Visual Arts Curriculum Standards: High School Proficient Publisher: Davis Publications, Inc. Title: Communicating through Graphic Design, Second Edition ISBN: 978-16152-8971-4 Standard Number Standards SE/TE Page Citation Domain Creating Prof.VA:Cr1.1 Use multiple approaches to begin creative endeavors. 39 Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Try 55 Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Create It 64 Chapter 3 Image Creation for Design: Illustration: Trv It 71 Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Texture: Try It Chapter 3 Image Creation for Design: Photography: Lenses: Try It 99 Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It 113 Chapter 4 The Design Process: The Basic Steps: Brainstorming: Try It 117 Chapter 4 The Design Process: How to...Visualize by Sketching 126 Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer 130 Chapter 4 The Design Process: How to...Use Dummy Type 133 Chapter 4 The Design Process: Design Components: Images: Photographs: Scans: Try It 137 Chapter 4 The Design Process: Design Brief: Identifying My Mix: Before You Begin 148 Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer 151 Chapter 5 Identity Design: Design Notes: Web Design: Planning 154 Chapter 5 Identity Design: How to...Simplify an Image 156 Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Templates: Try It 162 Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer 163 Chapter 5 Identity Design: Design Brief: Club Communication: Before You Begin 164 Chapter 5 Identity Design: Design Brief: Club Communication: Design Journal Connection 174 Chapter 6 Publications Design: Books: Try It 189 Chapter 6 Publications Design: Design Brief: A Newsletter Design: Before You Begin 205 Chapter 7 Advertising Design: How to...Design an Effective Banner Ad 208 Chapter 7 Advertising Design: Ads for Television and Online Media: Try It 211 Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Before You Begin 230 Chapter 8 Information and Experience Design: How to...Create Effective Infographics 237 Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Before You Begin 249 Chapter 9 Design in Motion: Motion Fundamentals: Observing Motion: Change: Try It 251 Chapter 9 Design in Motion: Design Fundamentals: Animation Principles: Try It 256 Chapter 9 Design in Motion: How to...Plan Timing and Spacing

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Prof.VA:Cr2.1 Engage in making a work of art or design without having a preconceived plan. in Motion: Teaching Tip SE 32 Chapter 2 The Art of Graphic Design: Elements of Art: Space: Try It					270	Graphics: Other Considerations: Sound:
having a preconceived plan. Art: Space: Try It					272	
39 Chapter 2 The Art of Graphic Design: Elements of		Prof.VA:Cr2.1		SE		
					39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Try It

	dard Number	Standards	SE/TE	Page	Citation
			-	42	Chapter 2 The Art of Graphic Design: Principles of
					Design: Balance: Visual Tension: Try It
				46	Chapter 2 The Art of Graphic Design: Principles of Design: Unity and Variety: Try It
				69	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Forms: Try It
				77	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: One-Poil Perspective: Try IT
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Understanding Proportions: Tr
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Using Models: Try It
				84	Chapter 3 Image Creation for Design: Photograph Using a Digital Camera: Try It
				88	Chapter 3 Image Creation for Design: Photograph Composition: Viewpoint and Timing: Think Like a Designer
				90	Chapter 3 Image Creation for Design: Photograph Lenses: Try It
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: For Your Portfolio
				154	Chapter 5 Identity Design: How toSimplify an Image
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Apply
					Chapter 7 Advertising Design: Posters: Try It Chapter 9 Design in Motion: Design Fundamental Animation Principles: Try It
				258	Chapter 9 Design in Motion: Handmade Animatic Try It
				283	Chapter 10 Working as a Graphic Designer: What to Expect as a Graphic Designer: Portrait of a Graphic Designer: Try It
			TE	9	Chapter 1 What Is Graphic Design: A Brief Histor The Industrial Revolution: Inquiry
				31	Chapter 2 The Art of Graphic Design: Elements o Art: Shape and Form: Interdisciplinary Connectio
				43	Chapter 2 The Art of Graphic Design: Principles o Design: Movement and Rhythm: Design Extension
				62	Chapter 3 Image Creation for Design: Chapter Opener: Teaching Tip
				67	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Seeing Shapes: Design Extension
				77	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: One-Poi Perspective: Design Extension
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Understand Anatomy: Teachir Tip (1)
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Design Extension
		176	Chapter 6 Publications Design: Books: Book Desig Components: Digital Book Design: Teaching Tip		
				204	Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Teaching Ti
				254	Chapter 9 Design in Motion: How toAnimate a Human Action: Teaching Tip

main	Standard Numbe		_	_	Citation
	Prof.VA:Cr2.2	Explain how traditional and nontraditional materials may impact human health and the environment and	SE	93	Chapter 3 Image Creation for Design: Managing Images: Using Raster and Vector Images
		demonstrate safe handling of materials, tools, and equipment.		94	Chapter 3 Image Creation for Design: Managing Images: Color Processes
				96	Chapter 3 Image Creation for Design: How toUse Metadata to Organize Photos
				97	Chapter 3 Image Creation for Design: Images and Ethics: Copyright: Try It
				135	Chapter 4 The Design Process: The Path to a Final Product
				187	Chapter 6 Publications Design: How to Set Up and Use Style Sheets
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
				210	Chapter 7 Advertising Design: Looking Ahead: Advertising: Discuss It
				263	Chapter 9 Design in Motion: Computer-Based Animation: Layers: Note It
				289	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Prir Portfolios: Note It
				313	Chapter 10 Working as a Graphic Designer: Cybersecurity
				321	Chapter 10 Working as a Graphic Designer: Chapte Review: Working as a Graphic Designer: Understand
			TE	56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Teaching Tips
				100	Chapter 3 Image Creation for Design: Design Brief Songbook of Myself: Teaching Tips
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Teaching Tip (1)
				133	Chapter 4 The Design Process: Design Components Images: Photographs: Teaching Tip
				196	Chapter 7 Advertising Design: Chapter Opener: Tip for Using the Opening Image
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Teaching Tips
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Safety Note
				315	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Before You Begin
	Prof.VA:Cr2.3	Collaboratively develop a proposal for an installation, artwork, or space design that transforms the perception	SE	153	Chapter 5 Identity Design: Stationery: Try It
		and experience of a particular place.			Chapter 5 Identity Design: Design Brief: Club Communication: Create It
			TE	150	Chapter 5 Identity Design: Design History: Paul Rand: Design Extension
				201	Chapter 7 Advertising Design: Billboards: Interdisciplinary Connection
			223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced	
				272	Chapter 9 Design in Motion: Looking Ahead: Design in Motion: Teaching Tip
	Prof.VA:Cr3	Apply relevant criteria from traditional and contemporary cultural contexts to examine, reflect on,	SE	18	Chapter 1 What Is Graphic Design: How toGive and Receive Feedback
		and plan revisions for works of art and design in progress.		56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Check It
				56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with
				100	Minimalism: Create It Chapter 3 Image Creation for Design: Design Brief Songbook of Myself: Check It

