

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Proficient

Visual Arts Learning Standard:		HS Proficient			
Publisher:		Davis Publications, Inc.			
Title:		Communicating through Graphic Design 2E			
Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
Creating	VA: Cr1.1.1	Use multiple approaches to begin creative endeavors.	SE	39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Try It
				55	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Create It
				64	Chapter 3 Image Creation for Design: Illustration: Try It
				71	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Texture: Try It
				90	Chapter 3 Image Creation for Design: Photography: Lenses: Try It
				99	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It
				113	Chapter 4 The Design Process: The Basic Steps: Brainstorming: Try It
				117	Chapter 4 The Design Process: How to...Visualize by Sketching
				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
				130	Chapter 4 The Design Process: How to...Use Dummy Type
				133	Chapter 4 The Design Process: Design Components: Images: Photographs: Scans: Try It
				137	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Before You Begin
				148	Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer
				151	Chapter 5 Identity Design: Design Notes: Web Design: Planning
				154	Chapter 5 Identity Design: How to...Simplify an Image
				156	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Templates: Try It
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
				163	Chapter 5 Identity Design: Design Brief: Club Communication: Before You Begin
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Design Journal Connection
				174	Chapter 6 Publications Design: Books: Try It
				189	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Before You Begin
				205	Chapter 7 Advertising Design: How to...Design an Effective Banner Ad
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Try It
				211	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Before You Begin
				230	Chapter 8 Information and Experience Design: How to...Create Effective Infographics
				237	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Before You Begin
				249	Chapter 9 Design in Motion: Motion Fundamentals: Observing Motion: Change: Try It
				251	Chapter 9 Design in Motion: Design Fundamentals: Animation Principles: Try It
				256	Chapter 9 Design in Motion: How to...Plan Timing and Spacing
				256	Chapter 9 Design in Motion: How to...Plan Timing and Spacing: Interdisciplinary Connection
257	Chapter 9 Design in Motion: How to...Plan Timing and Spacing: Try It				
258	Chapter 9 Design in Motion: Handmade Animation: Try It				
265	Chapter 9 Design in Motion: Creating Motion Graphics: Generating Ideas: Try It				
266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Try It				
267	Chapter 9 Design in Motion: How to...Create a Storyboard				

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				268	Chapter 9 Design in Motion: Design Notes: Game Design: Try It
				273	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Before You Begin
				291	Chapter 10 Working as a Graphic Designer: Design Fundamentals: Hierarchy in a Portfolio
				297	Chapter 10 Working as a Graphic Designer: Finding a Job: Interviewing: Try It
				315	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It
			TE	20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Teaching Tip
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustration Media: Design Extension
				108	Chapter 4 The Design Process: The Basic Steps: Define the Challenge: Teaching Tip
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
				125	Chapter 4 The Design Process: Design Components: Typography: Teaching Tip (2)
				149	Chapter 5 Identity Design: Symbols and Logos: Teaching Tip-Try It
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				253	Chapter 9 Design in Motion: How to...Animate a Human Action: Teaching Tip
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Teaching Tip (1)
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Interdisciplinary Connection
				269	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Kinetic Typography
				270	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Sound: Interdisciplinary Connection
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
				283	Chapter 10 Working as a Graphic Designer: What to Expect as a Graphic Designer: Portrait of a Graphic Designer: Try It
				312	Chapter 10 Working as a Graphic Designer: Working Ethically: Using Images: Design Extension
	VA: Cr1.2.I	Shape an artistic investigation of an aspect of present-day life using a contemporary practice of art or design.	SE	22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Create It
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Try It
				66	Chapter 3 Image Creation for Design: Illustration: Warming Up: Try It
				68	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Shapes: Try It
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustration Media: Think Like a Designer
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustration Media: Try It
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Understanding Proportions: Try It
				99	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Before You Begin
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Think Like a Designer
				113	Chapter 4 The Design Process: The Basic Steps: Brainstorming: Try It

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				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
				137	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Before You Begin
				148	Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer
				149	Chapter 5 Identity Design: Symbols and Logos: Try It
				152	Chapter 5 Identity Design: Design Notes: Web Design: Try It
				153	Chapter 5 Identity Design: Stationery: Try It
				161	Chapter 5 Identity Design: Money: Try It
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
				163	Chapter 5 Identity Design: Design Brief: Club Communication: Before You Begin
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Design Journal Connection
				174	Chapter 6 Publications Design: Books: Try It
				189	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Before You Begin
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Apply
				200	Chapter 7 Advertising Design: Posters: Try It
				203	Chapter 7 Advertising Design: Space Ads: Try It
				206	Chapter 7 Advertising Design: How to...Design an Effective Banner Ad: Try It
				207	Chapter 7 Advertising Design: Direct Mail: Try It
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Try It
				211	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Before You Begin
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Apply
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Try It
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Try It
				237	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Before You Begin
				238	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Design Journal Connection
				247	Chapter 9 Design in Motion: A Brief History of Motion: Think Like a Designer
				257	Chapter 9 Design in Motion: How to...Plan Timing and Spacing: Try It
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It
				273	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Before You Begin
				297	Chapter 10 Working as a Graphic Designer: Finding a Job: Interviewing: Try It
				315	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It
			TE	20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Teaching Tip
				64	Chapter 3 Image Creation for Design: Illustration: Interdisciplinary Connection
				65	Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustration Media: Design Extension
				110	Chapter 4 The Design Process: The Basic Steps: Research: Teaching Tip
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
				150	Chapter 5 Identity Design: Design History: Paul Rand: Design Extension

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				154	Chapter 5 Identity Design: How to...Simplify an Image: Design Extension
				161	Chapter 5 Identity Design: Money: Design Aesthetics
				167	Chapter 5 Identity Design: Career Profile: Laura Savard: Inquiry
				176	Chapter 6 Publications Design: Books: Book Design Components: Digital Book Design: Teaching Tip
				180	Chapter 6 Publications Design: Magazines: Design Extension
				180	Chapter 6 Publications Design: Magazines: Interdisciplinary Connection
				181	Chapter 6 Publications Design: Design Notes: Anatomy of a Magazine Article: Think Like a Designer
				200	Chapter 7 Advertising Design: Posters: Teaching Tip
				222	Chapter 8 Information and Experience Design: Maps: Teaching Tip
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Design Extension
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Design Extension
				254	Chapter 9 Design in Motion: How to...Animate a Human Action: Teaching Tip
				255	Chapter 9 Design in Motion: Motion Fundamentals: Timing and Spacing: Teaching Tip
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Interdisciplinary Connection
				270	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Sound: Interdisciplinary Connection
				272	Chapter 9 Design in Motion: Looking Ahead: Design in Motion: Teaching Tip
	VA: Cr2.1.I	Engage in making a work of art or design without having a preconceived plan.	SE	32	Chapter 2 The Art of Graphic Design: Elements of Art: Space: Try It
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Try It
				42	Chapter 2 The Art of Graphic Design: Principles of Design: Balance: Visual Tension: Try It
				46	Chapter 2 The Art of Graphic Design: Principles of Design: Unity and Variety: Try It
				69	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Forms: Try It
				77	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: One-Point Perspective: Try IT
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Understanding Proportions: Try It
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Using Models: Try It
				84	Chapter 3 Image Creation for Design: Photography: Using a Digital Camera: Try It
				88	Chapter 3 Image Creation for Design: Photography: Composition: Viewpoint and Timing: Think Like a Designer
				90	Chapter 3 Image Creation for Design: Photography: Lenses: Try It
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: For Your Portfolio
				154	Chapter 5 Identity Design: How to...Simplify an Image
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Apply
				200	Chapter 7 Advertising Design: Posters: Try It
				251	Chapter 9 Design in Motion: Design Fundamentals: Animation Principles: Try It

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				258	Chapter 9 Design in Motion: Handmade Animation: Try It
				283	Chapter 10 Working as a Graphic Designer: What to Expect as a Graphic Designer: Portrait of a Graphic Designer: Try It
			TE	9	Chapter 1 What Is Graphic Design: A Brief History: The Industrial Revolution: Inquiry
				31	Chapter 2 The Art of Graphic Design: Elements of Art: Shape and Form: Interdisciplinary Connection
				43	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Design Extension
				62	Chapter 3 Image Creation for Design: Chapter Opener: Teaching Tip
				67	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Seeing Shapes: Design Extension
				77	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: One-Point Perspective: Design Extension
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Understand Anatomy: Teaching Tip (1)
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Design Extension
				176	Chapter 6 Publications Design: Books: Book Design Components: Digital Book Design: Teaching Tip
				204	Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Teaching Tip
			254	Chapter 9 Design in Motion: How to...Animate a Human Action: Teaching Tip	
			255	Chapter 9 Design in Motion: Motion Fundamentals: Timing and Spacing: Teaching Tip	
	VA: Cr2.2.I	Explain how traditional and non-traditional materials may impact human health and the environment and demonstrate safe handling of materials, tools, and equipment.	SE	93	Chapter 3 Image Creation for Design: Managing Images: Using Raster and Vector Images
				94	Chapter 3 Image Creation for Design: Managing Images: Color Processes
				96	Chapter 3 Image Creation for Design: How to...Use Metadata to Organize Photos
				97	Chapter 3 Image Creation for Design: Images and Ethics: Copyright: Try It
				135	Chapter 4 The Design Process: The Path to a Final Product
				187	Chapter 6 Publications Design: How to Set Up and Use Style Sheets
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
				210	Chapter 7 Advertising Design: Looking Ahead: Advertising: Discuss It
				263	Chapter 9 Design in Motion: Computer-Based Animation: Layers: Note It
				289	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Print Portfolios: Note It
				313	Chapter 10 Working as a Graphic Designer: Cybersecurity
321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Understand				
TE			56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Teaching Tips	
			100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Teaching Tips	
			111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Teaching Tip (1)	
			133	Chapter 4 The Design Process: Design Components: Images: Photographs: Teaching Tip	
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image

