

Correlations to Ohio’s Learning Standards for Fine Arts: Visual Arts
Communicating through Graphic Design Second Edition
Proficient

Enduring Understanding	Content Statement	Student Edition or Teacher Edition	Citation	Page Number(s)
Creating	HSP.1CR Evaluate various sources for visual reference.	SE and TE	Design Brief: A Simple Story: Capturing a Classic with Minimalism	55-57
Creating	HSP.1CR Evaluate various sources for visual reference.	SE and TE	Design Brief: Club Communication	163-165
Creating	HSP.1CR Evaluate various sources for visual reference.	SE and TE	Design Brief: Mapping a Significant Place	237-239
Creating	HSP.2CR Explore multiple solutions to artistic problems.	SE and TE	Design Brief: A Songbook of Myself	99-101
Creating	HSP.2CR Explore multiple solutions to artistic problems.	SE and TE	Design Brief: Identifying My Mix	137-139
Creating	HSP.2CR Explore multiple solutions to artistic problems.	SE and TE	Design Brief: PSA Metaphor in Motion	273-275
Creating	HSP.3CR Identify visual literacy strategies as a means to communicate concepts.	SE and TE	How to Critique a Graphic Design	51
Creating	HSP.3CR Identify visual literacy strategies as a means to communicate concepts.	SE	Chapter Review: Image Creation for Design: Writing About Art	105
Creating	HSP.3CR Identify visual literacy strategies as a means to communicate concepts.	SE	Chapter Review: Advertising Design: Writing About Art	217
Creating	HSP.4CR Determine and apply what it means to create and share works of art ethically.	SE and TE	Images and Ethics	97-98
Creating	HSP.4CR Determine and apply what it means to create and share works of art ethically.	TE	The Basic Steps: Research: Finding Inspiration: Teaching Tip	111
Creating	HSP.4CR Determine and apply what it means to create and share works of art ethically.	SE and TE	Working Ethically	309-312
Presenting	HSP.1PE Determine appropriate levels of artisanship through persistence.	SE and TE	Design Brief: Identifying My Mix	137-139
Presenting	HSP.1PE Determine appropriate levels of artisanship through persistence.	SE and TE	Design Brief: Mapping a Significant Place	237-239
Presenting	HSP.1PE Determine appropriate levels of artisanship through persistence.	SE and TE	Design Brief: PSA Metaphor in Motion	273-275
Presenting	HSP.2PE Demonstrate increasing skill with materials and techniques.	SE and TE	Design Brief: Identifying My Mix	137-139
Presenting	HSP.2PE Demonstrate increasing skill with materials and techniques.	SE and TE	Design Brief: Club Communication	163-165
Presenting	HSP.2PE Demonstrate increasing skill with materials and techniques.	SE and TE	Design Brief: Poster for a School Event	211-213
Presenting	HSP.3PE Integrate selected elements of art and principles of design to construct works of art.	SE and TE	Design Brief: A Simple Story: Capturing a Classic with Minimalism	55-57
Presenting	HSP.3PE Integrate selected elements of art and principles of design to construct works of art.	SE and TE	Design Brief: A Songbook of Myself	99-101
Presenting	HSP.3PE Integrate selected elements of art and principles of design to construct works of art.	SE and TE	Design Brief: Mapping a Significant Place	237-239
Presenting	HSP.4PE Select works of art for a foundational portfolio.	SE	Chapter Review: What Is Graphic Design?: For Your Portfolio	27
Presenting	HSP.4PE Select works of art for a foundational portfolio.	SE	Chapter Review: Advertising Design: For Your Portfolio	217
Presenting	HSP.4PE Select works of art for a foundational portfolio.	SE and TE	Presenting Yourself and Your Work: Portfolios	288-290
Responding	HSP.1RE Increase relevant vocabulary to describe and analyze components related to visual art.	SE and TE	How to Critique a Graphic Design	51
Responding	HSP.1RE Increase relevant vocabulary to describe and analyze components related to visual art.	SE and TE	Chapter Review: Image Creation for Design: Evaluate/Writing About Art	105
Responding	HSP.1RE Increase relevant vocabulary to describe and analyze components related to visual art.	SE and TE	Chapter Review: The Design Process: Analyze/Evaluate	143
Responding	HSP.2RE Engage with self-assessment to set and monitor goals to document personal growth.	SE and TE	Design Brief: Club Communication	163-165
Responding	HSP.2RE Engage with self-assessment to set and monitor goals to document personal growth.	SE and TE	Design Brief: Poster for a School Event	211-213
Responding	HSP.2RE Engage with self-assessment to set and monitor goals to document personal growth.	SE and TE	Design Brief: A Design Team Project	315-317
Responding	HSP.3RE Utilize art criticism methods when responding to works of art.	TE	Principles of Design: Design Critique	40
Responding	HSP.3RE Utilize art criticism methods when responding to works of art.	SE and TE	How to Critique a Graphic Design	51
Responding	HSP.3RE Utilize art criticism methods when responding to works of art.	SE	Chapter Review: Working as a Graphic Designer: Writing About Art	321
Responding	HSP.4RE Identify the relationships between community or cultural values and trends in visual art.	SE and TE	A Brief History	5-14
Responding	HSP.4RE Identify the relationships between community or cultural values and trends in visual art.	SE	Chapter Review: Image Creation for Design: Writing About Art	105
Responding	HSP.4RE Identify the relationships between community or cultural values and trends in visual art.	TE	The Basic Steps: Research: Inquiry	110