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				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Think Like a Designer
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Create It
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Check It
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Create It
				238	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
					Chapter 9 Design in Motion: Handmade Animation: Try It
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
				291	Chapter 10 Working as a Graphic Designer: Deign Fundamentals: Hierarchy in a Portfolio
					Chapter 10 Working as a Graphic Designer: How toDevelop Your Résumé: Try It
					Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It
			TE	20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Teaching Tip
				120	Chapter 4 The Design Process: The Basic Steps: Client Review: Interdisciplinary Connection
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
Presenting	Prof.VA:Pr4	Analyze, select, and curate artifacts and/or artworks for presentation and preservation.	SE	21	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Before You Begin
				27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: For Your Portfolio
				64	Chapter 3 Image Creation for Design: Illustration: Try It
				97	Chapter 3 Image Creation for Design: Images and Ethics: Copyright: Try It
				98	Chapter 3 Image Creation for Design: Images and Ethics: Licensing: Try It
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Check It
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: For Your Portfolio
				148	Chapter 5 Identity Design: Ways to Show Identity: Career Tip
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: For Your Portfolio
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It
				182	Chapter 6 Publications Design: Design History:

St	andard Number	Standards	SE/TE		Citation
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: For Your Portfolio
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: For Your Portfolio
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Try It
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: For Your Portfolio
				288	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Try It
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio: Try It
				316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Present It
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: For Your Portfolio
			TE	20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Design Critique
				69	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Forms: Inquiry
				74	Chapter 3 Image Creation for Design: Illustration: Composition: A Sense of Space: Inqiury
				89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Design Aesthetics
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
				128	Chapter 4 The Design Process: Design Components Typography: Legibility: Interdisciplinary Connection
				157	Chapter 5 Identity Design: Graphics for Three- Dimensional Packaging: Album Covers: Inquiry
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Present It
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip
				213	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Display
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Design Extension
Pro	of.VA:Pr5	Analyze and evaluate the reasons and ways an exhibition is presented.	SE	17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Fig. 1-29 Caption
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: Evaluate
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
			TE	233	Chapter 8 Information and Experience Design: Exhibit Design: Teaching Tip
				244	Chapter 9 Design in Motion: Chapter Opener: Tips for Using the Opening Image
Pro	of.VA:Pr6	Analyze and describe the impact that an exhibition or collection has on personal awareness of social, cultural, or political beliefs and understandings.	SE	236	Chapter 8 Information and Experience Design: Looking Ahead: Information and Experience Design Fig. 8-26 Caption

Domain	Standard Number	Standards	SE/TE		Citation
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
			TE	110	Chapter 4 The Design Process: The Basic Steps: Research: Inquiry
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Interdisciplinary Connection
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Teaching Tip
Responding	Prof.VA:Re7.1	Hypothesize ways in which art influences perception and understanding of human experiences.	SE	17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Think Like a Designer
				34	Chapter 2 The Art of Graphic Design: Elements of Art: Texture: Think Like a Designer
				38	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: Color and Vision: Think Like a Designer
				89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Fig. 3-40 Caption
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About
				124	Art Chapter 4 The Design Process: Design History: The Evolution of the Poster: Fig. 4-25 Caption
				132	Chapter 4 The Design Process: Design Components: Images: Illustrations: Fig. 4-35 Caption
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Design Journal Connection
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
				174	Chapter 6 Publications Design: Books: Try It
				198	Chapter 7 Advertising Design: A Little Advertising History: Fig. 7-4 Caption
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Discuss It
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption
				280	Chapter 10 Working as a Graphic Designer: Chapter Opener: Fig. 10-1 Caption
			TE	5	Chapter 1 What Is Graphic Design: A Brief History: The Birth of Writing: Teaching Tip
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Inquiry
				56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Teaching Tips
				110	Chapter 4 The Design Process: The Basic Steps: Research: Inquiry
				154	Chapter 5 Identity Design: How toSimplify an Image: Design Extension
				170	Chapter 6 Publications Design: Chapter Opener: Tips for Using the Opening Image
				172	Chapter 6 Publications Design: Looking Back: Design Aesthetics
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Interdisciplinary Connection
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip

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Domain	Standard Number	Standards	SE/TE	Page	Citation
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
	Prof.VA:Re7.2	of.VA:Re7.2 Analyze how one's understanding of the world is affected by experiencing visual imagery.	SE	17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Think Like a Designer
				27	Chapter 1 What Is Graphic Design: Chapter Review What Is Graphic Design?: Writing About Art
				54	Chapter 2 The Art of Graphic Design: Principles of Design: Symbolic Communication: Fig. 2-40 Caption
				54	Chapter 2 The Art of Graphic Design: Principles of Design: Symbolic Communication: Think Like a Designer
				105	Chapter 3 Image Creation for Design: Chapter
				105	Review: Image Creation for Design: Evaluate Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art
				132	
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Design Journal Connection
					Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze Chapter 5 Identity Design: Ways to Show Identity
					Chapter 5 Identity Design: Ways to Show Identity: Fig. 5-6 Caption Chapter 5 Identity Design: Design Notes: Web
					Design: Fig. 5-10 Caption
				157	Chapter 5 Identity Design: Graphics for Three- Dimensional Packaging: Album Covers: Think Like a Designer
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Discuss It
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption
				280	Chapter 10 Working as a Graphic Designer: Chapter Opener: Fig. 10-1 Caption
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Writing About Art
			TE	2	Chapter 1 What Is Graphic Design: Chapter Opener Tips for Using the Opening Image
				4	Chapter 1 What Is Graphic Design: Design Is All Around You: Design History
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Inquiry
				49	Chapter 2 The Art of Graphic Design: Principles of Design: Contrast: Design Aesthetics
				115	Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Inquiry
				159	Chapter 5 Identity Design: Uniforms and Insignia: Design Aesthetics
				172	Chapter 6 Publications Design: Looking Back: Design Aesthetics
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection

