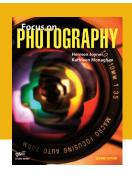
## **TEKS** CTE Correlations

Course: §130.98 Commercial Photography I

Focus on Photography Second Edition, Student Book (Digital)



Focus on Photograp Student Book (Digital)		1	ГЕК	S																																			• C	orre	latio	on
LESSONS	Pages	1A	1B	1C	2A 2	2B 3	A 31	3 30	3D	3E	3F	3G 4	1A 4	В 5	A 6	A 7.	A 7	В	8A 8	8B 8	C 8E	9A	9В	90	9D	9E	10A	10B 1	1A 12	2A 12	В 12	C 12I	12E	12F	12G	12H	121 1	2J 1:	2K 12	L 121	VI 12N	N 120 12F
CHAPTER 1	1–4																	Ī															•						Т			
Photography Explained	5–7																																		•			•	•			
A Brief History	8–11																																		•			•				
Photography Today	12–15																																•									
Making Choices	16–38			•																													•		•							•
Studio Experience	39–42			•				•					•			•																	•	•	•			•				•
Career Profile and Chapter Review	43–45							•																				•							•							
CHAPTER 2	48–50																																									
A Brief History	51–52																																									
Why Black and White?	53																																									
Camera Basics	54–58																																									
Elements of Exposure	59–66				•	•																																				
Putting It All Together	67												•																													
Exposure Metering Basics	68–79					•																																				
Studio Experience	80–82					•						-	•																					•	•			•				•
Career Profile and Chapter Review	83–84																																					•				
CHAPTER 3	86–88																																								•	
A Brief History	89–90	•																																								

Focus on Photograp Student Book (Digital)		1	ΈK	S																																					•	Cor	rela	tior	า	
LESSONS	Pages	1A	1B	1C 2	A 2	В 3/	А 3	В 3	c E	BD	3E	3F	3G	4A	4B	5A	6A	7A	7В	8A	8B	8C	8D	9A	9В	9C	9D	9E	10A	10B	11A	12A	12B 1	12C 12	D 12	E 12F	12G	12H	121	12J	12K	12L	12M 1	2N 1	20	12P
Types of Digital Cameras	91–93																																					•								
Digital Cameras and ISO Film Speeds	94																																					•								
Using the Histogram	95–97																																					•								
Digital Image Basics	98–99															•																						•						•		
Storage	100–102															•																						•								
Image Formats and File Sizes	103																																					•								
The Basic Image Workflow	104–120															•													•									•		•				•		
Studio Experience	121–123			•										•											•	•											•	•						•	$\exists$	•
Career Profile and Chapter Review	124–125															•																					•	•								
CHAPTER 4	127–129																																													
A Brief History	130–131																																													
Composition	132–133																																	•		•										
The Elements of Art	134–142																																	•		•										•
The Principles of Design	143–155																																	•		•							•		•	•
Making Artistic Choices	156–167															•									•	•		•																		
Studio Experience	168–171					•				•	•	•		•	•																			•									•		•	•
Career Profile and Chapter Review	172–173																															•		•												
CHAPTER 5	176–178																																													
A Brief History	179–180																•																•		•											
Creating Portrait Photos	181–191																			•	•										•			•									•		•	•
The Formal Portrait	192–200	•		•							•	•	•	•	•					•	•										•												•			
The Candid Portrait	201–203																																													
The Environmental Portrait	204–205																																													
The Group Portrait	206–210	•																																												