Correlations to Ohio's Learning Standards for Fine Arts: Visual Arts
Communicating through Graphic Design Second Edition
Proficient

Enduring Understanding	Content Statement	Student Edition or Teacher Edition	Citation	Page Number(s)
Connecting	HSP.1CO Understand how works of art reflect diverse communities, viewpoints, and perspectives.	SE and TE	Looking Back	172-173
Connecting	HSP.1CO Understand how works of art reflect diverse communities, viewpoints, and perspectives.	SE	Design History: Magazine Design: Vogue: Try It	182
Connecting	HSP.1CO Understand how works of art reflect diverse communities, viewpoints, and perspectives.	SE and TE	A Look Back	220-221
Connecting	HSP.2CO Recognize contributions of the visual arts in everyday life.	TE	Design Is All Around You: Teaching Tip	4
Connecting	HSP.2CO Recognize contributions of the visual arts in everyday life.	SE and TE	What Is Graphic Design Important?: Think Like a Designer/Teaching Tip	17
Connecting	HSP.2CO Recognize contributions of the visual arts in everyday life.	SE and TE	Chapter Review: Design in Motion: Evaluate	279
Connecting	HSP.3CO Examine personal and social contexts related to works of art.	SE and TE	Design Brief: Mood Board for My Graphic Life	21-23
Connecting	HSP.3CO Examine personal and social contexts related to works of art.	SE and TE	Design Brief: A Songbook of Myself	99-101
Connecting	HSP.3CO Examine personal and social contexts related to works of art.	SE	Chapter Review: Image Creation for Design: Writing About Art	105
Connecting	HSP.4CO Examine various aesthetic theories and visual culture.	SE	Chapter Review: What Is Graphic Design?: Writing About Art	27
Connecting	HSP.4CO Examine various aesthetic theories and visual culture.	SE and TE	Chapter Review: The Design Process: Writing About Art/For Your Portfolio	143
Connecting	HSP.4CO Examine various aesthetic theories and visual culture.	SE and TE	Chapter Review: Identity Design: Writing About Art	169

Correlations to Ohio's Learning Standards for Fine Arts: Visual Arts
Communicating through Graphic Design Second Edition
Intermediate