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				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Teaching Tips	
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Safety Note	
				315	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Before You Begin	
	VA: Cr2.3.I	Collaboratively develop a proposal for an installation, artwork, or space design that transforms the perception and experience of a particular place.		SE	153	Chapter 5 Identity Design: Stationery: Try It
					163	Chapter 5 Identity Design: Design Brief: Club Communication: Create It
				TE	150	Chapter 5 Identity Design: Design History: Paul Rand: Design Extension
					201	Chapter 7 Advertising Design: Billboards: Interdisciplinary Connection
					223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced
					272	Chapter 9 Design in Motion: Looking Ahead: Design in Motion: Teaching Tip
	VA: Cr3.1.I	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on, and plan revisions for works of art and design in progress.		SE	18	Chapter 1 What Is Graphic Design: How to...Give and Receive Feedback
					56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Check It
					56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Create It
					100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Check It
					100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It
					129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Think Like a Designer
					138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
					164	Chapter 5 Identity Design: Design Brief: Club Communication: Create It
					190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
					212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Check It
					212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Create It
					238	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
					258	Chapter 9 Design in Motion: Handmade Animation: Try It
					259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It
274					Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It	
291					Chapter 10 Working as a Graphic Designer: Design Fundamentals: Hierarchy in a Portfolio	
292					Chapter 10 Working as a Graphic Designer: How to...Develop Your Résumé: Try It	
316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It					
Presenting	VA: Pr4.1.I	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	SE	21	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Before You Begin	
				27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: For Your Portfolio	
				64	Chapter 3 Image Creation for Design: Illustration: Try It	
				97	Chapter 3 Image Creation for Design: Images and Ethics: Copyright: Try It	
				98	Chapter 3 Image Creation for Design: Images and Ethics: Licensing: Try It	

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				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art	
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Check It	
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate	
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: For Your Portfolio	
				148	Chapter 5 Identity Design: Ways to Show Identity: Career Tip	
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: For Your Portfolio	
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It	
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It	
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: For Your Portfolio	
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: For Your Portfolio	
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Try It	
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: For Your Portfolio	
				288	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Try It	
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio	
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio: Try It	
				316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Present It	
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: For Your Portfolio	
				TE	20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Design Critique
					69	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Forms: Inquiry
					74	Chapter 3 Image Creation for Design: Illustration: Composition: A Sense of Space: Inquiry
					89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Design Aesthetics
					124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
					128	Chapter 4 The Design Process: Design Components: Typography: Legibility: Interdisciplinary Connection
					157	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Album Covers: Inquiry
					164	Chapter 5 Identity Design: Design Brief: Club Communication: Present It
					209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip
					213	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Display
	223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced				
	234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Design Extension				
VA: Pr5.1.I	Analyze and evaluate the reasons and ways an exhibition is presented.	SE	17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Fig. 1-29 Caption		
			243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: Evaluate		

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	VA: Pr6.1.HS.I	Analyze and describe the impact that an exhibition or collection has on personal awareness of social, cultural, or political beliefs and understandings.	TE	284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer				
				233	Chapter 8 Information and Experience Design: Exhibit Design: Teaching Tip				
				244	Chapter 9 Design in Motion: Chapter Opener: Tips for Using the Opening Image				
			SE				236	Chapter 8 Information and Experience Design: Looking Ahead: Information and Experience Design: Fig. 8-26 Caption	
							284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer	
							TE	110	Chapter 4 The Design Process: The Basic Steps: Research: Inquiry
								178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Interdisciplinary Connection
228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Teaching Tip								
Responding	VA: Re7.1.I	Hypothesize ways in which art influences perception and understanding of human experiences.	SE	17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Think Like a Designer				
				34	Chapter 2 The Art of Graphic Design: Elements of Art: Texture: Think Like a Designer				
				38	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: Color and Vision: Think Like a Designer				
				89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Fig. 3-40 Caption				
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art				
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Fig. 4-25 Caption				
				132	Chapter 4 The Design Process: Design Components: Images: Illustrations: Fig. 4-35 Caption				
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Design Journal Connection				
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze				
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer				
				174	Chapter 6 Publications Design: Books: Try It				
				198	Chapter 7 Advertising Design: A Little Advertising History: Fig. 7-4 Caption				
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Discuss It				
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption				
				280	Chapter 10 Working as a Graphic Designer: Chapter Opener: Fig. 10-1 Caption				
				TE				5	Chapter 1 What Is Graphic Design: A Brief History: The Birth of Writing: Teaching Tip
								39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Inquiry
			56					Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Teaching Tips	
			110					Chapter 4 The Design Process: The Basic Steps: Research: Inquiry	
			154					Chapter 5 Identity Design: How to...Simplify an Image: Design Extension	
			170					Chapter 6 Publications Design: Chapter Opener: Tips for Using the Opening Image	
			172					Chapter 6 Publications Design: Looking Back: Design Aesthetics	
			178					Chapter 6 Publications Design: Newspapers: Style and Consistency: Interdisciplinary Connection	

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	VA: Re7.2.I	Analyze how one's understanding of the world is affected by experiencing visual imagery.	SE	196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Think Like a Designer
				27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: Writing About Art
				54	Chapter 2 The Art of Graphic Design: Principles of Design: Symbolic Communication: Fig. 2-40 Caption
				54	Chapter 2 The Art of Graphic Design: Principles of Design: Symbolic Communication: Think Like a Designer
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art
				132	Chapter 4 The Design Process: Design Components: Images: Illustrations: Fig. 4-35 Caption
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Design Journal Connection
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
			148	Chapter 5 Identity Design: Ways to Show Identity: Fig. 5-6 Caption	
			151	Chapter 5 Identity Design: Design Notes: Web Design: Fig. 5-10 Caption	
			157	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Album Covers: Think Like a Designer	
			173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It	
			182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It	
			208	Chapter 7 Advertising Design: Ads for Television and Online Media: Discuss It	
			209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption	
			280	Chapter 10 Working as a Graphic Designer: Chapter Opener: Fig. 10-1 Caption	
			321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Writing About Art	
			TE	2	Chapter 1 What Is Graphic Design: Chapter Opener: Tips for Using the Opening Image
			4	Chapter 1 What Is Graphic Design: Design Is All Around You: Design History	
			39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Inquiry	
			49	Chapter 2 The Art of Graphic Design: Principles of Design: Contrast: Design Aesthetics	
			115	Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics	
			129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Inquiry	
			159	Chapter 5 Identity Design: Uniforms and Insignia: Design Aesthetics	
172	Chapter 6 Publications Design: Looking Back: Design Aesthetics				
173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection				
178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Interdisciplinary Connection				
196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image				

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				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Link
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip
				218	Chapter 8 Information and Experience Design: Chapter Opener: Tips for Using the Opening Image
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Teaching Tip (2)
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
	VA: Re8.1.I	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.	SE	7	Chapter 1 What Is Graphic Design: A Brief History: Early Printing: Caption Fig. 1-9
				13	Chapter 1 What Is Graphic Design: A Brief History: Into the Modern Age: Television and Identity: Fig. 1-23 Caption
				16	Chapter 1 What Is Graphic Design: What Does a Graphic Designer Do?: Finding Solutions: Fig. 1-27 Caption
				17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Think Like a Designer
				27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: Apply
				31	Chapter 2 The Art of Graphic Design: Elements of Art: Shape and Form: Fig. 2-5 Caption
				32	Chapter 2 The Art of Graphic Design: Elements of Art: Space: Fig. 2-6 Caption
				32	Chapter 2 The Art of Graphic Design: Elements of Art: Space: Fig. 2-7 Caption
				33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Try It
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Fig. 2-19 Caption
				40	Chapter 2 The Art of Graphic Design: Principles of Design: Fig. 2-20 Caption
				43	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Fig. 2-24
				44	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Visual Paths: Try It
				46	Chapter 2 The Art of Graphic Design: Principles of Design: Unity and Variety: Fig. 2-27 Caption
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Fig. 2-30 Caption
				49	Chapter 2 The Art of Graphic Design: Principles of Design: Contrast: Fig. 2-31 Caption
				52	Chapter 2 The Art of Graphic Design: Principles of Design: Illusion and Reality: Fig. 2-36 Caption
				54	Chapter 2 The Art of Graphic Design: Principles of Design: Symbolic Communication: Think Like a Designer
				55	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Before You Begin
				61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Analyze
				61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Evaluate
				62	Chapter 3 Image Creation for Design: Chapter Opener: Fig. 3-1 Caption
				68	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Shapes: Fig. 3-8 Caption

