

Georgia Standards of Excellence: Visual Art
50.02210 Media Arts I / 50.02220 Media Arts II
The Visual Experience 4E

Artistic Process	Standard	SE or TE	Page	Lesson
1. Creating	MAHS.CR.1 - Generate and conceptualize artistic ideas and work. a. Use identified generative methods to formulate multiple ideas, develop artistic goals, and problem solve in media arts creation processes.	SE	362–365	Chapter 9 Lesson 9.12 Studio Experience: Poetry in Motion: Before You Begin/Create
			366–369	Chapter 9 Lesson 9.13 Studio Experience: Word, Image, and Influence: Before You Begin/Create
			440–443	Chapter 11 Lesson 11.11 Studio Experience: Getting Personal: Narrative, Needs, and Desires: Before You Begin/Create/Digital Option
		TE	354–357	Chapter 9 Lesson 9.10 Studio Experience: Creative Photomontage: Prepare: Warm-Up/Differentiated Instruction
			358–361	Chapter 9 Lesson 9.11 Studio Experience: 3D Photo Structure: Before You Begin (SE)/Prepare: Warm-Up/Differentiated Instruction
			274–277	Chapter 7 Lesson 7.16 Studio Experience: Social Media Collage: Before You Begin (SE)/Create (SE)/Prepare: Warm-Up/Teach: Studio Experience/Digital Option/Differentiated Instruction
	MAHS.CR.2 Organize and develop artistic ideas and work. a. Apply aesthetic criteria in developing, proposing, and refining artistic ideas, plans, prototypes, and production processes for media arts productions, considering original inspirations, goals, and presentation context.	SE	440–443	Chapter 11 Lesson 11.11 Studio Experience: Getting Personal: Narrative, Needs, and Desires
			436–439	Chapter 11 Lesson 11.10 Studio Experience: Reimagined Spaces
			362–365	Chapter 9 Lesson 9.12 Studio Experience: Poetry in Motion
		TE	274–277	Chapter 7 Lesson 7.16 Studio Experience: Social Media Collage: Before You Begin (SE)/Create (SE)/Prepare: Warm-Up/Teach: Studio Experience/Digital Option/Differentiated Instruction
			218–221	Chapter 6 Lesson 6.8 Studio Experience: Video with Sound and Movement
			226–229	Chapter 6 Lesson 6.10 Studio Experience: Sculpture Utilizing the Element of Time
	MAHS.CR.3 Refine and complete artistic work. a. Consolidate production processes to demonstrate deliberate choices in organizing and integrating content and stylistic conventions in media arts productions, demonstrating understanding of associated principles (e.g. emphasis, tone).	SE	274–277	Chapter 7 Lesson 7.16 Studio Experience: Social Media Collage: Before You Begin and Create #1-3
			80–83	Chapter 3 Lesson 3.8 Studio Experience: Seeing and Sharing Elements and Principles
			192–195	Chapter 5 Lesson 5.14 Studio Experience: Curating a Collection that Changes with Context
		TE	270–273	Chapter 7 Lesson 7.15 Studio Experience: Advertising for a Cause
			274–277	Chapter 7 Lesson 7.16 Studio Experience: Social Media Collage
			214–217	Chapter 6 Lesson 6.7 Studio Experience: The Power of Sound
	MAHS.CR.3 Refine and complete artistic work. b. Refine and modify media artworks, honing aesthetic quality and intentionally accentuating stylistic elements to reflect an understanding of personal goals and preferences.	SE	270–273	Chapter 7 Lesson 7.15 Studio Experience: Advertising for a Cause: Create
			440–443	Chapter 11 Lesson 11.11 Studio Experience: Getting Personal: Narrative, Needs, and Desires: Create #5
			366–369	Chapter 9 Lesson 9.13 Studio Experience: Word, Image, and Influence: Create #4
		TE	218–221	Chapter 6 Lesson 6.8 Studio Experience: Video with Sound and Movement
			231	Chapter 6 Review: For Your Portfolio
			274–277	Chapter 7 Lesson 7.16 Studio Experience: Social Media Collage