Domain	Standard Number	Standards	SE/TE	Page	Citation
					Chapter 6 Publications Design: Newspapers: Style
					and Consistency: Interdisciplinary Connection
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Link
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip
				218	Chapter 8 Information and Experience Design: Chapter Opener: Tips for Using the Opening Image
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Teaching Tip (2)
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
	Prof.VA:Re8	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work	SE	7	Chapter 1 What Is Graphic Design: A Brief History: Early Printing: Caption Fig. 1-9
		and its various contexts.		13	Chapter 1 What Is Graphic Design: A Brief History: Into the Modern Age: Television and Identity: Fig. 1 23 Caption
				16	Chapter 1 What Is Graphic Design: What Does a Graphic Designer Do?: Finding Solutions: Fig. 1-27 Caption
				17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Think Like a Designer
				27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: Apply
				31	Chapter 2 The Art of Graphic Design: Elements of Art: Shape and Form: Fig. 2-5 Caption
					Chapter 2 The Art of Graphic Design: Elements of Art: Space: Fig. 2-6 Caption
				32	Chapter 2 The Art of Graphic Design: Elements of Art: Space: Fig. 2-7 Caption
				33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Try It
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Fig 2-19 Caption
				40	Chapter 2 The Art of Graphic Design: Principles of Design: Fig. 2-20 Caption
				43	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Fig. 2-24
				44	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Visual Paths: Try It
				46	Chapter 2 The Art of Graphic Design: Principles of Design: Unity and Variety: Fig. 2-27 Caption
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Fig. 2-30 Caption
				49	Chapter 2 The Art of Graphic Design: Principles of Design: Contrast: Fig. 2-31 Caption
				52	Chapter 2 The Art of Graphic Design: Principles of Design: Illusion and Reality: Fig. 2-36 Caption
				54	Chapter 2 The Art of Graphic Design: Principles of Design: Symbolic Communication: Think Like a Designer
				55	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with
				61	Minimalism: Before You Begin Chapter 2 The Art of Graphic Design: Chapter
				01	Review: The Art of Graphic Design: Chapter

Domain	Standard Number	Standards	SE/TE	Page	Citation
				61	Chapter 2 The Art of Graphic Design: Chapter
				62	Review: The Art of Graphic Design: Evaluate
				62	Chapter 3 Image Creation for Design: Chapter Opener: Fig. 3-1 Caption
				68	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Shapes: Fig. 3-8 Caption
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustraiton Media: Fig. 3-11 Caption
				73	Chapter 3 Image Creation for Design: Illustration: Composition: Composing by Thirds: Fig. 3-13 Caption
				78	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: Two-Poil Perspective: Fig. 3-25 Caption
				86	Chapter 3 Image Creation for Design: Photography Format and Workflow: Image Workflow: Fig. 3-34 Caption
				87	Chapter 3 Image Creation for Design: Photography Composition: Subject and Setting: Fig. 3-36 Captio
				88	Chapter 3 Image Creation for Design: Photography Composition: Viewpoint and Timing: Fig. 3-38 Caption
				89	Chapter 3 Image Creation for Design: Photography Composition: Lighting: Fig. 3-39 Caption
				89	Chapter 3 Image Creation for Design: Photography Composition: Rule of Thirds: Fig. 3-40 Caption
				91	Chapter 3 Image Creation for Design: Design Fundamentals: Color and Value: Fig. 3-44 Caption
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Analyze
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art
				106	Chapter 4 The Design Process: Chapter Opener: Fig 4-1 Caption
				108	Chapter 4 The Design Process: The Basic Steps: Define the Challenge: Fig. 4-2 Caption
				110	Chapter 4 The Design Process: The Basic Steps: Research: Fig. 4-5 Caption
				118	Chapter 4 The Design Process: How toVisualize b Sketching: Design Direction: Try It
				118	Chapter 4 The Design Process: The Basic Steps: Design Direction: Fig. 4-15 Caption
				123	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Fig. 4-23 Caption
				126	Chapter 4 The Design Process: Design Components Typography: Type Families: Think Like a Designer
				129	Chapter 4 The Design Process: Design Components Typography: Legibility: Try It
				131	Chapter 4 The Design Process: Design Fundamentals: Space and Balance
				132	Chapter 4 The Design Process: Design Components Images: Illustrations: Fig. 4-35 Caption
				133	Chapter 4 The Design Process: Design Components Images: Photographs: Fig. 4-36 Caption

Domain	Standard Number	Standards	SE/TE	Page	Citation
				134	Chapter 4 The Design Process: Design Components:
				143	Using Color: Fig. 4-37 Caption Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				144	Chapter 5 Identity Design: Chapter Opener: Fig. 5-1 Caption
				148	Chapter 5 Identity Design: Ways to Show Identity: Fig. 5-6 Caption
				149	Chapter 5 Identity Design: Symbols and Logos: Fig. 5-7 Caption
				150	Chapter 5 Identity Design: Design History: Paul Rand: Fig. 5-9 Caption
				151	Chapter 5 Identity Design: Design Notes: Web Design: Fig. 5-10 Caption
				157	Chapter 5 Identity Design: Graphics for Three- Dimensional Packaging: Album Covers: Think Like a Designer
				158	Chapter 5 Identity Design: Flags and Banners: Fig. 9 21 Caption
				159	Chapter 5 Identity Design: Uniforms and Insignia: Think Like a Designer
				160	-
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Analyze
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Writing About Art
				176	Chapter 6 Publications Design: Books: Book Design Components: Think Like a Designer
				179	Chapter 6 Publications Design: Design Notes: Guide to the Front Page: Think Like a Designer
				180	Chapter 6 Publications Design: Magazines: Try It
					Chapter 6 Publications Design: Newsletters: Fig. 6- 18 Caption
				184	Chapter 6 Publications Design: Design Fundamentals: Emphasis and Movement: Fig. 6-19 Caption
				185	Chapter 6 Publications Design: Annual Reports: Fig 6-20 Caption
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Design Journal Connection
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Analyze
				198	Chapter 7 Advertising Design: A Little Advertising History: Fig. 7-4 Caption
				200	Chapter 7 Advertising Design: Posters: Fig. 7-6 Caption
				201	Chapter 7 Advertising Design: Billboards: Fig. 7-8 Caption
				202	Chapter 7 Advertising Design: Design History: Shaking Up Madison Avenue: Fig. 7-9 Caption
				203	Chapter 7 Advertising Design: Space Ads: Fig. 7-10 Caption
				204	Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Fig. 7-11 Caption
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Fig. 7-15 Caption
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption
				218	Chapter 8 Information and Experience Design: Chapter Opener: Fig. 8-1 Caption