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Proficient

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustration Media: Fig. 3-11 Caption
				73	Chapter 3 Image Creation for Design: Illustration: Composition: Composing by Thirds: Fig. 3-13 Caption
				78	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: Two-Point Perspective: Fig. 3-25 Caption
				86	Chapter 3 Image Creation for Design: Photography: Format and Workflow: Image Workflow: Fig. 3-34 Caption
				87	Chapter 3 Image Creation for Design: Photography: Composition: Subject and Setting: Fig. 3-36 Caption
				88	Chapter 3 Image Creation for Design: Photography: Composition: Viewpoint and Timing: Fig. 3-38 Caption
				89	Chapter 3 Image Creation for Design: Photography: Composition: Lighting: Fig. 3-39 Caption
				89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Fig. 3-40 Caption
				91	Chapter 3 Image Creation for Design: Design Fundamentals: Color and Value: Fig. 3-44 Caption
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Analyze
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art
				106	Chapter 4 The Design Process: Chapter Opener: Fig. 4-1 Caption
				108	Chapter 4 The Design Process: The Basic Steps: Define the Challenge: Fig. 4-2 Caption
				110	Chapter 4 The Design Process: The Basic Steps: Research: Fig. 4-5 Caption
				118	Chapter 4 The Design Process: How to...Visualize by Sketching: Design Direction: Try It
				118	Chapter 4 The Design Process: The Basic Steps: Design Direction: Fig. 4-15 Caption
				123	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Fig. 4-23 Caption
				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Try It
				131	Chapter 4 The Design Process: Design Fundamentals: Space and Balance
				132	Chapter 4 The Design Process: Design Components: Images: Illustrations: Fig. 4-35 Caption
				133	Chapter 4 The Design Process: Design Components: Images: Photographs: Fig. 4-36 Caption
				134	Chapter 4 The Design Process: Design Components: Using Color: Fig. 4-37 Caption
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				144	Chapter 5 Identity Design: Chapter Opener: Fig. 5-1 Caption
				148	Chapter 5 Identity Design: Ways to Show Identity: Fig. 5-6 Caption
				149	Chapter 5 Identity Design: Symbols and Logos: Fig. 5-7 Caption
				150	Chapter 5 Identity Design: Design History: Paul Rand: Fig. 5-9 Caption
				151	Chapter 5 Identity Design: Design Notes: Web Design: Fig. 5-10 Caption
				157	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Album Covers: Think Like a Designer

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Proficient

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				158	Chapter 5 Identity Design: Flags and Banners: Fig. 5-21 Caption
				159	Chapter 5 Identity Design: Uniforms and Insignia: Think Like a Designer
				160	Chapter 5 Identity Design: Design Fundamentals: Unity and Variety: Fig. 5-24 Caption
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Analyze
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Writing About Art
				176	Chapter 6 Publications Design: Books: Book Design Components: Think Like a Designer
				179	Chapter 6 Publications Design: Design Notes: Guide to the Front Page: Think Like a Designer
				180	Chapter 6 Publications Design: Magazines: Try It
				183	Chapter 6 Publications Design: Newsletters: Fig. 6-18 Caption
				184	Chapter 6 Publications Design: Design Fundamentals: Emphasis and Movement: Fig. 6-19 Caption
				185	Chapter 6 Publications Design: Annual Reports: Fig. 6-20 Caption
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Design Journal Connection
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Analyze
				198	Chapter 7 Advertising Design: A Little Advertising History: Fig. 7-4 Caption
				200	Chapter 7 Advertising Design: Posters: Fig. 7-6 Caption
				201	Chapter 7 Advertising Design: Billboards: Fig. 7-8 Caption
				202	Chapter 7 Advertising Design: Design History: Shaking Up Madison Avenue: Fig. 7-9 Caption
				203	Chapter 7 Advertising Design: Space Ads: Fig. 7-10 Caption
				204	Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Fig. 7-11 Caption
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Fig. 7-15 Caption
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption
				218	Chapter 8 Information and Experience Design: Chapter Opener: Fig. 8-1 Caption
				221	Chapter 8 Information and Experience Design: A Look Back: Fig. 8-4 Caption
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Try It
				224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Fig. 8-8 and Fig. 8-9 Caption
				225	Chapter 8 Information and Experience Design: Signage: Fig. 8-10 Caption
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Fig. 8-12 Caption
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Fig. 8-15 Caption
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Discuss It
				235	Chapter 8 Information and Experience Design: Experience Design: Think Like a Designer
				237	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: Analyze
				244	Chapter 9 Design in Motion: Chapter Opener: Fig. 9-1 Caption
				247	Chapter 9 Design in Motion: A Brief History of Motion: Think Like a Designer
				248	Chapter 9 Design in Motion: Motion Fundamentals: Observing Motion: Fig. 9-6 Caption
				248	Chapter 9 Design in Motion: Motion Fundamentals: Observing Motion: Fig. 9-7 Caption

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Proficient

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				249	Chapter 9 Design in Motion: Motion Fundamentals: Observing Motion: Weight and Gravity: Fig. 9-9 Caption
				251	Chapter 9 Design in Motion: Design Fundamentals: Animation Principles: Fig. 9-12 Caption
				262	Chapter 9 Design in Motion: Computer-Based Animation: Space and Time (Again): Fig. 9-27 Caption
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Analyze
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Evaluate
				280	Chapter 10 Working as a Graphic Designer: Chapter Opener: Fig. 10-1 Caption
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Writing About Art
			TE	2	Chapter 1 What Is Graphic Design: Chapter Opener: Tips for Using the Opening Image
				6	Chapter 1 What Is Graphic Design: A Brief History: Alphabets and Books: Design Aesthetics
				14	Chapter 1 What Is Graphic Design: A Brief History: Graphic Design Today: Inquiry
				28	Chapter 2 The Art of Graphic Design: Chapter Opener: Tips for Using the Opening Image
				40	Chapter 2 The Art of Graphic Design: Principles of Design: Design Critique
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Design Aesthetics
				49	Chapter 2 The Art of Graphic Design: Principles of Design: Contrast: Design Aesthetics
				62	Chapter 3 Image Creation for Design: Chapter Opener: Tips for Using the Opening Image
				75	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Casual Perspective: Design Critique
				106	Chapter 4 The Design Process: Chapter Opener: Tips for Using the Opening Image
				119	Chapter 4 The Design Process: The Basic Steps: Design Direction: More Is Better-Usually: Design Extension
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Design Aesthetics
				127	Chapter 4 The Design Process: How to...Design with Type: Design Aesthetics
				131	Chapter 4 The Design Process: Design Fundamentals: Space and Balance: Design Aesthetics
				144	Chapter 5 Identity Design: Chapter Opener: Tips for Using the Opening Image
				158	Chapter 5 Identity Design: Flags and Banners: Design Aesthetics (2)
				159	Chapter 5 Identity Design: Uniforms and Insignia: Design Aesthetics
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Design Aesthetics
				172	Chapter 6 Publications Design: Looking Back: Design Aesthetics
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Teaching Tip
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				198	Chapter 7 Advertising Design: A Little Advertising History: Design Aesthetics
				204	Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Advanced
				218	Chapter 8 Information and Experience Design: Chapter Opener: Tips for Using the Opening Image
				220	Chapter 8 Information and Experience Design: A Look Back: Design Aesthetics
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry

Mississippi Visual Arts Standards Correlations
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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Interdisciplinary Connection
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Teaching Tip
				244	Chapter 9 Design in Motion: Chapter Opener: Tips for Using the Opening Image
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Teaching Tip (2)
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Design Extension
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
VA: Re9.1.I		Establish relevant criteria in order to evaluate a work of art or collection of works.	SE	18	Chapter 1 What Is Graphic Design: How to...Give and Receive Feedback
				22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Create It
				27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: Analyze
				37	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: Properties of Color: Fig. 2-16 Caption
				46	Chapter 2 The Art of Graphic Design: Principles of Design: Unity and Variety: Fig. 2-27 Caption
				51	Chapter 2 The Art of Graphic Design: How to...Critique a Graphic Design: Try It
				68	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Shapes: Fig. 3-7 Caption
				81	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Hands and Feet: Fig. 3-30 Caption
				82	Chapter 3 Image Creation for Design: Photography: Fig. 3-31 Caption
				87	Chapter 3 Image Creation for Design: Photography: Composition: Subject and Setting: Fig. 3-35 Caption
				91	Chapter 3 Image Creation for Design: Design Fundamentals: Color and Value: Fig. 3-45 Caption
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate
				106	Chapter 4 The Design Process: Chapter Opener: Fig. 4-1 Caption
				118	Chapter 4 The Design Process: How to...Visualize by Sketching: Design Direction: Try It
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Discuss It
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Fig. 4-25 Caption
				128	Chapter 4 The Design Process: Design Components: Typography: Legibility: Fig. 4-30 Caption
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Try It
				130	Chapter 4 The Design Process: How to...Use Dummy Type: Fig. 4-32 Caption
				131	Chapter 4 The Design Process: Design Fundamentals: Space and Balance: Fig. 4-33 Caption
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Evaluate
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Writing About Art
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				183	Chapter 6 Publications Design: Newsletters: Fig. 6-18 Caption

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Proficient

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				184	Chapter 6 Publications Design: Design Fundamentals: Emphasis and Movement: Fig. 6-19 Caption
				185	Chapter 6 Publications Design: Annual Reports: Fig. 6-20 Caption
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Design Journal Connection
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Evaluate
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Analyze
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Writing About Art
				222	Chapter 8 Information and Experience Design: Maps: Fig. 8-6 Caption
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Discuss It
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Fig. 8-21 Caption
				235	Chapter 8 Information and Experience Design: Experience Design: Think Like a Designer
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: Analyze
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Analyze
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Evaluate
				291	Chapter 10 Working as a Graphic Designer: Design Fundamentals: Hierarchy in a Portfolio
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Writing About Art
			TE	6	Chapter 1 What Is Graphic Design: A Brief History: Alphabets and Books: Design Aesthetics
				7	Chapter 1 What Is Graphic Design: A Brief History: Early Printing: Design Aesthetics
				17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Teaching Tip
				20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Design Critique
				34	Chapter 2 The Art of Graphic Design: Elements of Art: Texture: Design Critique
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Design Aesthetics
				75	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Casual Perspective: Design Critique
				89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Design Aesthetics
				106	Chapter 4 The Design Process: Chapter Opener: Tips for Using the Opening Image
				119	Chapter 4 The Design Process: The Basic Steps: Design Direction: More Is Better-Usually: Design Extension
				127	Chapter 4 The Design Process: How to...Design with Type: Design Aesthetics
				147	Chapter 5 Identity Design: Identity Past and Present: Design Aesthetics
				170	Chapter 6 Publications Design: Chapter Opener: Tips for Using the Opening Image
				198	Chapter 7 Advertising Design: A Little Advertising History: Design Aesthetics
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Teaching Tip
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip
				210	Chapter 7 Advertising Design: Looking Ahead: Advertising: Discuss It
				220	Chapter 8 Information and Experience Design: A Look Back: Design Aesthetics
				224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Teaching Tip