2. Producing	MAHS.PR.1 Select, analyze, and interpret artistic work for presentation.	SE	274–277	Chapter 7 Lesson 7.16 Studio Experience: Social Media Collage: Presenting Your Work

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	a. Integrate various arts, media arts forms, and content into unified media arts productions, considering the reaction and interaction of the audience (e.g. experiential design).		444–447	Chapter 11 Lesson 11.12 Studio Experience: Juxtaposition, Projection, Installation: Presenting Your Work
			214–217	Chapter 6 Lesson 6.7 Studio Experience: The Power of Sound: Presenting Your Work
		TE	279	Chapter 7 Review: For Your Portfolio
			218–221	Chapter 6 Lesson 6.8 Studio Experience: Video with Sound and Movement: Presenting Your Work (SE)/Write About Art (SE)/Close (TE)
			270–273	Chapter 7 Lesson 7.15 Studio Experience: Advertising for a Cause: Digital Option/Differentiated Instruction
	MAHS.PR.2 Develop and refine artistic techniques and work for presentation. a. Demonstrate progression in artistic, design, and technical and soft skills through selecting and fulfilling specified roles in the production of a variety of media artworks.	SE	192–195	Chapter 5 Lesson 5.14 Studio Experience: Curating a Collection that Changes with Context: Reflect/Presenting Your Work
			423	Chapter 11 Lesson 11.4 Evolving Ideas
			211	Chapter 6 Lesson 6.5 Evolving Ideas
		TE	446	Chapter 11 Lesson 11.12 Studio Experience: Juxtaposition, Projection, Installation: Differentiated Instruction
			218–221	Chapter 6 Lesson 6.8 Studio Experience: Video with Sound and Movement: Create #4/Teach: Studio Experience
	MAHS.PR.2 Develop and refine artistic techniques and work for presentation. b. Develop and refine a determined range of creative and adaptive innovation abilities when addressing identified challenges and constraints within and through media arts productions (e.g. design thinking, risk taking).	SE	130–133	Chapter 4 Lesson 4.13 Studio Experience: Collaborative Sculpture: Teach: Studio Experience
			218–221	Chapter 6 Lesson 6.8 Studio Experience: Video with Sound and Movement
			226–229	Chapter 6 Lesson 6.10 Studio Experience: Sculpture Utilizing the Element of Time
		TE	362–365	Chapter 9 Lesson 9.12 Studio Experience: Poetry in Motion
			371	Chapter 9 Review: For Your Sketchbook (SE and TE)
	MAHS.PR.2 Develop and refine artistic techniques and work for presentation. c. Demonstrate adaptation and innovation through the combination of tools, techniques, and content, in standard and innovative ways, to communicate intent in the production of media artworks.	SE	440–443	Chapter 11 Lesson 11.11 Studio Experience: Getting Personal: Narrative, Needs, and Desires
			444–447	Chapter 11 Lesson 11.12 Studio Experience: Juxtaposition, Projection, Installation
			218–221	Chapter 6 Lesson 6.8 Studio Experience: Video with Sound and Movement
		TE	226–229	Chapter 6 Lesson 6.10 Studio Experience: Sculpture Utilizing the Element of Time
			362–365	Chapter 9 Lesson 9.12 Studio Experience: Poetry in Motion
	MAHS.PR.3 Convey meaning through the presentation of artistic work. a. Design the presentation and distribution of collections of media artworks, considering combinations of artworks, formats, and audiences.	SE	371	Chapter 9 Review: For Your Sketchbook (SE and TE)
			440–443	Chapter 11 Lesson 11.11 Studio Experience: Getting Personal: Narrative, Needs, and Desires
			444–447	Chapter 11 Lesson 11.12 Studio Experience: Juxtaposition, Projection, Installation
		TE	218–221	Chapter 6 Lesson 6.8 Studio Experience: Video with Sound and Movement
			226–229	Chapter 6 Lesson 6.10 Studio Experience: Sculpture Utilizing the Element of Time