Enduring Understanding	Content Statement	Student Edition or Teacher Edition	Citation	Page Number(s)
Creating	HSI.1CR Develop a practice of engaging with sources for idea generation.	SE and TE	Design Brief: A Simple Story: Capturing a Classic with Minimalism	55-57
Creating	HSI.1CR Develop a practice of engaging with sources for idea generation.	SE and TE	Design Brief: Club Communication	163-165
Creating	HSI.1CR Develop a practice of engaging with sources for idea generation.	SE and TE	Design Brief: Mapping a Significant Place	237-239
Creating	HSI.2CR Select the appropriate creative processes for potential solutions to artistic problems.	SE and TE	Design Brief: A Songbook of Myself	99-101
Creating	HSI.2CR Select the appropriate creative processes for potential solutions to artistic problems.	SE and TE	Design Brief: Identifying My Mix	137-139
Creating	HSI.2CR Select the appropriate creative processes for potential solutions to artistic problems.	SE and TE	Design Brief: PSA Metaphor in Motion	273-275
Creating	HSI.3CR Explore visual literacy strategies as a means to develop individual communication.	SE and TE	How to Critique a Graphic Design	51
Creating	HSI.3CR Explore visual literacy strategies as a means to develop individual communication.	SE	Chapter Review: Image Creation for Design: Writing About Art	105
Creating	HSI.3CR Explore visual literacy strategies as a means to develop individual communication.	SE	Chapter Review: Advertising Design: Writing About Art	217
Creating	HSI.4CR Develop a practice of ethical use of visual resources.	SE and TE	Images and Ethics	97-98
Creating	HSI.4CR Develop a practice of ethical use of visual resources.	TE	The Basic Steps: Research: Finding Inspiration: Teaching Tip	111
Creating	HSI.4CR Develop a practice of ethical use of visual resources.	SE and TE	Working Ethically	309-312
Presenting	HSI.1PE Refine levels of artisanship while modeling persistence.	SE and TE	Design Brief: Identifying My Mix	137-139
Presenting	HSI.1PE Refine levels of artisanship while modeling persistence.	SE and TE	Design Brief: Mapping a Significant Place	237-239
Presenting	HSI.1PE Refine levels of artisanship while modeling persistence.	SE and TE	Design Brief: PSA Metaphor in Motion	273-275
Presenting	HSI.2PE Apply and defend the selection of materials and techniques.	SE and TE	Design Brief: Identifying My Mix	137-139
Presenting	HSI.2PE Apply and defend the selection of materials and techniques.	SE and TE	Design Brief: Club Communication	163-165
Presenting	HSI.2PE Apply and defend the selection of materials and techniques.	SE and TE	Design Brief: Poster for a School Event	211-213
Presenting	HSI.3PE Organize the elements of art and principles of design to intentionally construct works of art.	SE and TE	Design Brief: A Simple Story: Capturing a Classic with Minimalism	55-57
Presenting	HSI.3PE Organize the elements of art and principles of design to intentionally construct works of art.	SE and TE	Design Brief: A Songbook of Myself	99-101
Presenting	HSI.3PE Organize the elements of art and principles of design to intentionally construct works of art.	SE and TE	Design Brief: Mapping a Significant Place	237-239
Presenting	HSI.4PE Select, prepare, and present works of art for a portfolio.	SE	Chapter Review: What Is Graphic Design?: For Your Portfolio	27
Presenting	HSI.4PE Select, prepare, and present works of art for a portfolio.	SE	Chapter Review: Advertising Design: For Your Portfolio	217
Presenting	HSI.4PE Select, prepare, and present works of art for a portfolio.	SE and TE	Presenting Yourself and Your Work: Portfolios	288-290
Responding	HSI.1RE Expand relevant vocabulary to analyze and interpret works of art.	SE and TE	How to Critique a Graphic Design	51
Responding	HSI.1RE Expand relevant vocabulary to analyze and interpret works of art.	SE and TE	Chapter Review: Image Creation for Design: Evaluate/Writing About Art	105
Responding	HSI.1RE Expand relevant vocabulary to analyze and interpret works of art.	SE and TE	Chapter Review: The Design Process: Analyze/Evaluate	143
Responding	HSI.2RE Apply self-assessment and goal-setting practices to revise artworks and document personal growth.	SE and TE	Design Brief: Club Communication	163-165
Responding	HSI.2RE Apply self-assessment and goal-setting practices to revise artworks and document personal growth.	SE and TE	Design Brief: Poster for a School Event	211-213
Responding	HSI.2RE Apply self-assessment and goal-setting practices to revise artworks and document personal growth.	SE and TE	Design Brief: A Design Team Project	315-317
Responding	HSI.3RE Develop art criticism methods when responding to artworks.	TE	Principles of Design: Design Critique	40
Responding	HSI.3RE Develop art criticism methods when responding to artworks.	SE and TE	How to Critique a Graphic Design	51
Responding	HSI.3RE Develop art criticism methods when responding to artworks.	SE	Chapter Review: Working as a Graphic Designer: Writing About Art	321
Responding	HSI.4RE Explain the relationship between cultures, communities, and artists.	SE and TE	A Brief History	5-14
Responding	HSI.4RE Explain the relationship between cultures, communities, and artists.	TE	The Basic Steps: Research: Inquiry	110
Responding	HSI.4RE Explain the relationship between cultures, communities, and artists.	SE	Chapter Review: Image Creation for Design: Writing About Art	105
Connecting	HSI.1CO Explore how works of art can impact issues relevant to various communities.	SE and TE	Looking Back	172-173
Connecting	HSI.1CO Explore how works of art can impact issues relevant to various communities.	SE	Design History: Magazine Design: Vogue: Try It	182
Connecting	HSI.1CO Explore how works of art can impact issues relevant to various communities.	SE and TE	A Look Back	220-221
Connecting	HSI.2CO Connect universal themes in the visual arts to personal life experiences.	SE and TE	Design Brief: Mood Board for My Graphic Life	21-23