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Proficient

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference		
				225	Chapter 8 Information and Experience Design: Signage: Teaching Tip		
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique		
				244	Chapter 9 Design in Motion: Chapter Opener: Tips for Using the Opening Image		
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Teaching Tip (2)		
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry		
Connecting	VA: Cn10.1.I	Document the process of developing ideas from early stages to fully elaborated ideas.	SE	27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: For Your Portfolio		
				71	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Texture: Try It		
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Design Journal Connection		
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: For Your Portfolio		
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Think Like a Designer		
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: For Your Portfolio		
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: For Your Portfolio		
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Design Journal Connection		
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: Apply		
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: For Your Portfolio		
			290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio			
			TE	66	Chapter 3 Image Creation for Design: Illustration: Warming Up: Design Extension		
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Teaching Tip (2)		
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio: Teaching Tip (1)		
			VA: Cn11.1.I	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	SE	8	Chapter 1 What Is Graphic Design: Design History: Gutenberg and His Bible
						53	Chapter 2 The Art of Graphic Design: Principles of Design: Illusion and Reality: Abstraction: Try It
						61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Writing About Art
65	Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip						
89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Fig. 3-40 Caption						
105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art						
143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze						
148	Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer						

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Proficient

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				260	Chapter 9 Design in Motion: Design History: Lotte Reiniger's Silhouette Animations
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Try It
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Analyze
			TE	33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Design Extension
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Advanced
				110	Chapter 4 The Design Process: The Basic Steps: Research: Inquiry
				115	Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Inquiry
				146	Chapter 5 Identity Design: Identity Past and Present: Inquiry
				157	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Album Covers: Inquiry
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				220	Chapter 8 Information and Experience Design: A Look Back: Design Aesthetics
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Interdisciplinary Connection
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Design Extension

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Accomplished

Visual Arts Learning Standard:		HS Accomplished			
Publisher:		Davis Publications, Inc.			
Title:		Communicating through Graphic Design 2E			
Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
Creating	VA: Cr1.1.II	Individually or collaboratively formulate new creative problems based on student's existing artwork.	SE	90	Chapter 3 Image Creation for Design: Photography: Lenses: Try It
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Design Journal Connection
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Think Like a Designer
				137	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Try It
				262	Chapter 9 Design in Motion: Computer-Based Animation: Space and Time (Again): Try It
				291	Chapter 10 Working as a Graphic Designer: Design Fundamentals: Hierarchy in a Portfolio
			TE	110	Chapter 4 The Design Process: The Basic Steps: Research: Design Extension
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Teaching Tip (2)
				150	Chapter 5 Identity Design: Design History: Paul Rand: Design Extension
				200	Chapter 7 Advertising Design: Posters: Design Extension
				257	Chapter 9 Design in Motion: How to...Plan Timing and Spacing: Design Extension
	VA: Cr1.2.II	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.	SE	34	Chapter 2 The Art of Graphic Design: Elements of Art: Texture: Fig. 2-9 Caption
				66	Chapter 3 Image Creation for Design: Illustration: Warming Up: Try It
				66	Chapter 3 Image Creation for Design: Illustration: Warming Up: Try It
				68	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Shapes: Try It
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustration Media: Think Like a Designer
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustration Media: Try It
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Understanding Proportions: Try It
				90	Chapter 3 Image Creation for Design: Photography: Lenses: Try It
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It
				133	Chapter 4 The Design Process: Design Components: Images: Photographs: Scans: Try It
				137	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Before You Begin
				148	Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer
				149	Chapter 5 Identity Design: Symbols and Logos: Try It
				152	Chapter 5 Identity Design: Design Notes: Web Design: Try It
				153	Chapter 5 Identity Design: Stationery: Try It
				156	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Templates: Try It
				161	Chapter 5 Identity Design: Money: Try It
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
				163	Chapter 5 Identity Design: Design Brief: Club Communication: Create It
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Design Journal Connection
				174	Chapter 6 Publications Design: Books: Try It
				189	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Accomplished

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Apply
				200	Chapter 7 Advertising Design: Posters: Try It
				203	Chapter 7 Advertising Design: Space Ads: Try It
				206	Chapter 7 Advertising Design: How to...Design an Effective Banner Ad: Try It
				207	Chapter 7 Advertising Design: Direct Mail: Try It
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Try It
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Create It
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Apply
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Try It
				230	Chapter 8 Information and Experience Design: How to...Create Effective Infographics
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Try It
				237	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
				251	Chapter 9 Design in Motion: Design Fundamentals: Animation Principles: Try It
				257	Chapter 9 Design in Motion: How to...Plan Timing and Spacing: Try It
				258	Chapter 9 Design in Motion: Handmade Animation: Try It
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It
				262	Chapter 9 Design in Motion: Computer-Based Animation: Space and Time (Again): Try It
				265	Chapter 9 Design in Motion: Creating Motion Graphics: Generating Ideas: Try It
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Try It
				267	Chapter 9 Design in Motion: How to...Create a Storyboard
				268	Chapter 9 Design in Motion: Design Notes: Game Design: Try It
				273	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Design Journal Connection
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio: Try It
				292	Chapter 10 Working as a Graphic Designer: How to...Develop Your Résumé: Try It
				297	Chapter 10 Working as a Graphic Designer: Finding a Job: Interviewing: Try It
				315	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Apply
			TE	20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Teaching Tip
				64	Chapter 3 Image Creation for Design: Illustration: Interdisciplinary Connection
				65	Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip
				66	Chapter 3 Image Creation for Design: Illustration: Warming Up: Design Extension
				66	Chapter 3 Image Creation for Design: Illustration: Warming Up: Design Extension
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Design Extension
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Design Extension

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Accomplished

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				113	Chapter 4 The Design Process: The Basic Steps: Brainstorming: Interdisciplinary Connection
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
				161	Chapter 5 Identity Design: Money: Design Aesthetics
				180	Chapter 6 Publications Design: Magazines: Design Extension
				180	Chapter 6 Publications Design: Magazines: Interdisciplinary Connection
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Design Extension
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Design Extension
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Interdisciplinary Connection
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Interdisciplinary Connection
				270	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Sound: Interdisciplinary Connection
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
				272	Chapter 9 Design in Motion: Looking Ahead: Design in Motion: Teaching Tip
				312	Chapter 10 Working as a Graphic Designer: Working Ethically: Using Images: Design Extension
	VA: Cr2.1.II	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen art form.	SE	22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Create It
				32	Chapter 2 The Art of Graphic Design: Elements of Art: Space: Try It
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Try It
				46	Chapter 2 The Art of Graphic Design: Principles of Design: Unity and Variety: Try It
				55	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Create It
				69	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Forms: Try It
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustration Media: Try It
				77	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: One-Point Perspective: Try It
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Understanding Proportions: Try It
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Using Models: Try It
				84	Chapter 3 Image Creation for Design: Photography: Using a Digital Camera: Try It
				88	Chapter 3 Image Creation for Design: Photography: Composition: Viewpoint and Timing: Think Like a Designer
				90	Chapter 3 Image Creation for Design: Photography: Lenses: Try It
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Apply

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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: For Your Portfolio
				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
				127	Chapter 4 The Design Process: How to...Design with Type
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Think Like a Designer
				133	Chapter 4 The Design Process: Design Components: Images: Photographs: Scans: Try It
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				149	Chapter 5 Identity Design: Symbols and Logos: Try It
				152	Chapter 5 Identity Design: Design Notes: Web Design: Try It
				156	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Templates: Try It
				174	Chapter 6 Publications Design: Books: Try It
				187	Chapter 6 Publications Design: How to Set Up and Use Style Sheets
				189	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Apply
				200	Chapter 7 Advertising Design: Posters: Try It
				203	Chapter 7 Advertising Design: Space Ads: Try It
				206	Chapter 7 Advertising Design: How to...Design an Effective Banner Ad: Try It
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Try It
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Create It
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Apply
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Try It
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Try It
				237	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: Apply
				247	Chapter 9 Design in Motion: A Brief History of Motion: Think Like a Designer
				249	Chapter 9 Design in Motion: Motion Fundamentals: Observing Motion: Change: Try It
				251	Chapter 9 Design in Motion: Design Fundamentals: Animation Principles: Try It
				253	Chapter 9 Design in Motion: How to...Animate a Human Action
				256	Chapter 9 Design in Motion: How to...Plan Timing and Spacing
				256	Chapter 9 Design in Motion: How to...Plan Timing and Spacing: Interdisciplinary Connection
				257	Chapter 9 Design in Motion: How to...Plan Timing and Spacing: Try It
				258	Chapter 9 Design in Motion: Handmade Animation: Try It
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It
				262	Chapter 9 Design in Motion: Computer-Based Animation: Space and Time (Again): Try It
				265	Chapter 9 Design in Motion: Creating Motion Graphics: Generating Ideas: Try It
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Try It
				267	Chapter 9 Design in Motion: How to...Create a Storyboard
				268	Chapter 9 Design in Motion: Design Notes: Game Design: Try It