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				221	Chapter 8 Information and Experience Design: A
					Look Back: Fig. 8-4 Caption
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Try It
				224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Fig. 8-8 and Fig. 8-9 Caption
				225	Chapter 8 Information and Experience Design: Signage: Fig. 8-10 Caption
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Fig. 8-12 Caption
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Fig. 8-15 Caption
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Discuss It
				235	Chapter 8 Information and Experience Design: Experience Design: Think Like a Designer
				237	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: Analyze
				244	Chapter 9 Design in Motion: Chapter Opener: Fig. 1 Caption
				247	Chapter 9 Design in Motion: A Brief History of Motion: Think Like a Designer
				248	Chapter 9 Design in Motion: Motion Fundamental Observing Motion: Fig. 9-6 Caption
				248	Chapter 9 Design in Motion: Motion Fundamental Observing Motion: Fig. 9-7 Caption
				249	Chapter 9 Design in Motion: Motion Fundamental Observing Motion: Weight and Gravity: Fig. 9-9 Caption
				251	Chapter 9 Design in Motion: Design Fundamental: Animation Principles: Fig. 9-12 Caption
				262	Chapter 9 Design in Motion: Computer-Based Animation: Space and Time (Again): Fig. 9-27 Caption
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Analyze
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Evaluate
				280	Chapter 10 Working as a Graphic Designer: Chapter Opener: Fig. 10-1 Caption
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
				321	Chapter 10 Working as a Graphic Designer: Chapte Review: Working as a Graphic Designer: Writing About Art
			TE	2	Chapter 1 What Is Graphic Design: Chapter Opene Tips for Using the Opening Image
				6	Chapter 1 What Is Graphic Design: A Brief History: Alphabets and Books: Design Aesthetics
				14	Chapter 1 What Is Graphic Design: A Brief History: Graphic Design Today: Inquiry
				28	Chapter 2 The Art of Graphic Design: Chapter Opener: Tips for Using the Opening Image
				40	Chapter 2 The Art of Graphic Design: Principles of Design: Design Critique

omain	Standard Number	Standards	SE/TE	Page	Citation
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Design Aesthetics
				49	Chapter 2 The Art of Graphic Design: Principles of
				62	Design: Contrast: Design Aesthetics Chapter 3 Image Creation for Design: Chapter
				75	Opener: Tips for Using the Opening Image
				75	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Casual Perspective: Design Critique
				106	Chapter 4 The Design Process: Chapter Opener: Tips for Using the Opening Image
				119	Chapter 4 The Design Process: The Basic Steps: Design Direction: More Is Better-Usually: Design Extension
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Design Aesthetics
				127	Chapter 4 The Design Process: How toDesign wit Type: Design Aesthetics
				131	Chapter 4 The Design Process: Design Fundamentals: Space and Balance: Design Aesthetics
				144	Chapter 5 Identity Design: Chapter Opener: Tips for Using the Opening Image
				158	Chapter 5 Identity Design: Flags and Banners: Design Aesthetics (2)
				159	Chapter 5 Identity Design: Uniforms and Insignia: Design Aesthetics
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Design Aesthetics
				172	Chapter 6 Publications Design: Looking Back: Design Aesthetics
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Teaching Tip
				196	Chapter 7 Advertising Design: Chapter Opener: Tiple for Using the Opening Image
				198	Chapter 7 Advertising Design: A Little Advertising History: Design Aesthetics
				204	Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Advanced
				218	Chapter 8 Information and Experience Design: Chapter Opener: Tips for Using the Opening Image
				220	Chapter 8 Information and Experience Design: A Look Back: Design Aesthetics
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Interdisciplinary Connection
				228	Chapter 8 Information and Experience Design:
				244	Charts, Diagrams, and Infographics: Teaching Tip Chapter 9 Design in Motion: Chapter Opener: Tips for Using the Opening Image
				264	
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Design Extension
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
	Prof.VA:Re9	Establish relevant criteria in order to evaluate a work of	SE	18	Chapter 1 What Is Graphic Design: How toGive

Domain	Standard Number	Standards	SE/TE	Page	Citation
				22	Chapter 1 What Is Graphic Design: Design Brief:
					Mood Board for My Graphic Life: Create It
					Chapter 1 What Is Graphic Design: Chapter Review What Is Graphic Design?: Analyze
				37	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: Properties of Color: Fig 2-16 Caption
				46	Chapter 2 The Art of Graphic Design: Principles of Design: Unity and Variety: Fig. 2-27 Caption
				51	Chapter 2 The Art of Graphic Design: How toCritique a Graphic Design: Try It
				68	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Shapes: Fig. 3-7 Caption
				81	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Hands and Feet: Fig. 3-30 Caption
				82	Chapter 3 Image Creation for Design: Photography: Fig. 3-31 Caption
				87	Chapter 3 Image Creation for Design: Photography: Composition: Subject and Setting: Fig. 3-35 Caption
				91	Chapter 3 Image Creation for Design: Design Fundamentals: Color and Value: Fig. 3-45 Caption
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate
				106	Chapter 4 The Design Process: Chapter Opener: Fig 4-1 Caption
				118	Chapter 4 The Design Process: How toVisualize by Sketching: Design Direction: Try It
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Discuss It
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Fig. 4-25 Caption
				128	Chapter 4 The Design Process: Design Components Typography: Legibility: Fig. 4-30 Caption
				129	Chapter 4 The Design Process: Design Components Typography: Legibility: Try It
				130	Chapter 4 The Design Process: How toUse Dummy Type: Fig. 4-32 Caption
				131	Chapter 4 The Design Process: Design Fundamentals: Space and Balance: Fig. 4-33 Caption
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Evaluate
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Writing About Art
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				183	Chapter 6 Publications Design: Newsletters: Fig. 6- 18 Caption
				184	Chapter 6 Publications Design: Design Fundamentals: Emphasis and Movement: Fig. 6-19 Caption
				185	Chapter 6 Publications Design: Annual Reports: Fig 6-20 Caption
				190	Chapter 6 Publications Design: Design Brief: A
				195	Newsletter Design: Design Journal Connection Chapter 6 Publications Design: Chapter Review:
				100	Publications Design: Evaluate

omain	Standard Number	Standards	SE/TE	Page	Citation
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Analyze
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Writing About Art
				222	Chapter 8 Information and Experience Design: Maps: Fig. 8-6 Caption
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Discuss It
					Chapter 8 Information and Experience Design: Design Fundamentals: Line: Fig. 8-21 Caption
					Chapter 8 Information and Experience Design: Experience Design: Think Like a Designer
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: Analyze
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Analyze
					Chapter 9 Design in Motion: Chapter Review: Design in Motion: Evaluate
					Chapter 10 Working as a Graphic Designer: Deign Fundamentals: Hierarchy in a Portfolio
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Writing About Art
			TE	6	Chapter 1 What Is Graphic Design: A Brief History Alphabets and Books: Design Aesthetics
				7	Chapter 1 What Is Graphic Design: A Brief History Early Printing: Design Aesthetics
				17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Teaching Tip
				20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Design Critique
				34	Chapter 2 The Art of Graphic Design: Elements of Art: Texture: Design Critique
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Design Aesthetics
				75	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Casual Perspective: Design Critique
				89	Chapter 3 Image Creation for Design: Photography Composition: Rule of Thirds: Design Aesthetics
				106	Chapter 4 The Design Process: Chapter Opener: Tips for Using the Opening Image
				119	Chapter 4 The Design Process: The Basic Steps: Design Direction: More Is Better-Usually: Design Extension
				127	Chapter 4 The Design Process: How toDesign wit Type: Design Aesthetics
				147	Chapter 5 Identity Design: Identity Past and Present: Design Aesthetics
				170	Chapter 6 Publications Design: Chapter Opener: Tips for Using the Opening Image
				198	Chapter 7 Advertising Design: A Little Advertising History: Design Aesthetics
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Teaching Tip
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip
					Chapter 7 Advertising Design: Looking Ahead: Advertising: Discuss It
				220	Chapter 8 Information and Experience Design: A Look Back: Design Aesthetics