Correlations to Ohio's Learning Standards for Fine Arts: Visual Arts
Communicating through Graphic Design Second Edition
Intermediate

Enduring Understanding	Content Statement	Student Edition or Teacher Edition	Citation	Page Number(s)
Connecting	HSI.2CO Connect universal themes in the visual arts to personal life experiences.	SE and TE	Design Brief: A Simple Story: Capturing a Classic with Minimalism	55-57
Connecting	HSI.2CO Connect universal themes in the visual arts to personal life experiences.	TE	The Basic Steps: Research: Teaching Tip	110
Connecting	HSI.3CO Investigate emotional experiences through personal and collaborative artistic processes.	SE and TE	Design Brief: A Songbook of Myself	99-101
Connecting	HSI.3CO Investigate emotional experiences through personal and collaborative artistic processes.	SE and TE	Design Brief: Identifying My Mix	137-139
Connecting	HSI.3CO Investigate emotional experiences through personal and collaborative artistic processes.	SE and TE	Design Brief: PSA Metaphor in Motion	273-275
Connecting	HSI.4CO Compare aesthetic theory and visual culture to inform personal aesthetic development.	SE	Chapter Review: What Is Graphic Design?: Writing About Art	27
Connecting	HSI.4CO Compare aesthetic theory and visual culture to inform personal aesthetic development.	SE and TE	Chapter Review: The Design Process: Writing About Art/For Your Portfolio	143
Connecting	HSI.4CO Compare aesthetic theory and visual culture to inform personal aesthetic development.	SE and TE	Chapter Review: Identity Design: Writing About Art	169

Correlations to Ohio's Learning Standards for Fine Arts: Visual Arts
Communicating through Graphic Design Second Edition
Accomplished