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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
				283	Chapter 10 Working as a Graphic Designer: What to Expect as a Graphic Designer: Portrait of a Graphic Designer: Try It
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio: Try It
				291	Chapter 10 Working as a Graphic Designer: Design Fundamentals: Hierarchy in a Portfolio
				292	Chapter 10 Working as a Graphic Designer: How to...Develop Your Résumé: Try It
				297	Chapter 10 Working as a Graphic Designer: Finding a Job: Interviewing: Try It
				316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Apply
			TE	20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Teaching Tip
				43	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Design Extension
				64	Chapter 3 Image Creation for Design: Illustration: Interdisciplinary Connection
				65	Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip
				67	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Seeing Shapes: Design Extension
				69	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Forms: Inquiry
				73	Chapter 3 Image Creation for Design: Illustration: Composition: Composing by Thirds: Design Aesthetics
				77	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: One-Point Perspective: Design Extension
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Understand Anatomy: Teaching Tip (1)
				110	Chapter 4 The Design Process: The Basic Steps: Research: Teaching Tip
				113	Chapter 4 The Design Process: The Basic Steps: Brainstorming: Interdisciplinary Connection
				115	Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics
				115	Chapter 4 The Design Process: The Basic Steps: Sketching: Teaching Tip
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
				150	Chapter 5 Identity Design: Design History: Paul Rand: Design Extension
				154	Chapter 5 Identity Design: How to...Simplify an Image: Design Extension
				176	Chapter 6 Publications Design: Books: Book Design Components: Digital Book Design: Teaching Tip
				180	Chapter 6 Publications Design: Magazines: Design Extension
				180	Chapter 6 Publications Design: Magazines: Interdisciplinary Connection
				204	Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Teaching Tip
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Interdisciplinary Connection

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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				222	Chapter 8 Information and Experience Design: Maps: Teaching Tip
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Design Extension
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Interdisciplinary Connection
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Design Extension
				253	Chapter 9 Design in Motion: How to...Animate a Human Action: Teaching Tip
				255	Chapter 9 Design in Motion: Motion Fundamentals: Timing and Spacing: Teaching Tip
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Interdisciplinary Connection
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Interdisciplinary Connection
				269	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Kinetic Typography
				270	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Sound: Interdisciplinary Connection
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
				272	Chapter 9 Design in Motion: Looking Ahead: Design in Motion: Teaching Tip
				312	Chapter 10 Working as a Graphic Designer: Working Ethically: Using Images: Design Extension
	VA: Cr2.2.II	Demonstrate awareness of ethical implications of making and distributing creative work.	SE	97	Chapter 3 Image Creation for Design: Images and Ethics: Copyright: Try It
				98	Chapter 3 Image Creation for Design: Images and Ethics: Licensing: Try It
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
				210	Chapter 7 Advertising Design: Looking Ahead: Advertising: Discuss It
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Writing About Art
				310	Chapter 10 Working as a Graphic Designer: Working Ethically: Copyright
			TE	17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Inquiry
				56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Teaching Tips
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Teaching Tips
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Teaching Tip (1)
				133	Chapter 4 The Design Process: Design Components: Images: Photographs: Teaching Tip
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				201	Chapter 7 Advertising Design: Billboards: Inquiry
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Teaching Tips
				236	Chapter 8 Information and Experience Design: Looking Ahead: Information and Experience Design: Inquiry
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio: Teaching Tip (2)

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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference	
				309	Chapter 10 Working as a Graphic Designer: Working Ethically: Teaching Tip	
				312	Chapter 10 Working as a Graphic Designer: Working Ethically: Using Images: Design Extension	
				315	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Before You Begin	
	VA: Cr2.3.II	Redesign an object, system, place, or design in response to contemporary issues.		SE	72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustration Media: Try It
					148	Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer
					152	Chapter 5 Identity Design: Design Notes: Web Design: Try It
					153	Chapter 5 Identity Design: Stationery: Try It
					161	Chapter 5 Identity Design: Money: Try It
					162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
					163	Chapter 5 Identity Design: Design Brief: Club Communication: Create It
					164	Chapter 5 Identity Design: Design Brief: Club Communication: Design Journal Connection
					169	Chapter 5 Identity Design: Chapter Review: Identity Design: Apply
					174	Chapter 6 Publications Design: Books: Try It
					179	Chapter 6 Publications Design: Design Notes: Guide to the Front Page: Think Like a Designer
					201	Chapter 7 Advertising Design: Billboards: Think Like a Designer
				TE	235	Chapter 8 Information and Experience Design: Experience Design: Think Like a Designer
					290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio: Try It
					4	Chapter 1 What Is Graphic Design: Design Is All Around You: Design History
					17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Think Like a Designer
					119	Chapter 4 The Design Process: The Basic Steps: Design Direction: More Is Better-Usually: Design Extension
					149	Chapter 5 Identity Design: Symbols and Logos: Teaching Tip-Try It
					158	Chapter 5 Identity Design: Flags and Banners: Design Aesthetics (2)
					161	Chapter 5 Identity Design: Money: Design Aesthetics
					181	Chapter 6 Publications Design: Design Notes: Anatomy of a Magazine Article: Think Like a Designer
					200	Chapter 7 Advertising Design: Posters: Teaching Tip
					201	Chapter 7 Advertising Design: Billboards: Inquiry
					223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced
225	Chapter 8 Information and Experience Design: Signage: Teaching Tip					
VA: Cr3.1.II	Engage in constructive critique with peers, then reflect on, re-engage, revise, and refine works of art and design in response to personal artistic vision.		SE	18	Chapter 1 What Is Graphic Design: How to...Give and Receive Feedback	
				56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Check It	
				56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Create It	
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Check It	
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It	
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It	
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Create It	

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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Check It
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Create It
				238	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
				292	Chapter 10 Working as a Graphic Designer: How to...Develop Your Résumé: Try It
				316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It
			TE	20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Teaching Tip
				120	Chapter 4 The Design Process: The Basic Steps: Client Review: Interdisciplinary Connection
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
Presenting	VA: Pr4.1.II	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	SE	27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: For Your Portfolio
				61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: For Your Portfolio
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Check It
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: For Your Portfolio
				148	Chapter 5 Identity Design: Ways to Show Identity: Career Tip
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: For Your Portfolio
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: For Your Portfolio
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: For Your Portfolio
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: For Your Portfolio
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: For Your Portfolio
				288	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Try It
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio: Try It
				316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Present It
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: For Your Portfolio
			TE	20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Design Critique
				57	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Display
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Present It
				213	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Display
				297	Chapter 10 Working as a Graphic Designer: Finding a Job: Interviewing: Try It

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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference	
	VA: Pr5.1.II	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	SE	33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Try It	
				93	Chapter 3 Image Creation for Design: Managing Images: Using Raster and Vector Images	
				94	Chapter 3 Image Creation for Design: Managing Images: Color Processes	
				98	Chapter 3 Image Creation for Design: Images and Ethics: Licensing: Try It	
				136	Chapter 4 The Design Process: The Path to a Final Product: Many Design Outcomes: Note It	
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It	
				148	Chapter 5 Identity Design: Ways to Show Identity: Career Tip	
				153	Chapter 5 Identity Design: Stationery: Try It	
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It	
				203	Chapter 7 Advertising Design: Space Ads: Try It	
				233	Chapter 8 Information and Experience Design: Exhibit Design: Fig. 8-23 Caption	
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Try It	
				291	Chapter 10 Working as a Graphic Designer: Design Fundamentals: Hierarchy in a Portfolio	
				316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Present It	
			TE	74	Chapter 3 Image Creation for Design: Illustration: Composition: A Sense of Space: Inquiry	
				96	Chapter 3 Image Creation for Design: How to...Use Metadata to Organize Photos: Inquiry	
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Display	
				120	Chapter 4 The Design Process: The Basic Steps: Client Review: Interdisciplinary Connection	
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Display	
				157	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Album Covers: Inquiry	
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Present It	
				201	Chapter 7 Advertising Design: Billboards: Inquiry	
				201	Chapter 7 Advertising Design: Billboards: Interdisciplinary Connection	
				207	Chapter 7 Advertising Design: Direct Mail: Try It	
				213	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Display	
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced	
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Design Extension	
				238	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Display	
	275	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Display				
	VA: Pr6.1.II	Make, explain, and justify connections between artists or artwork and social, cultural, and political history.		SE	8	Chapter 1 What Is Graphic Design: Design History: Gutenberg and His Bible
					33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Try It
					50	Chapter 2 The Art of Graphic Design: Principles of Design: Expression: Fig. 2-33 Caption
89					Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Fig. 3-40 Caption	
105					Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate	
105					Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art	
126					Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer	
132					Chapter 4 The Design Process: Design Components: Images: Illustrations: Fig. 4-35 Caption	

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				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				198	Chapter 7 Advertising Design: A Little Advertising History: Fig. 7-2 Caption
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Try It
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Analyze
			TE	110	Chapter 4 The Design Process: The Basic Steps: Research: Inquiry
				115	Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Inquiry
				146	Chapter 5 Identity Design: Identity Past and Present: Inquiry
				157	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Album Covers: Inquiry
				172	Chapter 6 Publications Design: Looking Back: Design Aesthetics
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Interdisciplinary Connection
				220	Chapter 8 Information and Experience Design: A Look Back: Interdisciplinary Connection
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Design Extension
Responding	VA: Re7.1.II	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.	SE	17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Think Like a Designer
				22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Create It
				31	Chapter 2 The Art of Graphic Design: Elements of Art: Shape and Form: Fig. 2-5 Caption
				34	Chapter 2 The Art of Graphic Design: Elements of Art: Texture: Think Like a Designer
				61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Writing About Art
				89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Fig. 3-40 Caption
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate
				106	Chapter 4 The Design Process: Chapter Opener: Fig. 4-1 Caption
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Discuss It
				149	Chapter 5 Identity Design: Symbols and Logos: Fig. 5-7 Caption
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
				196	Chapter 7 Advertising Design: Chapter Opener: Fig. 7-1 Caption