Communicating through Graphic Design 2E California HS Proficient Correlations

Domain	Standard Number	Standards	SE/TE	Page	Citation
				224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Teaching Tip
				225	Chapter 8 Information and Experience Design: Signage: Teaching Tip
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique
				244	Chapter 9 Design in Motion: Chapter Opener: Tips for Using the Opening Image
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Teaching Tip (2)
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
Connecting	Prof.VA:Cn10	Document the process of idea development, form early-stage ideas to fully elaborated ideas.	SE	27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: For Your Portfolio
				71	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Texture: Try It
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Design Journal Connection
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: For Your Portfolio
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Think Like a Designer
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: For Your Portfolio
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: For Your Portfolio
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Design Journal Connection
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: Apply
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: For Your Portfolio
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio
			TE	66	Chapter 3 Image Creation for Design: Illustration: Warming Up: Design Extension
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Teaching Tip (2)
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio: Teaching Tip (1)
	Prof.VA:Cn11	Describe how knowledge of culture, traditions, and history may influence personal responses to art.	SE	8	Chapter 1 What Is Graphic Design: Design History: Gutenberg and His Bible
				53	Chapter 2 The Art of Graphic Design: Principles of Design: Illusion and Reality: Abstraction: Try It
				61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Writing About Art
				65	Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip
				89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Fig. 3-40 Caption
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze

Communicating through Graphic Design 2E California HS Proficient Correlations

Oomain	Standard Number	Standards	SE/TE	Page	Citation
				148	Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				260	Chapter 9 Design in Motion: Design History: Lotte Reiniger's Silhouette Animations
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Try It
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Analyze
			TE	33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Design Extension
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Advanced
				110	Chapter 4 The Design Process: The Basic Steps: Research: Inquiry
				115	Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Inquiry
				146	Chapter 5 Identity Design: Identity Past and Present: Inquiry
				157	Chapter 5 Identity Design: Graphics for Three- Dimensional Packaging: Album Covers: Inquiry
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				220	Chapter 8 Information and Experience Design: A Look Back: Design Aesthetics
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Interdisciplinary Connection
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Design Extension

	ıal Arts Curriculum Standards: High School Accomplished lisher: Davis Publications, Inc.								
		Graphic Design, Second Edition							
	16152-8971-4	- · · · · · · · · · · · · · · · · · · ·							
Domain	Standard Number	Standards	SE/TE	Page	Citation				
Creating	Acc.VA:Cr1.1	Individually or collaboratively formulate new creative	SE	90	Chapter 3 Image Creation for Design: Photography:				
		problems based on students' existing artwork.			Lenses: Try It				
				100	Chapter 3 Image Creation for Design: Design Brief:				
					Songbook of Myself: Design Journal Connection				
				111	Chapter 4 The Design Process: The Basic Steps:				
					Research: Finding Inspiration: Think Like a Designer				
				137	Chapter 4 The Design Process: Design Brief: Identifying				
					My Mix: Create It				
				208	Chapter 7 Advertising Design: Ads for Television and				
					Online Media: Try It				
				262	Chapter 9 Design in Motion: Computer-Based				
					Animation: Space and Time (Again): Try It				
				291	Chapter 10 Working as a Graphic Designer: Deign				
					Fundamentals: Hierarchy in a Portfolio				
			TE	110	Chapter 4 The Design Process: The Basic Steps:				
				111	Research: Design Extension				
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Teaching Tip (2)				
				150	Chapter 5 Identity Design: Design History: Paul Rand:				
				130	Design Extension				
				200	Chapter 7 Advertising Design: Posters: Design Extension				
				200	Chapter 7 Advertising Design. Posters. Design Extension				
				257	Chapter 9 Design in Motion: How toPlan Timing and				
				237	Spacing: Design Extension				
	Acc.VA:Cr1.2	Choose from a range of materials and methods of	SE	34	Chapter 2 The Art of Graphic Design: Elements of Art:				
		traditional and contemporary artistic practices to plan works		•	Texture: Fig. 2-9 Caption				
		of art and design.		66	Chapter 3 Image Creation for Design: Illustration:				
					Warming Up: Try It				
				66	Chapter 3 Image Creation for Design: Illustration:				
					Warming Up: Try It				
				68	Chapter 3 Image Creation for Design: Illustration:				
					Observational Drawing: Drawing Shapes: Try It				
				72	Chapter 3 Image Creation for Design: Illustration:				
					Exploring Other Illustraiton Media: Think Like a				
					Designer				
				72	Chapter 3 Image Creation for Design: Illustration:				
					Exploring Other Illustraiton Media: Try It				
				80	Chapter 3 Image Creation for Design: Illustration: The				
					Human Figure: Understanding Proportions: Try It				
				90	Chapter 3 Image Creation for Design: Photography: Lenses: Try It				
				100	Chapter 3 Image Creation for Design: Design Brief:				
				100	Songbook of Myself: Create It				
				133	Chapter 4 The Design Process: Design Components:				
				133	Images: Photographs: Scans: Try It				
				137	Chapter 4 The Design Process: Design Brief: Identifying				
					My Mix: Before You Begin				
				148	Chapter 5 Identity Design: Ways to Show Identity: Thin				
					Like a Designer				
				149	Chapter 5 Identity Design: Symbols and Logos: Try It				
				152	Chapter 5 Identity Design: Design Notes: Web Design:				
					Try It				
				153	Chapter 5 Identity Design: Stationery: Try It				
				156	Chapter 5 Identity Design: Graphics for Three-				
					Dimensional Packaging: Templates: Try It				
					Chapter 5 Identity Design: Money: Try It				
				162	Chapter 5 Identity Design: Looking Ahead: Identity				
					Design: Think Like a Designer				
				163	Chapter 5 Identity Design: Design Brief: Club				
					Communication: Create It				
				164	Chapter 5 Identity Design: Design Brief: Club				
					Communication: Design Journal Connection				
	1		1	174	Chapter 6 Publications Design: Books: Try It				