Enduring Understanding	Content Statement	Student Edition or Teacher Edition	Citation	Page Number(s)
Creating	HSAC.1CR Utilize sources to conceptualize a personally relevant idea.	SE and TE	Design Brief: A Simple Story: Capturing a Classic with Minimalism	55-57
Creating	HSAC.1CR Utilize sources to conceptualize a personally relevant idea.	SE and TE	Design Brief: Club Communication	163-165
Creating	HSAC.1CR Utilize sources to conceptualize a personally relevant idea.	SE and TE	Design Brief: Mapping a Significant Place	237-239
Creating	HSAC.2CR Develop aesthetic and stylistic solutions to artistic problems through preparatory work.	SE and TE	Design Brief: A Songbook of Myself	99-101
Creating	HSAC.2CR Develop aesthetic and stylistic solutions to artistic problems through preparatory work.	SE and TE	Design Brief: Identifying My Mix	137-139
Creating	HSAC.2CR Develop aesthetic and stylistic solutions to artistic problems through preparatory work.	SE and TE	Design Brief: PSA Metaphor in Motion	273-275
Creating	HSAC.3CR Expand visual literacy strategies to express personal meaning.	SE and TE	How to Critique a Graphic Design	51
Creating	HSAC.3CR Expand visual literacy strategies to express personal meaning.	SE	Chapter Review: Image Creation for Design: Writing About Art	105
Creating	HSAC.3CR Expand visual literacy strategies to express personal meaning.	SE	Chapter Review: Advertising Design: Writing About Art	217
Creating	HSAC.4CR Utilize practices that protect personal works of art from unethical use.	SE and TE	Images and Ethics: Licensing	98
Creating	HSAC.4CR Utilize practices that protect personal works of art from unethical use.	TE	Working Ethically: Using Images: Design Extension	312
Creating	HSAC.4CR Utilize practices that protect personal works of art from unethical use.	SE and TE	Chapter Review: Working as a Graphic Designer: Understand	321
Presenting	HSAC.1PE Demonstrate skilled artisanship through persistence.	SE and TE	Design Brief: Identifying My Mix	137-139
Presenting	HSAC.1PE Demonstrate skilled artisanship through persistence.	SE and TE	Design Brief: Mapping a Significant Place	237-239
Presenting	HSAC.1PE Demonstrate skilled artisanship through persistence.	SE and TE	Design Brief: PSA Metaphor in Motion	273-275
Presenting	HSAC.2PE Broaden the selection of materials and techniques while demonstrating technical skills.	SE and TE	Design Brief: Identifying My Mix	137-139
Presenting	HSAC.2PE Broaden the selection of materials and techniques while demonstrating technical skills.	SE and TE	Design Brief: Club Communication	163-165
Presenting	HSAC.2PE Broaden the selection of materials and techniques while demonstrating technical skills.	SE and TE	Design Brief: Poster for a School Event	211-213
Presenting	HSAC.3PE Use selected elements of art and principles of design to inform personal style.	SE and TE	Design Brief: A Simple Story: Capturing a Classic with Minimalism	55-57
Presenting	HSAC.3PE Use selected elements of art and principles of design to inform personal style.	SE and TE	Design Brief: A Songbook of Myself	99-101
Presenting	HSAC.3PE Use selected elements of art and principles of design to inform personal style.	SE and TE	Design Brief: Mapping a Significant Place	237-239
Presenting	HSAC.4PE Determine criteria used in the personal selection of works of art for an accomplished portfolio.	SE	Chapter Review: What Is Graphic Design?: For Your Portfolio	27
Presenting	HSAC.4PE Determine criteria used in the personal selection of works of art for an accomplished portfolio.	SE	Chapter Review: Advertising Design: For Your Portfolio	217
Presenting	HSAC.4PE Determine criteria used in the personal selection of works of art for an accomplished portfolio.	SE and TE	Presenting Yourself and Your Work: Portfolios	288-290
Responding	HSAC.1RE Apply relevant vocabulary to interpret and evaluate works of art.	SE and TE	How to Critique a Graphic Design	51
Responding	HSAC.1RE Apply relevant vocabulary to interpret and evaluate works of art.	SE and TE	Chapter Review: Image Creation for Design: Evaluate/Writing About Art	105
Responding	HSAC.1RE Apply relevant vocabulary to interpret and evaluate works of art.	SE and TE	Chapter Review: The Design Process: Analyze/Evaluate	143
Responding	HSAC.2RE Refine self-assessment and goal-setting strategies to understand progress and prioritize steps for improvement.	SE and TE	Design Brief: Club Communication	163-165
Responding	HSAC.2RE Refine self-assessment and goal-setting strategies to understand progress and prioritize steps for improvement.	SE and TE	Design Brief: Poster for a School Event	211-213
Responding	HSAC.2RE Refine self-assessment and goal-setting strategies to understand progress and prioritize steps for improvement.	SE and TE	Design Brief: A Design Team Project	315-317
Responding	HSAC.3RE Use art criticism methods independently when responding to works of art.	TE	Principles of Design: Design Critique	40
Responding	HSAC.3RE Use art criticism methods independently when responding to works of art.	SE and TE	How to Critique a Graphic Design	51
Responding	HSAC.3RE Use art criticism methods independently when responding to works of art.	SE	Chapter Review: Working as a Graphic Designer: Writing About Art	321
Responding	HSAC.4RE Analyze the work of individual artists and explain how they are influenced by cultural factors.	SE	Principles of Design: Illusion and Reality: Abstraction: Try It	53
Responding	HSAC.4RE Analyze the work of individual artists and explain how they are influenced by cultural factors.	TE	The Basic Steps: Research: Inquiry	110