Focus on Photograp Student Book (Digital)		1	EKS																																			• Co	rrela	ation	I
LESSONS	Pages	1A	1B 10	2A	2В	3A 3	зв	3C	3D :	3E 3	F 3G	4A	4B	5A	6A	7A	7B 8A	8B	8C	8D	9A	9B	9C 9	9D !	9E 10A	10B	11A 1	2A 1	2B 1	2C 1	2D 1	2E 12	2F 12	G 12	H 1	21 12	J 12	K 12L	12M	12N 1	20 12
The Self–Portrait	211–214																											Т									Т				
Studio Experience	215–218											•																					•	•							•
Career Profile and Chapter Review	219–221			•			•	•						•												•		•	•												
CHAPTER 6	224–226																							•																	
A Brief History	227–228														•														•												
Becoming a Photojournalist	229–237	•					•					•												•		•		•		•									•		• •
Documenting Subjects	238–239			•			•							•										•																	
The Single Image	240–241											•																													
The Photo–Essay	242–243																																								
Street Photography	244–248		•							•	•					•	•				•																				
Can Photojournalism and Photoshop Coexist?	249–253	•							•												•			•																	
Studio Experience	254–256								•		•	•												•								•	•	•							•
Career Profile and Chapter Review	257–258													•											•				•												
CHAPTER 7	261–263																																								
A Brief History	264–265																																								
Creating Action Photographs	266–279				•				•					•																•					•						•
Freezing the Action	280–283							•																																	
Blurring the Subject	284–289				•																																				
Panning	290–295													•																											
Studio Experience	296–298		•		•							•		•																	•	•	•	•							•
Career Profile and Chapter Review	299–300			•	•																																				
CHAPTER 8	303–305																																								
A Brief History	306–310																																								
Shooting Still Life Objects	311–321																																								



Focus on Photograp Student Book (Digital)		Т	EK	S																																			• Co	rrela	atio	n	
LESSONS	Pages	1A	1B	1C	2A 2	В 3А	3В	3C	3D	3E	3F	3G (	4A	4B	5A	6A	7A	7B	8A	8B 8	BC 8	D 9 <i>F</i>	4 9в	90	9D	9E	10A	10B	11A	12A 1	12B 1	2C 12	D 12E	12F 1	12G 1	12H 1	121 1	2J 12I	K 12L	12M	12N	120	12P
Close–ups	322																																									П	
Natural History Specimens	323–328																																										
Narrative Still Life	329–332																																										
Studio Experience	333–336												•																					•	•	•							•
Career Profile and Chapter Review	337–339																														•												
CHAPTER 9	342–344																																										
A Brief History	345–346																																										
The Built Environment	347–356																																										
The Big View	357–359																																										
Shadows/The Detail Shot	360–361																																										•
Interior Views	362–367																																										
Studio Experience	368–370												•																					•	•	•							•
Career Profile and Chapter Review	371–372						•			•	•																																
CHAPTER 10	375–377																																										
A Brief History	378–380																																										
Photographing the Landscape	381–387																																										
The Grand Landscape	388–389																																										
Landscape Details and Close–ups	390–392																																										
Abstracted Elements	393–396								•																																		
Studio Experience	397–400												•																					•	•	•							•
Career Profile and Chapter Review	401–402																																										
CHAPTER 11	405–407																																										
A Brief History	408–409																																										
Photographing the Animal World	410–417																																										



Focus on Photograp Student Book (Digital		-	ΓEK	S																																					• Co	rre	latio	on	
LESSONS	Pages	1A	1B	1C	2A 2B	3A	3В	3C	3D	3E	3F	3G	4A	4B	5A	6A	7,	A 7E	3 8	A 8B	8C	8D	9A	9B	9C	9D	9E	10A	10В	11A	12A	12B	12C	12D	12E 1	2F 12	G 12	H 1	21 12	J 12	K 12L	. 121	VI 12N	120	12P
Wildlife Photography	418–419								•																																				
Zoo Portraits	420–421																																												
Pets	422–424																																												
Bugs	425–427																																												
Farm and Working Animals	428–431																																												
Studio Experience	432–434												•																							•	•								•
Career Profile and Chapter Review	435–436																																												
CHAPTER 12	439–441																																									•			
A Brief History	442–443															•																•													
Early Commercial Photography	444–445																																									•			
Making Commercial Photographs	446–454	•	•	•				•	•			•	•	•	•				•	•	•	•	•						•	•	•	•	•									•			
Basics of Image Copyright	455–457	•	•																					•	•																				
Product Illustration Photography	458–461	•						•																											•							•			
Studio Experience	462–466	•		•		•	•	•					•																				•		•	•	•				•				
Career Profile and Chapter Review	467–468				•		•	•								•												•						•						•		•		•	•
CHAPTER 13	470–472																																												
A Brief History	472–475																																												
Fashion and Model Photography	476–479	•				•			•													•	•										•								•				
Sport and Action in Advertising	480–485								•				•																																
Editorial/Lifestyle Photography	486–490														•																														
Studio Experience	491–494	•	•	•		•	•					•	•	•	•		•	•	•	•	•	•	•						•	•	•	•				•	•				•	•			•
Career Profile and Chapter Review	495–496		•		•			•								•												•					•												