omain	Standard Number	Standards	SE/TE	Page	Citation
			1	_	Chapter 6 Publications Design: Design Brief: A
				425	Newsletter Design: Create It
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Apply
					Chapter 7 Advertising Design: Posters: Try It
					Chapter 7 Advertising Design: Space Ads: Try It
				206	Chapter 7 Advertising Design: How toDesign an Effective Banner Ad: Try It
				207	Chapter 7 Advertising Design: Direct Mail: Try It
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Try It
				212	Chapter 7 Advertising Design: Design Brief: Poster for School Event: Create It
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Apply
				226	Chapter 8 Information and Experience Design: Signage Wayfinding: Try It
				230	Chapter 8 Information and Experience Design: How toCreate Effective Infographics
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Try It
				237	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
				251	Chapter 9 Design in Motion: Design Fundamentals: Animation Principles: Try It
				257	Chapter 9 Design in Motion: How toPlan Timing and Spacing: Try It
				258	Chapter 9 Design in Motion: Handmade Animation: T
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It
				262	Chapter 9 Design in Motion: Computer-Based Animation: Space and Time (Again): Try It
				265	Chapter 9 Design in Motion: Creating Motion Graphic Generating Ideas: Try It
				266	Chapter 9 Design in Motion: Creating Motion Graphic Telling a Good Story: Try It
				267	Chapter 9 Design in Motion: How toCreate a Storyboard
				268	Chapter 9 Design in Motion: Design Notes: Game Design: Try It
				273	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
				274	Chapter 9 Design in Motion: Design Brief: PSA
				290	Metaphor in Motion: Design Journal Connection Chapter 10 Working as a Graphic Designer: Presenting
				250	Yourself and Your Work: Portfolios: Developing Your Portfolio: Try It
				292	Chapter 10 Working as a Graphic Designer: How toDevelop Your Résumé: Try It
				297	Chapter 10 Working as a Graphic Designer: Finding a Job: Interviewing: Try It
				315	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Apply
			TE	20	Chapter 1 What Is Graphic Design: Design in a Nutshe Teaching Tip
				64	Chapter 3 Image Creation for Design: Illustration: Interdisciplinary Connection
				65	Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip
				66	Chapter 3 Image Creation for Design: Illustration: Warming Up: Design Extension
				66	Chapter 3 Image Creation for Design: Illustration:
					Warming Up: Design Extension

Domain	Standard Number	Standards	SE/TE	Page	Citation
				_	Chapter 4 The Design Process: The Basic Steps:
					Research: Finding Inspiration: Design Extension
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Design Extension
				113	Chapter 4 The Design Process: The Basic Steps:
					Brainstorming: Interdisciplinary Connection
				124	Chapter 4 The Design Process: Design History: The
				161	Evolution of the Poster: Interdisciplinary Connection
					Chapter 5 Identity Design: Money: Design Aesthetics Chapter 6 Publications Design: Magazines: Design
					Extension
				180	Chapter 6 Publications Design: Magazines: Interdisciplinary Connection
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Design Extension
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Design Extension
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Interdisciplinary Connection
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Interdisciplinary Connection
				270	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Sound: Interdisciplinary Connection
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
				272	Chapter 9 Design in Motion: Looking Ahead: Design in Motion: Teaching Tip
				312	Chapter 10 Working as a Graphic Designer: Working Ethically: Using Images: Design Extension
	Acc.VA:Cr2.1	Through experimentation, practice, and persistence, demonstrate acquisition of skills and knowledge in a chosen	SE	22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Create It
		art form.		32	Chapter 2 The Art of Graphic Design: Elements of Art: Space: Try It
					Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Try It
				46	Chapter 2 The Art of Graphic Design: Principles of Design: Unity and Variety: Try It
				55	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Create It
					Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Forms: Try It
					Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustraiton Media: Try It
					Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: One-Point Perspective: Try IT
					Chapter 3 Image Creation for Design: Illustration: The Human Figure: Understanding Proportions: Try It Chapter 3 Image Creation for Design: Illustration: The
				84	Human Figure: Using Models: Try It Chapter 3 Image Creation for Design: Photography:
				88	Using a Digital Camera: Try It Chapter 3 Image Creation for Design: Photography: Composition: Viewpoint and Timing: Think Like a
				90	Designer Chapter 3 Image Creation for Design: Photography:
					Lenses: Try It
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It

Domain	Standard Number	Standards	SE/TE	Page	Citation
			,	_	Chapter 3 Image Creation for Design: Chapter Review:
					Image Creation for Design: Apply
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: For Your Portfolio
				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
				127	Chapter 4 The Design Process: How toDesign with Type
				129	Chapter 4 The Design Process: Design Components:
					Typography: Legibility: Think Like a Designer
					Chapter 4 The Design Process: Design Components: Images: Photographs: Scans: Try It
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
					Chapter 5 Identity Design: Symbols and Logos: Try It
				152	Chapter 5 Identity Design: Design Notes: Web Design: Try It
				156	Chapter 5 Identity Design: Graphics for Three- Dimensional Packaging: Templates: Try It
					Chapter 6 Publications Design: Books: Try It
				187	Chapter 6 Publications Design: How to Set Up and Use Style Sheets
				189	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Apply
				200	Chapter 7 Advertising Design: Posters: Try It
					Chapter 7 Advertising Design: Space Ads: Try It
				206	Chapter 7 Advertising Design: How toDesign an Effective Banner Ad: Try It
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Try It
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Create It
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Apply
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Try It
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Try It
				237	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: Apply
				247	Chapter 9 Design in Motion: A Brief History of Motion: Think Like a Designer
				249	Chapter 9 Design in Motion: Motion Fundamentals: Observing Motion: Change: Try It
				251	Chapter 9 Design in Motion: Design Fundamentals: Animation Principles: Try It
				253	Chapter 9 Design in Motion: How toAnimate a Human Action
				256	Chapter 9 Design in Motion: How toPlan Timing and Spacing
				256	Chapter 9 Design in Motion: How toPlan Timing and
				257	Spacing: Interdisciplinary Connection Chapter 9 Design in Motion: How toPlan Timing and
				258	Spacing: Try It Chapter 9 Design in Motion: Handmade Animation: Try
				259	It Chapter 9 Design in Motion: Handmade Animation:
					Using Still Photographs: Try It
			1		Chapter 9 Design in Motion: Computer-Based