Correlations to Ohio's Learning Standards for Fine Arts: Visual Arts
Communicating through Graphic Design Second Edition
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Enduring Understanding	Content Statement	Student Edition or Teacher Edition	Citation	Page Number(s)
Responding	HSAC.4RE Analyze the work of individual artists and explain how they are influenced by cultural factors.	SE	Design History: Magazine Design: Vogue: Try It	182
Connecting	HSAC.1CO Articulate evidence of how works of art impact communities.	SE	Chapter Review: Image Creation for Design: Writing About Art	105
Connecting	HSAC.1CO Articulate evidence of how works of art impact communities.	SE and TE	Design History: The Evolution of the Poster	123-124
Connecting	HSAC.1CO Articulate evidence of how works of art impact communities.	SE and TE	Chapter Review: Advertising Design: Writing About Art	217
Connecting	HSAC.2CO Assess the impact of advocacy in the visual arts personally and professionally.	SE and TE	Getting the Training You Need	286-288
Connecting	HSAC.2CO Assess the impact of advocacy in the visual arts personally and professionally.	SE and TE	Working in Design	300-307
Connecting	HSAC.2CO Assess the impact of advocacy in the visual arts personally and professionally.	SE and TE	Keeping Up with the Graphic Design Industry	308
Connecting	HSAC.3CO Analyze the personal impact of art experiences.	SE	Chapter Review: The Art of Graphic Design: Writing About Art	61
Connecting	HSAC.3CO Analyze the personal impact of art experiences.	SE and TE	Design Brief: A Songbook of Myself	99-101
Connecting	HSAC.3CO Analyze the personal impact of art experiences.	SE and TE	Design Brief: Identifying My Mix	137-139
Connecting	HSAC.4CO Develop a personal philosophy of art based on aesthetic theory and an understanding of visual culture.	SE	Chapter Review: What Is Graphic Design?: Writing About Art	27
Connecting	HSAC.4CO Develop a personal philosophy of art based on aesthetic theory and an understanding of visual culture.	SE and TE	Chapter Review: The Design Process: Writing About Art/For Your Portfolio	143
Connecting	HSAC.4CO Develop a personal philosophy of art based on aesthetic theory and an understanding of visual culture.	SE and TE	Chapter Review: Identity Design: Writing About Art	169

Correlations to Ohio's Learning Standards for Fine Arts: Visual Arts
Communicating through Graphic Design Second Edition
Advanced

