF	3G 4	4A 4E	5A	6A	7A	7B	8A	8B	8C	8D	8E	8F 9	9A 9	в 9	с 90	10 <i>A</i>	10 E	3 11A	12A	12B 1	12C 1	2D 12	E 12	F 120	G 12	2H 12	21 12	J 12k	(12L ⁻	12M 1	2N 120
The Self–Portrait	211–214																																									
Studio Experience	215–218																															•	•	•	•	,						
Career Profile and Chapter Review	219–221				•		•	•						•														•														
CHAPTER 6	224–226																																									
A Brief History	227–228														•																											
Becoming a Photojournalist	229–237						•						•															•												•	•	• •
Documenting Subjects	238–239				•		•							•																												
The Single Image	240–241												•																													
The Photo–Essay	242–243																																									
Street Photography	244–248		•							•	•	•				•	•			•				•																		
Can Photojournalism and Photoshop Coexist?	249–253	•							•											•				•																		
Studio Experience	254–256								•			•																														
Career Profile and Chapter Review	257–258													•													•															
CHAPTER 7	261–263																																									
A Brief History	264–265																																									
Creating Action Photographs	266–279				•				•																																	•
Freezing the Action	280–283							•																																		
Blurring the Subject	284–289																																									
Panning	290–295																																									
Studio Experience	296–298			•	•																											•	•									
Career Profile and Chapter Review	299–300				•									•																												
CHAPTER 8	303–305																																									
A Brief History	306–310																																									
Shooting Still Life Objects	311–321																																									

Focus on Photograph Student Book (Digital)		Т	EK	S																																			• (Corre	elatio	on
LESSONS	Pages	1A	1B	1C	2A 2	B	3 A 3	3B	3С З	D 38	3F	3G	4 A	4B	5A	6A	7A	7B	8A	8B	8C	8D	8E	8F	9A	9B	9C	9D 1	0A 1(0B 11	A 12/	12B	12C 1	2D 12	2E 12	F 12G	12H	121	12J 1	2K 12	L 12N	M 12N 12
Close–ups	322																																									
Natural History Specimens	323–328																																									
Narrative Still Life	329–332																																									
Studio Experience	333–336																																			•						
Career Profile and Chapter Review	337–339																																									
CHAPTER 9	342–344																																									
A Brief History	345–346																																									
The Built Environment	347–356																																		•							
The Big View	357–359																																									
Shadows/The Detail Shot	360–361																																									•
Interior Views	362–367																																									
Studio Experience	368–370																																									
Career Profile and Chapter Review	371–372							•		•	•																															
CHAPTER 10	375–377																																									
A Brief History	378–380																																									
Photographing the Landscape	381–387																																									
The Grand Landscape	388–389																																									
Landscape Details and Close–ups	390–392																																									
Abstracted Elements	393–396																																									
Studio Experience	397–400																																									
Career Profile and Chapter Review	401–402																																									
CHAPTER 11	405–407																																									
A Brief History	408–409																																									
Photographing the Animal World	410–417																																									

Focus on Photograp Student Book (Digital)		-	ſEk	s																																				• Co	orrel	atic	on	
LESSONS	Pages	1A	1B	1C	2A 2	2B 3	А 3	в 30	30) 3E	ЗF	3G	4A	4B	5A	6A	7A	7B	8A	8B	8C	8D	8E	8F	9A	9B	9C 9	D 10	A 10	3 11A	12A	12B	12C 1	12D -	12E	12F	12G	12H	121 12	2J 12I	(12L	12M	12N	120
Wildlife Photography	418–419								•																																			
Zoo Portraits	420–421																																											
Pets	422–424																																											
Bugs	425–427																																											
Farm and Working Animals	428–431																																											
Studio Experience	432–434																																											
Career Profile and Chapter Review	435–436																																											
CHAPTER 12	439–441																																					•			•			
A Brief History	442–443															•																												
Early Commercial Photography	444–445																																		•						•			
Making Commercial Photographs	446–454		•	•				•	•			•	•	•	•				•	•	•	•	•	•	•				•	•		•						•			•			
Basics of Image Copyright	455–457		•																							•	•																	
Product Illustration Photography	458–461							•																							•				•									
Studio Experience	462–466	•		•				•					•																		•		•		•		•	•		•				
Career Profile and Chapter Review	467–468				•			•							•	•												•			•	•					•	•	•		•		•	•
CHAPTER 13	470–472																																											
A Brief History	472–475																																		•					•				
Fashion and Model Photography	476–479								•												•			•	•						•						•							
Sport and Action in Advertising	480–485								•				•																															
Editorial/Lifestyle Photography	486–490														•																													
Studio Experience	491–494	•	•	•								•	•	•	•		•	•	•	•	•	•	•	•	•				•	•			•							•	•			
Career Profile and Chapter Review	495–496		•		•											•												•			•													

TEKS Descriptions

(1) The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:

(A) participate in training, education, or certification for employment.