main	Standard Number	Standards	SE/TE	Page	Citation
				_	Chapter 9 Design in Motion: Creating Motion Graphics
					Generating Ideas: Try It
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Try It
				267	Chapter 9 Design in Motion: How toCreate a Storyboard
				268	Chapter 9 Design in Motion: Design Notes: Game Design: Try It
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
				283	Chapter 10 Working as a Graphic Designer: What to
					Expect as a Graphic Designer: Portrait of a Graphic Designer: Try It
				290	Chapter 10 Working as a Graphic Designer: Presenting
					Yourself and Your Work: Portfolios: Developing Your Portfolio: Try It
				291	Chapter 10 Working as a Graphic Designer: Deign
				202	Fundamentals: Hierarchy in a Portfolio
					Chapter 10 Working as a Graphic Designer: How toDevelop Your Résumé: Try It
				297	Chapter 10 Working as a Graphic Designer: Finding a Job: Interviewing: Try It
				316	Chapter 10 Working as a Graphic Designer: Design
				224	Brief: A Design Team Project: Create It
					Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Apply
			TE		Chapter 1 What Is Graphic Design: Design in a Nutshe Teaching Tip
				43	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Design Extension
				64	Chapter 3 Image Creation for Design: Illustration: Interdisciplinary Connection
				65	Chapter 3 Image Creation for Design: Design History:
				67	The Golden Age of Comics: Teaching Tip Chapter 3 Image Creation for Design: Illustration:
				07	Observational Drawing: Seeing Shapes: Design Extension
				69	Chapter 3 Image Creation for Design: Illustration:
				73	Observational Drawing: Drawing Forms: Inquiry Chapter 3 Image Creation for Design: Illustration:
				77	Composition: Composing by Thirds: Design Aesthetics Chapter 3 Image Creation for Design: Illustration:
					Showing Perspective: Linear Perspective: One-Point Perspective: Design Extension
				80	Chapter 3 Image Creation for Design: Illustration: The
				110	Human Figure: Understand Anatomy: Teaching Tip (1)
				110	Chapter 4 The Design Process: The Basic Steps: Research: Teaching Tip
				113	Chapter 4 The Design Process: The Basic Steps: Brainstorming: Interdisciplinary Connection
				115	Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics
				115	Chapter 4 The Design Process: The Basic Steps:
				42:	Sketching: Teaching Tip
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
				150	Chapter 5 Identity Design: Design History: Paul Rand: Design Extension
				154	Chapter 5 Identity Design: How toSimplify an Image: Design Extension
				176	Chapter 6 Publications Design: Books: Book Design
				180	Components: Digital Book Design: Teaching Tip Chapter 6 Publications Design: Magazines: Design
				120	Extension Chapter 6 Publications Design: Magazines:
				100	Chapter o rubilcations Design. Magazines.

Domain	Standard Number	Standards	SE/TE	Page	Citation
					Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Teaching Tip
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Interdisciplinary Connection
				222	Chapter 8 Information and Experience Design: Maps: Teaching Tip
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				226	Chapter 8 Information and Experience Design: Signage: Wayfinding: Design Extension
					Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Interdisciplinary Connection
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Design Extension
				253	Chapter 9 Design in Motion: How toAnimate a Human Action: Teaching Tip
					Chapter 9 Design in Motion: Motion Fundamentals: Timing and Spacing: Teaching Tip
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Interdisciplinary Connection
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Interdisciplinary Connection
				269	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Kinetic Typography
				270	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Sound: Interdisciplinary Connection
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
				272	Chapter 9 Design in Motion: Looking Ahead: Design in Motion: Teaching Tip
				312	Chapter 10 Working as a Graphic Designer: Working Ethically: Using Images: Design Extension
	Acc.VA:Cr2.2	Demonstrate awareness of ethical implications of making and distributing creative work.	SE		Chapter 3 Image Creation for Design: Images and Ethics: Copyright: Try It
					Chapter 3 Image Creation for Design: Images and Ethics: Licensing: Try It
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
				210	Chapter 7 Advertising Design: Looking Ahead: Advertising: Discuss It
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Writing About Art
					Chapter 10 Working as a Graphic Designer: Working Ethically: Copyright
			TE	17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Inquiry
				56	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Teaching Tips
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Teaching Tips
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Teaching Tip (1)
				133	Chapter 4 The Design Process: Design Components: Images: Photographs: Teaching Tip
					Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
					Chapter 7 Advertising Design: Billboards: Inquiry Chapter 7 Advertising Design: Design Brief: Poster for a
					School Event: Teaching Tips