Enduring Understanding	Content Statement	Student Edition or Teacher Edition	Citation	Page Number(s)
Creating	HSAD.1CR Utilize multiple sources to establish a central theme for a body of work.	SE and TE	Design Brief: A Simple Story: Capturing a Classic with Minimalism	55-57
Creating	HSAD.1CR Utilize multiple sources to establish a central theme for a body of work.	SE and TE	Design Brief: Club Communication	163-165
Creating	HSAD.1CR Utilize multiple sources to establish a central theme for a body of work.	SE and TE	Design Brief: Mapping a Significant Place	237-239
Creating	HSAD.2CR Determine potential solutions for artistic problems with independence and purpose.	SE and TE	Design Brief: A Songbook of Myself	99-101
Creating	HSAD.2CR Determine potential solutions for artistic problems with independence and purpose.	SE and TE	Design Brief: Identifying My Mix	137-139
Creating	HSAD.2CR Determine potential solutions for artistic problems with independence and purpose.	SE and TE	Design Brief: PSA Metaphor in Motion	273-275
Creating	HSAD.3CR Synthesize visual literacy strategies to fluently communicate meaning.	SE and TE	How to Critique a Graphic Design	51
Creating	HSAD.3CR Synthesize visual literacy strategies to fluently communicate meaning.	SE	Chapter Review: Image Creation for Design: Writing About Art	105
Creating	HSAD.3CR Synthesize visual literacy strategies to fluently communicate meaning.	SE	Chapter Review: Advertising Design: Writing About Art	217
Creating	HSAD.4CR Defend the ethical incorporation of visual resources in personal works of art.	SE and TE	Design Components: Images: Scans: Try It/Teaching Tip	133
Creating	HSAD.4CR Defend the ethical incorporation of visual resources in personal works of art.	SE and TE	Design Brief: A Newsletter Design	189-191
Creating	HSAD.4CR Defend the ethical incorporation of visual resources in personal works of art.	TE	Working Ethically: Using Images: Design Extension	312
Presenting	HSAD.1PE Initiate sophisticated levels of artisanship through self-motivated persistence.	SE and TE	Design Brief: Identifying My Mix	137-139
Presenting	HSAD.1PE Initiate sophisticated levels of artisanship through self-motivated persistence.	SE and TE	Design Brief: Mapping a Significant Place	237-239
Presenting	HSAD.1PE Initiate sophisticated levels of artisanship through self-motivated persistence.	SE and TE	Design Brief: PSA Metaphor in Motion	273-275
Presenting	HSAD.2PE Justify the intentional selection of materials and techniques while exhibiting advanced technical skills.	SE and TE	Design Brief: Identifying My Mix	137-139
Presenting	HSAD.2PE Justify the intentional selection of materials and techniques while exhibiting advanced technical skills.	SE and TE	Design Brief: Club Communication	163-165
Presenting	HSAD.2PE Justify the intentional selection of materials and techniques while exhibiting advanced technical skills.	SE and TE	Design Brief: Poster for a School Event	211-213
Presenting	HSAD.3PE Shape a body of work with independently selected elements of art and principles of design.	SE and TE	Design Brief: A Simple Story: Capturing a Classic with Minimalism	55-57
Presenting	HSAD.3PE Shape a body of work with independently selected elements of art and principles of design.	SE and TE	Design Brief: A Songbook of Myself	99-101
Presenting	HSAD.3PE Shape a body of work with independently selected elements of art and principles of design.	SE and TE	Design Brief: Mapping a Significant Place	237-239
Presenting	HSAD.4PE Justify the selection of individual pieces for a portfolio of cohesive work.	SE	Chapter Review: What Is Graphic Design?: For Your Portfolio	27
Presenting	HSAD.4PE Justify the selection of individual pieces for a portfolio of cohesive work.	SE	Chapter Review: Advertising Design: For Your Portfolio	217
Presenting	HSAD.4PE Justify the selection of individual pieces for a portfolio of cohesive work.	SE and TE	Presenting Yourself and Your Work: Portfolios	288-290
Responding	HSAD.1RE Utilize relevant vocabulary to interpret, evaluate, and defend works of art.	SE and TE	How to Critique a Graphic Design	51
Responding	HSAD.1RE Utilize relevant vocabulary to interpret, evaluate, and defend works of art.	SE and TE	Chapter Review: Image Creation for Design: Evaluate/Writing About Art	105
Responding	HSAD.1RE Utilize relevant vocabulary to interpret, evaluate, and defend works of art.	SE and TE	Chapter Review: The Design Process: Analyze/Evaluate	143
Responding	HSAD.2RE Provide evidence of self-assessment and goal-setting throughout the production of artworks.	SE and TE	Design Brief: Club Communication	163-165
Responding	HSAD.2RE Provide evidence of self-assessment and goal-setting throughout the production of artworks.	SE and TE	Design Brief: Poster for a School Event	211-213
Responding	HSAD.2RE Provide evidence of self-assessment and goal-setting throughout the production of artworks.	SE and TE	Design Brief: A Design Team Project	315-317
Responding	HSAD.3RE Develop a personal art criticism method to defend the merits of works of art.	TE	Principles of Design: Design Critique	40
Responding	HSAD.3RE Develop a personal art criticism method to defend the merits of works of art.	SE and TE	How to Critique a Graphic Design	51
Responding	HSAD.3RE Develop a personal art criticism method to defend the merits of works of art.	SE	Chapter Review: Working as a Graphic Designer: Writing About Art	321
Responding	HSAD.4RE Justify how individual artists impact cultural developments.	SE and TE	Design History: Gutenberg and His Bible	8
Responding	HSAD.4RE Justify how individual artists impact cultural developments.	TE	Design Notes: Road Culture: Interdisciplinary Connection	224
Responding	HSAD.4RE Justify how individual artists impact cultural developments.	SE and TE	Design Notes: A Media Guru on Reaching a Market	209
Connecting	HSAD.1CO Develop strategies for artmaking that impact communities.	SE and TE	Design Brief: Club Communication	163-165