	MAHS.PR.3 Convey meaning through the presentation of artistic work. a. Design the presentation and distribution of collections of media artworks, considering combinations of artworks, formats, and audiences.	SE	362–365	Chapter 9 Lesson 9.12 Studio Experience: Poetry in Motion
			192–195	Chapter 5 Lesson 5.14 Studio Experience: Curating a Collection that Changes with Context
			80–83	Chapter 3 Lesson 3.8 Studio Experience: Seeing and Sharing Elements and Principles
		TE	358–361	Chapter 9 Lesson 9.11 Studio Experience: 3D Photo Structure
			371	Chapter 9 Review: For Your Portfolio (SE and TE)
			80–83	Chapter 3 Lesson 3.8 Studio Experience: Seeing and Sharing Elements and Principles: Prepare: Warm-up/Teach: Studio Experience

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	MAHS.PR.3 Convey meaning through the presentation of artistic work. b. Evaluate and implement improvements in presenting media artworks, considering personal and local impacts and the benefits for self and others.		366–369	Chapter 9 Lesson 9.13 Studio Experience: Word, Image, and Influence: Prepare: Warm-up/Teach: Studio Experience
		SE	366–369	Chapter 9 Lesson 9.13 Studio Experience: Word, Image, and Influence
			436–439	Chapter 11 Lesson 11.10 Studio Experience: Reimagined Spaces
			440–443	Chapter 11 Lesson 11.11 Studio Experience: Getting Personal: Narrative, Needs, and Desires
		TE	444–447	Chapter 11 Lesson 11.12 Studio Experience: Juxtaposition, Projection, Installation
			270–273	Chapter 7 Lesson 7.15 Studio Experience: Advertising for a Cause
			274–277	Chapter 7 Lesson 7.16 Studio Experience: Social Media Collage
3. Responding	MAHS.RE.1 Perceive and analyze artistic work. a. Analyze the qualities of, and relationships between, components, style, and preferences communicated by media artworks and artists.	SE	212–213	Chapter 6 Lesson 6.6 Responding to Art
			352–353	Chapter 9 Lesson 9.9 Responding to Art
			218–221	Chapter 6 Lesson 6.8 Studio Experience: Video with Sound and Movement: Before You Begin/Fig. 6–23/Fig. 6–24
		TE	362–365	Chapter 9 Lesson 9.12 Studio Experience: Poetry in Motion: Before You Begin (SE)/Fig. 9–33/Fig. 9–34/Prepare: Warm-Up
			366–369	Chapter 9 Lesson 9.13 Studio Experience: Word, Image, and Influence: Before You Begin (SE)/Fig. 9–37/Fig. 9–38/Prepare: Warm-Up
			444–447	Chapter 11 Lesson 11.12 Studio Experience: Juxtaposition, Projection, Installation: Before You Begin (SE)/Fig. 11–30/Fig. 11–31/Prepare: Warm-Up
	MAHS.RE.1 Perceive and analyze artistic work. b. Analyze how a variety of media artworks manage audience experience and create intention through multimodal perception.	SE	352–353	Chapter 9 Lesson 9.9 Responding to Art (including Other Ways to Engage with Art)
			350–351	Chapter 9 Lesson 9.8 Web Design
			371	Chapter 9 Review: Research
		TE	212–213	Chapter 6 Lesson 6.6 Responding to Art: 1 Describe/2 Analyze/3 Interpret/4 Evaluate/Other Ways to Engage with Art
			332	Chapter 9 Opener: Fig. 9–1/Teaching Tip/About the Artists
			348–349	Chapter 9 Lesson 9.7 Game Design: Teach/Assess/Close
	MAHS.RE.2 Interpret intent and meaning in artistic work. a. Analyze the intent, meaning, and reception of a variety of media artworks focusing on personal and cultural contexts.	SE	212–213	Chapter 6 Lesson 6.6 Responding to Art
			371	Chapter 9 Review: Review: Analyze
			371	Chapter 9 Review: Research
		TE	352–353	Chapter 9 Lesson 9.9 Responding to Art
			371	Chapter 9 Review: Review: Understand (SE and TE)
			444–447	Chapter 11 Lesson 11.12 Studio Experience: Juxtaposition, Projection, Installation: Before You Begin (SE)/Fig. 11–30/Fig. 11–31/Prepare: Warm-Up