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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference		
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption		
				210	Chapter 7 Advertising Design: Looking Ahead: Advertising: Discuss It		
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Analyze		
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Discuss It		
				235	Chapter 8 Information and Experience Design: Experience Design: Think Like a Designer		
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Writing About Art		
				TE	106	Chapter 4 The Design Process: Chapter Opener: Tips for Using the Opening Image	
				144	Chapter 5 Identity Design: Chapter Opener: Tips for Using the Opening Image		
				154	Chapter 5 Identity Design: How to...Simplify an Image: Design Extension		
				170	Chapter 6 Publications Design: Chapter Opener: Tips for Using the Opening Image		
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Teaching Tip		
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image		
				201	Chapter 7 Advertising Design: Billboards: Teaching Tip		
			209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip			
			218	Chapter 8 Information and Experience Design: Chapter Opener: Tips for Using the Opening Image			
			224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Teaching Tip			
			244	Chapter 9 Design in Motion: Chapter Opener: Tips for Using the Opening Image			
			271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry			
			288	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Online Portfolios: Design Extension			
			VA: Re7.2.II	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.	SE	17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Fig. 1-29 Caption
						27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: Evaluate
						34	Chapter 2 The Art of Graphic Design: Elements of Art: Texture: Fig. 2-10 Caption
						38	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: Color and Vision: Think Like a Designer
						54	Chapter 2 The Art of Graphic Design: Principles of Design: Symbolic Communication: Fig. 2-40 Caption
						54	Chapter 2 The Art of Graphic Design: Principles of Design: Symbolic Communication: Think Like a Designer
						61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Evaluate
						64	Chapter 3 Image Creation for Design: Illustration: Fig. 3-2 Caption
			89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Fig. 3-40 Caption			
			105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate			
			105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art			
			106	Chapter 4 The Design Process: Chapter Opener: Fig. 4-1 Caption			
			110	Chapter 4 The Design Process: The Basic Steps: Research: Fig. 4-5 Caption			

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				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Discuss It
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Fig. 4-25 Caption
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Try It
				130	Chapter 4 The Design Process: How to...Use Dummy Type: Fig. 4-32 Caption
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Design Journal Connection
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				148	Chapter 5 Identity Design: Ways to Show Identity: Fig. 5-6 Caption
				157	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Album Covers: Think Like a Designer
				159	Chapter 5 Identity Design: Uniforms and Insignia: Think Like a Designer
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Evaluate
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Writing About Art
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It
				174	Chapter 6 Publications Design: Books: Try It
				179	Chapter 6 Publications Design: Design Notes: Guide to the Front Page: Think Like a Designer
				180	Chapter 6 Publications Design: Magazines: Try It
				181	Chapter 6 Publications Design: Design Notes: Anatomy of a Magazine Article: Think Like a Designer
				183	Chapter 6 Publications Design: Newsletters: Fig. 6-18 Caption
				199	Chapter 7 Advertising Design: A Little Advertising History: Radio and Television: Discuss It
				200	Chapter 7 Advertising Design: Posters: Fig. 7-6 Caption
				206	Chapter 7 Advertising Design: How to...Design an Effective Banner Ad: Fig. 7-13 Caption
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Discuss It
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Analyze
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Writing About Art
				218	Chapter 8 Information and Experience Design: Chapter Opener: Fig. 8-1 Caption
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Fig. 8-12 Caption
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Fig. 8-15 Caption
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Discuss It
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Fig. 9-32 Caption
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Analyze
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Evaluate
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Writing About Art
			TE	2	Chapter 1 What Is Graphic Design: Chapter Opener: Tips for Using the Opening Image
				7	Chapter 1 What Is Graphic Design: A Brief History: Early Printing: Design Aesthetics

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Accomplished

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Inquiry
				40	Chapter 2 The Art of Graphic Design: Principles of Design: Design Critique
				49	Chapter 2 The Art of Graphic Design: Principles of Design: Contrast: Design Aesthetics
				51	Chapter 2 The Art of Graphic Design: How to...Critique a Graphic Design: Teaching Tips
				106	Chapter 4 The Design Process: Chapter Opener: Tips for Using the Opening Image
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Design Aesthetics
				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
				127	Chapter 4 The Design Process: How to...Design with Type: Design Aesthetics
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Inquiry
				131	Chapter 4 The Design Process: Design Fundamentals: Space and Balance: Design Aesthetics
				147	Chapter 5 Identity Design: Identity Past and Present: Design Aesthetics
				154	Chapter 5 Identity Design: How to...Simplify an Image: Design Extension
				159	Chapter 5 Identity Design: Uniforms and Insignia: Design Aesthetics
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Design Aesthetics
				167	Chapter 5 Identity Design: Career Profile: Laura Savard: Inquiry
				170	Chapter 6 Publications Design: Chapter Opener: Tips for Using the Opening Image
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Teaching Tip
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				198	Chapter 7 Advertising Design: A Little Advertising History: Design Aesthetics
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Teaching Tip
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Link
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip
				220	Chapter 8 Information and Experience Design: A Look Back: Design Aesthetics
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Teaching Tip
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Teaching Tip (2)
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
	VA: Re8.1.II	Identify types of contextual information useful in the process of constructing interpretations of an artwork or collection of works.	SE	9	Chapter 1 What Is Graphic Design: A Brief History: The Industrial Revolution: Fig. 1-14
				16	Chapter 1 What Is Graphic Design: What Does a Graphic Designer Do?: Finding Solutions: Fig. 1-27 Caption
				17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Think Like a Designer
				27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: Apply
				30	Chapter 2 The Art of Graphic Design: Elements of Art: Line: Fig. 2-3 Caption

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Communicating through Graphic Design 2E, HS Accomplished

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				32	Chapter 2 The Art of Graphic Design: Elements of Art: Space: Fig. 2-6 Caption
				32	Chapter 2 The Art of Graphic Design: Elements of Art: Space: Fig. 2-7 Caption
				37	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: Properties of Color: Fig. 2-16 Caption
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Fig. 2-19 Caption
				40	Chapter 2 The Art of Graphic Design: Principles of Design: Fig. 2-20 Caption
				41	Chapter 2 The Art of Graphic Design: Principles of Design: Balance: Fig. 2-21 Caption
				43	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Fig. 2-24
				44	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Visual Paths: Try It
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Fig. 2-30 Caption
				49	Chapter 2 The Art of Graphic Design: Principles of Design: Contrast: Fig. 2-31 Caption
				52	Chapter 2 The Art of Graphic Design: Principles of Design: Illusion and Reality: Fig. 2-36 Caption
				54	Chapter 2 The Art of Graphic Design: Principles of Design: Symbolic Communication: Think Like a Designer
				61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Evaluate
				68	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Shapes: Fig. 3-8 Caption
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustration Media: Fig. 3-11 Caption
				73	Chapter 3 Image Creation for Design: Illustration: Composition: Composing by Thirds: Fig. 3-13 Caption
				78	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: Two-Point Perspective: Fig. 3-25 Caption
				82	Chapter 3 Image Creation for Design: Photography: Fig. 3-31 Caption
				87	Chapter 3 Image Creation for Design: Photography: Composition: Subject and Setting: Fig. 3-36 Caption
				89	Chapter 3 Image Creation for Design: Photography: Composition: Lighting: Fig. 3-39 Caption
				89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Fig. 3-40 Caption
				91	Chapter 3 Image Creation for Design: Design Fundamentals: Color and Value: Fig. 3-44 Caption
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Analyze
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art
				106	Chapter 4 The Design Process: Chapter Opener: Fig. 4-1 Caption
				108	Chapter 4 The Design Process: The Basic Steps: Define the Challenge: Fig. 4-2 Caption
				110	Chapter 4 The Design Process: The Basic Steps: Research: Fig. 4-5 Caption
				118	Chapter 4 The Design Process: How to...Visualize by Sketching: Design Direction: Try It

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Accomplished

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				118	Chapter 4 The Design Process: The Basic Steps: Design Direction: Fig. 4-15 Caption
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Discuss It
				131	Chapter 4 The Design Process: Design Fundamentals: Space and Balance
				132	Chapter 4 The Design Process: Design Components: Images: Illustrations: Fig. 4-35 Caption
				133	Chapter 4 The Design Process: Design Components: Images: Photographs: Fig. 4-36 Caption
				134	Chapter 4 The Design Process: Design Components: Using Color: Fig. 4-37 Caption
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				148	Chapter 5 Identity Design: Ways to Show Identity: Fig. 5-6 Caption
				149	Chapter 5 Identity Design: Symbols and Logos: Fig. 5-7 Caption
				157	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Album Covers: Think Like a Designer
				158	Chapter 5 Identity Design: Flags and Banners: Fig. 5-21 Caption
				159	Chapter 5 Identity Design: Uniforms and Insignia: Think Like a Designer
				160	Chapter 5 Identity Design: Design Fundamentals: Unity and Variety: Fig. 5-24 Caption
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Writing About Art
				176	Chapter 6 Publications Design: Books: Book Design Components: Think Like a Designer
				179	Chapter 6 Publications Design: Design Notes: Guide to the Front Page: Think Like a Designer
				180	Chapter 6 Publications Design: Magazines: Try It
				184	Chapter 6 Publications Design: Design Fundamentals: Emphasis and Movement: Fig. 6-19 Caption
				185	Chapter 6 Publications Design: Annual Reports: Fig. 6-20 Caption
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Design Journal Connection
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Analyze
				202	Chapter 7 Advertising Design: Design History: Shaking Up Madison Avenue: Fig. 7-9 Caption
				203	Chapter 7 Advertising Design: Space Ads: Fig. 7-10 Caption
				221	Chapter 8 Information and Experience Design: A Look Back: Fig. 8-4 Caption
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Try It
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Fig. 8-12 Caption
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Fig. 8-15 Caption
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Discuss It
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Fig. 8-22 Caption
				235	Chapter 8 Information and Experience Design: Experience Design: Think Like a Designer
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: Analyze
				248	Chapter 9 Design in Motion: Motion Fundamentals: Observing Motion: Fig. 9-7 Caption
				251	Chapter 9 Design in Motion: Design Fundamentals: Animation Principles: Fig. 9-12 Caption
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Analyze
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Evaluate
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer

