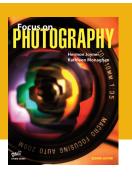
TEKS CTE Correlations

Course: §130.98 Commercial Photography I

Focus on Photography Second Edition, Teacher Edition (Digital)



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TEKS Descriptions

- **(1)** The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:
 - **(A)** identify and participate in training, education, or certification for employment.
 - **(B)** identify and demonstrate positive work behaviors and personal qualities needed to be employable.
 - **(C)** demonstrate skills related to finding and obtaining a desired job.
- **(2)** The student applies academic knowledge and skills in commercial photography. The student is expected to:
 - **(A)** apply English language arts knowledge and skills in accordance with industry standards to a variety of written documents.
 - **(B)** apply mathematics knowledge and skills in accordance with industry standards to solve a problem.
- **(3)** The student applies professional communications strategies. The student is expected to:
 - **(A)** adapt language for audience, purpose, situation, and intent.
 - **(B)** organize oral and written information.
 - **(C)** interpret and communicate information, data, and observations.
 - **(D)** deliver formal and informal presentations.
 - **(E)** apply active listening skills.
 - (F) listen to and speak with diverse individuals.
 - (G) exhibit public relations skills.
- **(4)** The student understands and examines problem-solving methods. The student is expected to:
 - **(A)** employ critical-thinking skills independently and in groups.
 - **(B)** employ interpersonal skills in groups to solve problems.
- **(5)** The student applies technology applications. The student is expected to:
 - **(A)** use personal information management, email, Internet, writing and publishing, presentation, and spreadsheet or database applications for commercial photography projects.

- **(6)** The student understands commercial photography systems. The student is expected to:
 - **(A)** analyze and summarize the history and evolution of commercial photography.
 - **(B)** follow emergency procedures.
- (7) The student applies safety regulations. The student is expected to:
 - **(A)** implement personal and workplace safety rules and regulations in a photography studio and lab.
- **(8)** The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:
 - (A) employ communications skills.
 - (B) employ teamwork and conflict-management skills.
 - (C) conduct and participate in meetings.
 - **(D)** employ mentoring skills.
- **(9)** The student applies ethical decision making and understands and complies with laws regarding use of technology in commercial photography. The student is expected to:
 - **(A)** demonstrate an understanding of ethical conduct related to interacting with others such as maintaining client confidentiality and privacy of sensitive content and providing proper credit for ideas.
 - **(B)** discuss and apply copyright laws in relation to fair use and duplication of images.
 - **(C)** model respect for intellectual property when manipulating, morphing, and editing digital images.
 - (D) analyze the impact of photography on society.
 - **(E)** understand Creative Commons laws, including all licensing.
- **(10)** The student develops career-building characteristics. The student is expected to:
 - **(A)** create a portfolio to document information such as work experiences, licenses, certifications, and work samples.
 - **(B)** examine employment opportunities in entrepreneurship

- **(11)** The student applies technical skills for efficiency. The student is expected to:
 - **(A)** employ planning and time-management skills to complete work tasks.
- **(12)** The student develops a basic understanding of commercial photography. The student is expected to:
 - **(A)** research career opportunities and qualifications in photography.
 - **(B)** research the history and evolution of photography.
 - **(C)** analyze principles of commercial photography such as working with clients, interpreting client instructions, developing production schedules, and delivering products in a competitive market.
 - **(D)** analyze and apply the elements and principles of art to photographs.
 - **(E)** demonstrate knowledge of different types of cameras and lenses and their applications to photography.
 - **(F)** demonstrate knowledge of photographic composition and layout.
 - **(G)** demonstrate knowledge of different types of photographic media.
 - **(H)** demonstrate knowledge of the basics of digital photography.
 - (I) demonstrate knowledge of photographic lighting techniques, including three-point lighting.
 - **(J)** identify characteristics and uses of various types of photographic paper.
 - **(K)** demonstrate an understanding of standard conventions for mounting, matting, or framing.
 - **(L)** produce a variety of photographs using appropriate, current, industry-standard production processes.
 - **(M)** evaluate photographs using principles of art, commercial photography standards, and critical-thinking skills.
 - (N) understand resolution and digital file format.
 - **(0)** identify and use the principles of design to discuss, analyze, critique, and write about visual aspects in photographic work, including the student's own work.
 - **(P)** demonstrate knowledge of the principles of design in photographic work with a focus on composition, color, design, shape, shadow, negative space, and background.