	MAHS.RE.3 Apply criteria to evaluate artistic work. a. Evaluate media artworks and production processes at decisive stages, using identified criteria and considering context and artistic goals.	SE	349	Chapter 9 Lesson 9.7 Game Design: Write about Art
			352–353	Chapter 9 Lesson 9.9 Responding to Art
			371	Chapter 9 Review: Research
		TE	351	Chapter 9 Lesson 9.8 Web Design: Write about Art (SE and TE)/Assess
			130–133	Chapter 4 Lesson 4.13 Studio Experience: Collaborative Sculpture

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			271	Chapter 7 Lesson 7.15 Studio Experience: Advertising for a Cause: Differentiated Instruction
4. Connecting	MAHS.CN.1 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding. a. Demonstrate and explain how media artworks and ideas relate to various contexts, purposes, and values (e.g. social trends, power, equality, personal/cultural identity).	SE	274–277	Chapter 7 Lesson 7.16 Studio Experience: Social Media Collage
			270–273	Chapter 7 Lesson 7.15 Studio Experience: Advertising for a Cause
			366–369	Chapter 9 Lesson 9.13 Studio Experience: Word, Image, and Influence
		TE	371	Chapter 9 Review: Review: Analyze (SE and TE)/ Evaluate (SE and TE)
			204	Chapter 6 Lesson 6.2 Art History: How Can Sound Play an Integral Role in Art and Architecture?
			212–213	Chapter 6 Lesson 6.6 Responding to Art
	MAHS.CN.1 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding. b. Critically evaluate and effectively interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, social media, virtual worlds, and digital identity.	SE	274–277	Chapter 7 Lesson 7.16 Studio Experience: Social Media Collage
			212–213	Chapter 6 Lesson 6.6 Responding to Art
			352–353	Chapter 9 Lesson 9.9 Responding to Art
		TE	344	Chapter 9 Lesson 9.4 Digital Art: Teach: Create/More About Appropriation
			348–349	Chapter 9 Lesson 9.7 Game Design: Teach/Assess/Close
			42–43	Chapter 2 Lesson 2.4 Images and Ethics
	MAHS.CN.2 Synthesize and relate knowledge and personal experiences to make art. a. Synthesize internal and external resources to inform the creation of media works by accessing relevant resources (e.g. interests, cultural experiences, introspection, research, exemplary works).	SE	440–443	Chapter 11 Lesson 11.11 Studio Experience: Getting Personal: Narrative, Needs, and Desires
			274–277	Chapter 7 Lesson 7.16 Studio Experience: Social Media Collage
			218–221	Chapter 6 Lesson 6.8 Studio Experience: Video with Sound and Movement
		TE	166–169	Chapter 5 Lesson 5.8 Studio Experience: Picturing Value: Prepare: Warm-up/Differentiated Instruction/Teach: Studio Experience
			362–365	Chapter 9 Lesson 9.12 Studio Experience: Poetry in Motion: Prepare: Warm-up/Teach: Studio Experience
			270–273	Chapter 7 Lesson 7.15 Studio Experience: Advertising for a Cause: Prepare: Warm-up/Teach: Studio Experience/Differentiated Instruction
	MAHS.CN.2 Synthesize and relate knowledge and personal experiences to make art. b. Expand connections and demonstrate the use of media artworks to derive new meaning, gain knowledge, and create cultural experiences.	SE	436–439	Chapter 11 Lesson 11.10 Studio Experience: Reimagined Spaces
			440–443	Chapter 11 Lesson 11.11 Studio Experience: Getting Personal: Narrative, Needs, and Desires
			352–353	Chapter 9 Lesson 9.9 Responding to Art
		TE	204	Chapter 6 Lesson 6.2 Art History: How Can Sound Play an Integral Role in Art and Architecture?: Teach/Assess/Close
			212–213	Chapter 6 Lesson 6.6 Responding to Art: 1 Describe/2 Analyze/3 Interpret/4 Evaluate/Other Ways to Engage with Art
			444–447	Chapter 11 Lesson 11.12 Studio Experience: Juxtaposition, Projection, Installation: Prepare: Warm-up/Teach: Studio Experience