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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
			TE	321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Writing About Art
				2	Chapter 1 What Is Graphic Design: Chapter Opener: Tips for Using the Opening Image
				34	Chapter 2 The Art of Graphic Design: Elements of Art: Texture: Design Critique
				40	Chapter 2 The Art of Graphic Design: Principles of Design: Design Critique
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Design Aesthetics
				49	Chapter 2 The Art of Graphic Design: Principles of Design: Contrast: Design Aesthetics
				62	Chapter 3 Image Creation for Design: Chapter Opener: Tips for Using the Opening Image
				75	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Casual Perspective: Design Critique
				89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Design Aesthetics
				106	Chapter 4 The Design Process: Chapter Opener: Tips for Using the Opening Image
				119	Chapter 4 The Design Process: The Basic Steps: Design Direction: More Is Better-Usually: Design Extension
				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
				127	Chapter 4 The Design Process: How to...Design with Type: Design Aesthetics
				131	Chapter 4 The Design Process: Design Fundamentals: Space and Balance: Design Aesthetics
				144	Chapter 5 Identity Design: Chapter Opener: Tips for Using the Opening Image
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Design Aesthetics
				172	Chapter 6 Publications Design: Looking Back: Design Aesthetics
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Teaching Tip
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				198	Chapter 7 Advertising Design: A Little Advertising History: Design Aesthetics
				204	Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Advanced
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Interdisciplinary Connection
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Teaching Tip (2)
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Design Extension
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
				VA: Re9.1.II	Determine the relevance of criteria used by others to evaluate a work of art or collection of works.
51	Chapter 2 The Art of Graphic Design: How to...Critique a Graphic Design: Teaching Tips				
209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip				
Connecting	VA: Cn10.1.II	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through art-making.	SE	22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Create It
				55	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Create It
				64	Chapter 3 Image Creation for Design: Illustration: Try It
				66	Chapter 3 Image Creation for Design: Illustration: Warming Up: Try It

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Accomplished

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				69	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Forms: Try It
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustraiton Media: Try It
				77	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: One-Point Perspective: Try IT
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Understanding Proportions: Try It
				88	Chapter 3 Image Creation for Design: Photography: Composition: Viewpoint and Timing: Think Like a Designer
				99	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: For Your Portfolio
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Think Like a Designer
				117	Chapter 4 The Design Process: How to...Visualize by Sketching
				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
				133	Chapter 4 The Design Process: Design Components: Images: Photographs: Scans: Try It
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Design Journal Connection
				148	Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer
				149	Chapter 5 Identity Design: Symbols and Logos: Try It
				152	Chapter 5 Identity Design: Design Notes: Web Design: Try It
				153	Chapter 5 Identity Design: Stationery: Try It
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Create It
				174	Chapter 6 Publications Design: Books: Try It
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It
				200	Chapter 7 Advertising Design: Posters: Try It
				206	Chapter 7 Advertising Design: How to...Design an Effective Banner Ad: Try It
				207	Chapter 7 Advertising Design: Direct Mail: Try It
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Try It
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Create It
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Try It
				237	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
				249	Chapter 9 Design in Motion: Motion Fundamentals: Observing Motion: Change: Try It
				251	Chapter 9 Design in Motion: Design Fundamentals: Animation Principles: Try It
				256	Chapter 9 Design in Motion: How to...Plan Timing and Spacing: Interdisciplinary Connection
				257	Chapter 9 Design in Motion: How to...Plan Timing and Spacing: Try It
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It
				265	Chapter 9 Design in Motion: Creating Motion Graphics: Generating Ideas: Try It

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Accomplished

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Try It
				268	Chapter 9 Design in Motion: Design Notes: Game Design: Try It
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
			TE	4	Chapter 1 What Is Graphic Design: Design Is All Around You: Design History
				9	Chapter 1 What Is Graphic Design: A Brief History: The Industrial Revolution: Inquiry
				17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Think Like a Designer
				33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Design Extension
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Inquiry
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Advanced
				53	Chapter 2 The Art of Graphic Design: Principles of Design: Illusion and Reality: Abstraction: Teaching Tip
				64	Chapter 3 Image Creation for Design: Illustration: Interdisciplinary Connection
				65	Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip
				66	Chapter 3 Image Creation for Design: Illustration: Warming Up: Design Extension
				69	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Forms: Inquiry
				73	Chapter 3 Image Creation for Design: Illustration: Composition: Composing by Thirds: Design Aesthetics
				77	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: One-Point Perspective: Design Extension
				113	Chapter 4 The Design Process: The Basic Steps: Brainstorming: Interdisciplinary Connection
				115	Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics
				115	Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
				150	Chapter 5 Identity Design: Design History: Paul Rand: Design Extension
				154	Chapter 5 Identity Design: How to...Simplify an Image: Design Extension
				180	Chapter 6 Publications Design: Magazines: Design Extension
				180	Chapter 6 Publications Design: Magazines: Interdisciplinary Connection
				204	Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Advanced
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Interdisciplinary Connection
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Interdisciplinary Connection
				253	Chapter 9 Design in Motion: How to...Animate a Human Action: Teaching Tip
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Interdisciplinary Connection
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Interdisciplinary Connection

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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				269	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Kinetic Typography
				270	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Sound: Interdisciplinary Connection
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
				272	Chapter 9 Design in Motion: Looking Ahead: Design in Motion: Teaching Tip
				312	Chapter 10 Working as a Graphic Designer: Working Ethically: Using Images: Design Extension
	VA: Cn11.1.II	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in contemporary and local contexts.	SE	4	Chapter 1 What Is Graphic Design: Design Is All Around You: Fig. 1-4 Caption
				12	Chapter 1 What Is Graphic Design: A Brief History: Into the Modern Age: Posters and Signage: Fig. 1-20 Caption
				22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Create It
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Fig. 2-19 Caption
				61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Writing About Art
				65	Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				148	Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer
				172	Chapter 6 Publications Design: Looking Back: Fig. 6-2 Caption
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				199	Chapter 7 Advertising Design: A Little Advertising History: Radio and Television: Discuss It
				201	Chapter 7 Advertising Design: Billboards: Think Like a Designer
				220	Chapter 8 Information and Experience Design: A Look Back: Fig. 8-2 Caption
				221	Chapter 8 Information and Experience Design: A Look Back: Discuss It
				252	Chapter 9 Design in Motion: Motion Fundamentals: Animation and Frames: Fig. 9-14 Caption
				260	Chapter 9 Design in Motion: Design History: Lotte Reiniger's Silhouette Animations
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Analyze
			TE	4	Chapter 1 What Is Graphic Design: Design Is All Around You: Design History
				5	Chapter 1 What Is Graphic Design: A Brief History: The Birth of Writing: Teaching Tip
				6	Chapter 1 What Is Graphic Design: A Brief History: Alphabets and Books: Design Aesthetics
				11	Chapter 1 What Is Graphic Design: A Brief History: Into the Modern Age: Teaching Tip
				28	Chapter 2 The Art of Graphic Design: Chapter Opener: Tips for Using the Opening Image
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Advanced
				110	Chapter 4 The Design Process: The Basic Steps: Research: Inquiry
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Inquiry

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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				146	Chapter 5 Identity Design: Identity Past and Present: Inquiry
				157	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Album Covers: Inquiry
				172	Chapter 6 Publications Design: Looking Back: Design Aesthetics
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Interdisciplinary Connection
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				198	Chapter 7 Advertising Design: A Little Advertising History: Design History
				204	Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Advanced
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Link
				220	Chapter 8 Information and Experience Design: A Look Back: Design Aesthetics
				220	Chapter 8 Information and Experience Design: A Look Back: Interdisciplinary Connection
				224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Interdisciplinary Connection
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Design Extension

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Communicating through Graphic Design 2E, HS Advanced

Visual Arts Learning Standard:		HS Advanced				
Publisher:		Davis Publications, Inc.				
Title:		Communicating through Graphic Design 2E				
Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference	
Creating	VA: Cr1.1.III	Visualize and hypothesize to generate plans for ideas and directions for creating art and design that can affect social change.	SE	189	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It	
				238	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Design Journal Connection	
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It	
				273	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Before You Begin	
				315	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It	
			TE	124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection	
				167	Chapter 5 Identity Design: Career Profile: Laura Savard: Inquiry	
				180	Chapter 6 Publications Design: Magazines: Design Extension	
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry	
				272	Chapter 9 Design in Motion: Looking Ahead: Design in Motion: Teaching Tip	
	VA: Cr1.2.III	Choose from a range of materials and methods of traditional and contemporary artistic practices, following or breaking established conventions, to plan the making of multiple works of art and design based on a theme, idea, or concept.		SE	137	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Before You Begin
					148	Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer
			149		Chapter 5 Identity Design: Symbols and Logos: Try It	
			152		Chapter 5 Identity Design: Design Notes: Web Design: Try It	
			153		Chapter 5 Identity Design: Stationery: Try It	
			156		Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Templates: Try It	
			163		Chapter 5 Identity Design: Design Brief: Club Communication: Create It	
			164		Chapter 5 Identity Design: Design Brief: Club Communication: Design Journal Connection	
			190		Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It	
			203		Chapter 7 Advertising Design: Space Ads: Try It	
			206		Chapter 7 Advertising Design: How to...Design an Effective Banner Ad: Try It	
			290		Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio: Try It	
			315		Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It	
			TE		139	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Meeting Individual Student Needs
					161	Chapter 5 Identity Design: Money: Design Aesthetics
					312	Chapter 10 Working as a Graphic Designer: Working Ethically: Using Images: Design Extension
			VA: Cr2.1.III		Experiment, plan, and make multiple works of art and design that explore a personally meaningful theme, idea, or concept.	SE
152	Chapter 5 Identity Design: Design Notes: Web Design: Try It					
163	Chapter 5 Identity Design: Design Brief: Club Communication: Create It					
190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It					
290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio: Try It					
316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It					