(B) demonstrate positive work behaviors and personal qualities needed to be employable.

(C) demonstrate skills related to seeking, applying for, and obtaining a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills.

(2) The student applies academic knowledge and skills in commercial photography. The student is expected to:

(A) apply English language arts knowledge and skills in accordance with industry standards to a variety of written documents.

(B) apply mathematics knowledge and skills in accordance with industry standards to solve a problem.

(3) The student applies professional communications strategies. The student is expected to:

(A) adapt language for audience, purpose, situation, and intent.

(B) organize oral and written information.

(C) interpret and communicate information, data, and observations.

(D) deliver formal and informal presentation.

(E) apply active listening skills to obtain and clarify information.

(F) listen to and speak with diverse individuals.

(G) exhibit public relations skills to increase internal and external customer/client satisfaction.

(4) The student understands and examines problem-solving methods. The student is expected to:

(A) employ critical-thinking skills independently and in groups.

(B) employ interpersonal skills in groups to solve problems.

(5) The student applies technology applications. The student is expected to:

(A) use personal information management, email, Internet, writing and publishing, presentation, and spreadsheet or database applications for commercial photography projects.

(6) The student applies knowledge of commercial photography systems. The student is expected to:

(A) analyze and summarize the history and evolution of the commercial photography field.

(7) The student applies safety regulations. The student is expected to:

(A) implement personal and workplace safety rules and regulations in a photography studio and lab.

(B) follow emergency procedures.

(8) The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:

(A) employ leadership skills to accomplish goals and objectives by analyzing the various roles of leaders with organizations, exhibiting problem-solving and management traits, describing effective leadership styles, and participating in civic and community leadership and teamwork opportunities.

(B) employ teamwork and conflict-management skills to achieve collective goals.

(C) establish and maintain effective working relationships by providing constructive praise and criticism, demonstrating sensitivity to and value for diversity, and managing stress and controlling emotions.

(D) prepare for meetings by developing goals and objectives to achieve within a scheduled time and producing agendas.

(E) conduct and participate in meetings to accomplish work tasks by achieving goals and objectives within a scheduled time; producing meeting minutes, including decisions and next steps; and using parliamentary procedures, as needed.

(F) employ mentoring skills to inspire and teach others.

(9) The student applies ethical decision making and complies with laws regarding use of technology in commercial photography. The student is expected to:

(A) demonstrate an understanding of ethical conduct related to interacting with others such as maintaining client confidentiality and privacy of sensitive content and providing proper credit for ideas.

(B) discuss and apply copyright laws in relation to fair use and duplication of images.

(C) model respect for intellectual property when manipulating, morphing, and editing digital images.

(D) demonstrate proper etiquette and knowledge of acceptable use policies, including Creative Common laws and licensing.

(10) The student develops career-building characteristics. The student is expected to:

(A) maintain and update a portfolio with work experiences, licenses, certifications, and work samples.

(B) demonstrate skills in evaluating and comparing employment opportunities.

(11) The student applies technical skills for efficiency. The student is expected to:

(A) employ planning and time-management skills to complete work tasks such as creating quotes and budgeting.

(12) The student develops an increased understanding of commercial photography. The student is expected to:

(A) identify photographs for commercial photography.

(B) recognize the elements and principles of art as they apply to a variety of commercial photography project.

(C) use principles of commercial photography such as working with clients, interpreting client instructions, developing production schedules, and delivering products in a competitive market.

(D) identify appropriate cameras and lenses.

(E) recognize appropriate photographic composition and layout principles.

(F) identify the use of appropriate digital black and white and color photography.

(G) understand the use of effective photographic lighting techniques, including threepoint, studio, portraiture, and product.

(H) recognize the elements of professional quality photographs.

(I) identify the most appropriate types of photographic paper for projects.

(J) recognize appropriate solutions for mounting, matting, or framing photographs.

(K) understand appropriate, current, and industry-standard production processes to produce photographs.

(L) evaluate photographs using principles of art, commercial photography standards, and critical-thinking skills.

(M) identify appropriate resolution and digital file formats.

(N) identify and use the principles of design to discuss, analyze, critique, and write about visual aspects of photographic work, including the student's own work.

(O) demonstrate knowledge of the principles of design in photographic work with a focus on composition, color, design, shape, shadow, negative space, and background.