TEKS Descriptions

- **(1)** The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to:
  - **(A)** identify and participate in training, education, or certification for employment.
  - **(B)** identify and demonstrate positive work behaviors and personal qualities needed to be employable.
  - **(C)** demonstrate skills related to finding and obtaining a desired job.
- **(2)** The student applies academic knowledge and skills in commercial photography. The student is expected to:
  - **(A)** apply English language arts knowledge and skills in accordance with industry standards to a variety of written documents.
  - **(B)** apply mathematics knowledge and skills in accordance with industry standards to solve a problem.
- **(3)** The student applies professional communications strategies. The student is expected to:
  - **(A)** adapt language for audience, purpose, situation, and intent.
  - **(B)** organize oral and written information.
  - **(C)** interpret and communicate information, data, and observations.
  - **(D)** deliver formal and informal presentations.
  - **(E)** apply active listening skills.
  - (F) listen to and speak with diverse individuals.
  - (G) exhibit public relations skills.
- **(4)** The student understands and examines problem-solving methods. The student is expected to:
  - **(A)** employ critical-thinking skills independently and in groups.
  - **(B)** employ interpersonal skills in groups to solve problems.
- **(5)** The student applies technology applications. The student is expected to:
  - **(A)** use personal information management, email, Internet, writing and publishing, presentation, and spreadsheet or database applications for commercial photography projects.

- **(6)** The student understands commercial photography systems. The student is expected to:
  - **(A)** analyze and summarize the history and evolution of commercial photography.
  - **(B)** follow emergency procedures.
- (7) The student applies safety regulations. The student is expected to:
  - **(A)** implement personal and workplace safety rules and regulations in a photography studio and lab.
- **(8)** The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:
  - (A) employ communications skills.
  - (B) employ teamwork and conflict-management skills.
  - (C) conduct and participate in meetings.
  - **(D)** employ mentoring skills.
- **(9)** The student applies ethical decision making and understands and complies with laws regarding use of technology in commercial photography. The student is expected to:
  - **(A)** demonstrate an understanding of ethical conduct related to interacting with others such as maintaining client confidentiality and privacy of sensitive content and providing proper credit for ideas.
  - **(B)** discuss and apply copyright laws in relation to fair use and duplication of images.
  - **(C)** model respect for intellectual property when manipulating, morphing, and editing digital images.
  - (D) analyze the impact of photography on society.
  - **(E)** understand Creative Commons laws, including all licensing.
- **(10)** The student develops career-building characteristics. The student is expected to:
  - **(A)** create a portfolio to document information such as work experiences, licenses, certifications, and work samples.
  - **(B)** examine employment opportunities in entrepreneurship

- **(11)** The student applies technical skills for efficiency. The student is expected to:
  - **(A)** employ planning and time-management skills to complete work tasks.
- **(12)** The student develops a basic understanding of commercial photography. The student is expected to:
  - **(A)** research career opportunities and qualifications in photography.
  - **(B)** research the history and evolution of photography.
  - **(C)** analyze principles of commercial photography such as working with clients, interpreting client instructions, developing production schedules, and delivering products in a competitive market.
  - **(D)** analyze and apply the elements and principles of art to photographs.
  - **(E)** demonstrate knowledge of different types of cameras and lenses and their applications to photography.
  - **(F)** demonstrate knowledge of photographic composition and layout.
  - **(G)** demonstrate knowledge of different types of photographic media.
  - **(H)** demonstrate knowledge of the basics of digital photography.
  - (I) demonstrate knowledge of photographic lighting techniques, including three-point lighting.
  - **(J)** identify characteristics and uses of various types of photographic paper.
  - **(K)** demonstrate an understanding of standard conventions for mounting, matting, or framing.
  - **(L)** produce a variety of photographs using appropriate, current, industry-standard production processes.
  - **(M)** evaluate photographs using principles of art, commercial photography standards, and critical-thinking skills.
  - (N) understand resolution and digital file format.
  - **(0)** identify and use the principles of design to discuss, analyze, critique, and write about visual aspects in photographic work, including the student's own work.
  - **(P)** demonstrate knowledge of the principles of design in photographic work with a focus on composition, color, design, shape, shadow, negative space, and background.