Mississippi Visual Arts Standards Correlations
Communicating through Graphic Design 2E, HS Advanced

Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
			TE	139	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Meeting Individual Student Needs
	VA: Cr2.2.III	Demonstrate understanding of the importance of balancing freedom and responsibility in the use of images, materials, tools, and equipment in the creation and circulation of creative work.	SE	98	Chapter 3 Image Creation for Design: Images and Ethics: Licensing: Try It
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
				210	Chapter 7 Advertising Design: Looking Ahead: Advertising: Discuss It
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Writing About Art
				310	Chapter 10 Working as a Graphic Designer: Working Ethically: Copyright
			TE	17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Inquiry
				56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Teaching Tips
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Teaching Tip (1)
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				201	Chapter 7 Advertising Design: Billboards: Inquiry
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Teaching Tips
				236	Chapter 8 Information and Experience Design: Looking Ahead: Information and Experience Design: Inquiry
				309	Chapter 10 Working as a Graphic Designer: Working Ethically: Teaching Tip
				312	Chapter 10 Working as a Graphic Designer: Working Ethically: Using Images: Design Extension
				315	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Before You Begin
	VA: Cr2.3.III	Demonstrate in works of art or design how visual and material culture defines, shapes, enhances, inhibits, and/or empowers people's lives.	SE	72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustration Media: Think Like a Designer
				99	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Before You Begin
				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
				137	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				148	Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer
				149	Chapter 5 Identity Design: Symbols and Logos: Try It
				152	Chapter 5 Identity Design: Design Notes: Web Design: Try It
				153	Chapter 5 Identity Design: Stationery: Try It
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
				163	Chapter 5 Identity Design: Design Brief: Club Communication: Create It
				189	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
				238	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Design Journal Connection
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It
				273	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
				316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It
			TE	9	Chapter 1 What Is Graphic Design: A Brief History: The Industrial Revolution: Inquiry

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				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection			
				161	Chapter 5 Identity Design: Money: Design Aesthetics			
				180	Chapter 6 Publications Design: Magazines: Design Extension			
				200	Chapter 7 Advertising Design: Posters: Teaching Tip			
				201	Chapter 7 Advertising Design: Billboards: Interdisciplinary Connection			
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Interdisciplinary Connection			
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry			
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Interdisciplinary Connection			
				272	Chapter 9 Design in Motion: Looking Ahead: Design in Motion: Teaching Tip			
				SE	VA: Cr3.1.III	Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.	56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Check It
							56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Create It
							100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It
							138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
							164	Chapter 5 Identity Design: Design Brief: Club Communication: Create It
							190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Check It							
212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Create It							
238	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It							
274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It							
316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It							
TE			20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Teaching Tip				
			124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection				
Presenting	VA: Pr4.1.III	Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a specific exhibit or event.	SE	173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It			
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It			
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Try It			
				316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Present It			
				TE	74	Chapter 3 Image Creation for Design: Illustration: Composition: A Sense of Space: Inquiry		
					124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection		
					213	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Display		
	223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced						
	289	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Print Portfolios: Link						
	SE	VA: Pr5.1.III	Investigate, compare, and contrast methods for preserving and protecting art.	93	Chapter 3 Image Creation for Design: Managing Images: Using Raster and Vector Images			
94				Chapter 3 Image Creation for Design: Managing Images: Color Processes				

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				95	Chapter 3 Image Creation for Design: Managing Images: Archiving
				96	Chapter 3 Image Creation for Design: How to...Use Metadata to Organize Photos: Analyze
				98	Chapter 3 Image Creation for Design: Images and Ethics: Licensing: Try It
				122	Chapter 4 The Design Process: The Basic Steps: The Last Steps
				135	Chapter 4 The Design Process: The Path to a Final Product: Design Aesthetics
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: For Your Portfolio
				148	Chapter 5 Identity Design: Ways to Show Identity: Career Tip
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: For Your Portfolio
				289	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Print Portfolios: Note It
				291	Chapter 10 Working as a Graphic Designer: Design Fundamentals: Hierarchy in a Portfolio: Portfolios: Developing Your Portfolio: Try It
				TE	96
VA: Pr6.1.HS.III	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.	SE	21	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Before You Begin	
			22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Create It	
			33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Try It	
			105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art	
			138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It	
			173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It	
			182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It	
			233	Chapter 8 Information and Experience Design: Exhibit Design: Fig. 8-23 Caption	
			234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Try It	
			TE	5	Chapter 1 What Is Graphic Design: A Brief History: The Birth of Writing: Teaching Tip
			33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Design Extension	
			100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Display	
			129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Inquiry	
			138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Display	
146	Chapter 5 Identity Design: Identity Past and Present: Inquiry				
157	Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Album Covers: Inquiry				
234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Design Extension				
Responding	VA: Re7.1.III	Analyze how responses to art develop over time based on knowledge of and experience with art and life.	SE	22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Check It
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Design Journal Connection
			TE	33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Design Extension
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection
			280	Chapter 10 Working as a Graphic Designer: Chapter Opener: Tips for Using the Opening Image	

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	VA: Re7.2.III	Determine the commonalities within a group of artists or visual images attributed to a particular type of art, timeframe, or culture.	SE	33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Try It	
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Fig. 2-19 Caption	
				44	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Visual Paths: Try It	
				53	Chapter 2 The Art of Graphic Design: Principles of Design: Illusion and Reality: Abstraction: Try It	
				55	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Before You Begin	
				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer	
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Try It	
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It	
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It	
				224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Fig. 8-8 and Fig. 8-9 Caption	
				225	Chapter 8 Information and Experience Design: Signage: Fig. 8-10 Caption	
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer	
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Try It	
				TE	11	Chapter 1 What Is Graphic Design: A Brief History: Into the Modern Age: Teaching Tip
					14	Chapter 1 What Is Graphic Design: A Brief History: Graphic Design Today: Inquiry
			41		Chapter 2 The Art of Graphic Design: Principles of Design: Balance: Teaching Tip	
			110		Chapter 4 The Design Process: The Basic Steps: Research: Inquiry	
			115		Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics	
			127		Chapter 4 The Design Process: How to...Design with Type: Design Aesthetics	
			129		Chapter 4 The Design Process: Design Components: Typography: Legibility: Inquiry	
			146		Chapter 5 Identity Design: Identity Past and Present: Inquiry	
			159		Chapter 5 Identity Design: Uniforms and Insignia: Design Aesthetics	
			173		Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection	
			178		Chapter 6 Publications Design: Newspapers: Style and Consistency: Interdisciplinary Connection	
			198		Chapter 7 Advertising Design: A Little Advertising History: Design Aesthetics	
			204		Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Advanced	
			208		Chapter 7 Advertising Design: Ads for Television and Online Media: Teaching Tip	
			209		Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip	
			227		Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique	

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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Design Extension
	VA: Re8.1.III	Analyze differing interpretations of an artwork or collection of works in order to select and defend a plausible critical analysis.	SE	129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Think Like a Designer
			TE	40	Chapter 2 The Art of Graphic Design: Principles of Design: Design Critique
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Interdisciplinary Connection
	VA: Re9.1.III	Construct evaluations of a work of art or collection of works based on differing sets of criteria.	SE	51	Chapter 2 The Art of Graphic Design: How to...Critique a Graphic Design: Try It
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate
				106	Chapter 4 The Design Process: Chapter Opener: Fig. 4-1 Caption
				118	Chapter 4 The Design Process: How to...Visualize by Sketching: Design Direction: Try It
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Try It
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Evaluate
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Writing About Art
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Design Journal Connection
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Evaluate
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Writing About Art
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Discuss It
				235	Chapter 8 Information and Experience Design: Exhibit Design: Think Like a Designer
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Evaluate
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Writing About Art
			TE	106	Chapter 4 The Design Process: Chapter Opener: Tips for Using the Opening Image
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Design Aesthetics
				127	Chapter 4 The Design Process: How to...Design with Type: Design Aesthetics
				224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Teaching Tip
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
Connecting	VA: Cn10.1.III	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create meaningful works of art or design.	SE	55	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Create It
				99	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Create It
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It
				237	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
			TE	64	Chapter 3 Image Creation for Design: Illustration: Interdisciplinary Connection

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Artistic Process	Performance Standard #	Performance Standard	Student Edition or Teacher Edition	Page	Reference			
				65	Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip			
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection			
				154	Chapter 5 Identity Design: How to...Simplify an Image: Design Extension			
				180	Chapter 6 Publications Design: Magazines: Design Extension			
				180	Chapter 6 Publications Design: Magazines: Interdisciplinary Connection			
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Interdisciplinary Connection			
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry			
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Interdisciplinary Connection			
				270	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Sound: Interdisciplinary Connection			
				VA: Cn11.1.III	Appraise the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.	SE	8	Chapter 1 What Is Graphic Design: Design History: Gutenberg and His Bible: Graphic Design Today: Inquiry
				61			Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Evaluate	
				65			Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip	
				105			Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate	
				105			Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art	
	124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Discuss It						
	143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze						
	143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate						
	173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It						
	217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Writing About Art						
	260	Chapter 9 Design in Motion: Design History: Lotte Reiniger's Silhouette Animations: Using Raster and Vector Images						
	321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Analyze						
				TE			110	Chapter 4 The Design Process: The Basic Steps: Research: Inquiry
					167	Chapter 5 Identity Design: Career Profile: Laura Savard: Inquiry		
					178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Interdisciplinary Connection		
					196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image		
					220	Chapter 8 Information and Experience Design: A Look Back: Design Aesthetics		
					227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique		
238					Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Design Journal Connection			