Correlations to Ohio's Learning Standards for Fine Arts: Visual Arts
Communicating through Graphic Design Second Edition
Advanced

Enduring Understanding	Content Statement	Student Edition or Teacher Edition	Citation	Page Number(s)
Connecting	HSAD.1CO Develop strategies for artmaking that impact communities.	SE and TE	Design Brief: A Newsletter Design	189-191
Connecting	HSAD.1CO Develop strategies for artmaking that impact communities.	SE and TE	Design Brief: PSA Metaphor in Motion	273-275
Connecting	HSAD.2CO Demonstrate personal strategies for lifelong involvement and advocacy in the visual arts.	SE and TE	Getting the Training You Need	286-288
Connecting	HSAD.2CO Demonstrate personal strategies for lifelong involvement and advocacy in the visual arts.	SE and TE	Working in Design	300-307
Connecting	HSAD.2CO Demonstrate personal strategies for lifelong involvement and advocacy in the visual arts.	SE and TE	Keeping Up with the Graphic Design Industry	308
Connecting	HSAD.3CO Predict potential impact and responses to works of art based on contextual considerations.	TE	Elements of Art: Color, Value, and Light: What Color Means: Inquiry	39
Connecting	HSAD.3CO Predict potential impact and responses to works of art based on contextual considerations.	TE	The Basic Steps: Research: Design Extension/Inquiry	110
Connecting	HSAD.3CO Predict potential impact and responses to works of art based on contextual considerations.	SE and TE	Chapter Review: The Design Process: Evaluate	143
Connecting	HSAD.4CO Defend a personal philosophy of art based on aesthetic theory and visual culture.	SE	Chapter Review: What Is Graphic Design?: Writing About Art	27
Connecting	HSAD.4CO Defend a personal philosophy of art based on aesthetic theory and visual culture.	SE and TE	Chapter Review: The Design Process: Writing About Art/For Your Portfolio	143
Connecting	HSAD.4CO Defend a personal philosophy of art based on aesthetic theory and visual culture.	SE and TE	Chapter Review: Identity Design: Writing About Art	169