Standard Number	Standards	SE/TE	Page	Citation
			236	Chapter 8 Information and Experience Design: Looking
				Ahead: Information and Experience Design: Inquiry
			290	Chapter 10 Working as a Graphic Designer: Presenting
				Yourself and Your Work: Portfolios: Developing Your Portfolio: Teaching Tip (2)
			309	Chapter 10 Working as a Graphic Designer: Working
				Ethically: Teaching Tip
			312	Chapter 10 Working as a Graphic Designer: Working
				Ethically: Using Images: Design Extension
			315	Chapter 10 Working as a Graphic Designer: Design
Acc.VA:Cr2.3	Dedecian an abiast system place or decian in recognic	CE	72	Brief: A Design Team Project: Before You Begin
ACC.VA.CI2.5	Redesign an object, system, place, or design in response to contemporary issues.	SE	/2	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustraiton Media: Try It
	,, ,, ,		148	Chapter 5 Identity Design: Ways to Show Identity: Thin
				Like a Designer
			152	Chapter 5 Identity Design: Design Notes: Web Design:
				Try It
				Chapter 5 Identity Design: Stationery: Try It
				Chapter 5 Identity Design: Money: Try It
			162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
			163	Chapter 5 Identity Design: Design Brief: Club
				Communication: Create It
			164	Chapter 5 Identity Design: Design Brief: Club
				Communication: Design Journal Connection
			169	Chapter 5 Identity Design: Chapter Review: Identity Design: Apply
			174	Chapter 6 Publications Design: Books: Try It
				Chapter 6 Publications Design: Design Notes: Guide to
				the Front Page: Think Like a Designer
			201	Chapter 7 Advertising Design: Billboards: Think Like a
				Designer
			235	Chapter 8 Information and Experience Design: Experience Design: Think Like a Designer
			290	Chapter 10 Working as a Graphic Designer: Presenting
				Yourself and Your Work: Portfolios: Developing Your
				Portfolio: Try It
		TE	4	Chapter 1 What Is Graphic Design: Design Is All Around
			17	You: Design History Chapter 1 What Is Graphic Design: Why Is Graphic
			1/	Design Important?: Think Like a Designer
			119	Chapter 4 The Design Process: The Basic Steps: Design
				Direction: More Is Better-Usually: Design Extension
			149	Chapter 5 Identity Design: Symbols and Logos: Teachir Tip-Try It
			158	Chapter 5 Identity Design: Flags and Banners: Design
			250	Aesthetics (2)
			161	Chapter 5 Identity Design: Money: Design Aesthetics
1		1		
			181	
				of a Magazine Article: Think Like a Designer
			200	Chapter 7 Advertising Design: Posters: Teaching Tip
			200	of a Magazine Article: Think Like a Designer Chapter 7 Advertising Design: Posters: Teaching Tip Chapter 7 Advertising Design: Billboards: Inquiry
			200	of a Magazine Article: Think Like a Designer Chapter 7 Advertising Design: Posters: Teaching Tip
			200 201 223	of a Magazine Article: Think Like a Designer Chapter 7 Advertising Design: Posters: Teaching Tip Chapter 7 Advertising Design: Billboards: Inquiry Chapter 8 Information and Experience Design: Maps:
			200 201 223 225	of a Magazine Article: Think Like a Designer Chapter 7 Advertising Design: Posters: Teaching Tip Chapter 7 Advertising Design: Billboards: Inquiry Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced Chapter 8 Information and Experience Design: Signage Teaching Tip
Acc.VA:Cr3	Engage in constructive critique with peers, then reflect on,	SE	200 201 223 225	of a Magazine Article: Think Like a Designer Chapter 7 Advertising Design: Posters: Teaching Tip Chapter 7 Advertising Design: Billboards: Inquiry Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced Chapter 8 Information and Experience Design: Signage Teaching Tip Chapter 1 What Is Graphic Design: How toGive and
Acc.VA:Cr3	reengage, revise, and refine works of art and design in	SE	200 201 223 225	of a Magazine Article: Think Like a Designer Chapter 7 Advertising Design: Posters: Teaching Tip Chapter 7 Advertising Design: Billboards: Inquiry Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced Chapter 8 Information and Experience Design: Signage Teaching Tip Chapter 1 What Is Graphic Design: How toGive and Receive Feedback
Acc.VA:Cr3		SE	200 201 223 225	of a Magazine Article: Think Like a Designer Chapter 7 Advertising Design: Posters: Teaching Tip Chapter 7 Advertising Design: Billboards: Inquiry Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced Chapter 8 Information and Experience Design: Signage Teaching Tip Chapter 1 What Is Graphic Design: How toGive and Receive Feedback Chapter 2 The Art of Graphic Design: Design Brief: A
Acc.VA:Cr3	reengage, revise, and refine works of art and design in	SE	200 201 223 225	of a Magazine Article: Think Like a Designer Chapter 7 Advertising Design: Posters: Teaching Tip Chapter 7 Advertising Design: Billboards: Inquiry Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced Chapter 8 Information and Experience Design: Signage Teaching Tip Chapter 1 What Is Graphic Design: How toGive and Receive Feedback
Acc.VA:Cr3	reengage, revise, and refine works of art and design in	SE	200 201 223 225 18 56	of a Magazine Article: Think Like a Designer Chapter 7 Advertising Design: Posters: Teaching Tip Chapter 7 Advertising Design: Billboards: Inquiry Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced Chapter 8 Information and Experience Design: Signage Teaching Tip Chapter 1 What Is Graphic Design: How toGive and Receive Feedback Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Check It Chapter 2 The Art of Graphic Design: Design Brief: A
Acc.VA:Cr3	reengage, revise, and refine works of art and design in	SE	200 201 223 225 18 56	of a Magazine Article: Think Like a Designer Chapter 7 Advertising Design: Posters: Teaching Tip Chapter 7 Advertising Design: Billboards: Inquiry Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced Chapter 8 Information and Experience Design: Signage Teaching Tip Chapter 1 What Is Graphic Design: How toGive and Receive Feedback Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Check It Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism:
Acc.VA:Cr3	reengage, revise, and refine works of art and design in	SE	200 201 223 225 18 56	of a Magazine Article: Think Like a Designer Chapter 7 Advertising Design: Posters: Teaching Tip Chapter 7 Advertising Design: Billboards: Inquiry Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced Chapter 8 Information and Experience Design: Signage Teaching Tip Chapter 1 What Is Graphic Design: How toGive and Receive Feedback Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Check It Chapter 2 The Art of Graphic Design: Design Brief: A

Domain	Standard Number	Standards	SE/TE	Page	Citation
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Create It
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Check It
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Create It
				238	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
				292	Chapter 10 Working as a Graphic Designer: How toDevelop Your Résumé: Try It
				316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It
			TE	20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Teaching Tip
				120	Chapter 4 The Design Process: The Basic Steps: Client Review: Interdisciplinary Connection
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
Presenting	Acc.VA:Pr4	Analyze, select, and critique personal artwork for a collection or portfolio presentation.	SE	27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: For Your Portfolio
				61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: For Your Portfolio
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Check It
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: For Your Portfolio
				148	Chapter 5 Identity Design: Ways to Show Identity: Career Tip
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: For Your Portfolio
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: For Your Portfolio
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: For Your Portfolio
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: For Your Portfolio
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: For Your Portfolio
				288	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Try It
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Developing Your Portfolio: Try It
				316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Present It
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: For Your Portfolio
			TE		Chapter 1 What Is Graphic Design: Design in a Nutshell: Design Critique
				57	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Display
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection

Standard	Number	Standards	SE/TE	Page	Citation
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Present It
				213	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Display
				297	Chapter 10 Working as a Graphic Designer: Finding a Job: Interviewing: Try It
Acc.VA:Pr	r5	Evaluate, select, and apply methods or processes appropriate to display artwork in a specific place.	SE	33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Try It
				93	Chapter 3 Image Creation for Design: Managing Images: Using Raster and Vector Images
				94	Chapter 3 Image Creation for Design: Managing Images: Color Processes
				98	Chapter 3 Image Creation for Design: Images and Ethics: Licensing: Try It
				136	Chapter 4 The Design Process: The Path to a Final Product: Many Design Outcomes: Note It
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				148	Chapter 5 Identity Design: Ways to Show Identity: Career Tip
					Chapter 5 Identity Design: Stationery: Try It Chapter 6 Publications Design: Design History:
					Magazine Design: Vogue: Try It Chapter 7 Advertising Design: Space Ads: Try It
					Chapter 7 Advertising Design: Space Ads. Try It Chapter 8 Information and Experience Design: Exhibit Design: Fig. 8-23 Caption
				234	Chapter 8 Information and Experience Design: Exhibit
		291	Design: Green Design: Try It Chapter 10 Working as a Graphic Designer: Deign Fundamentals: Hierarchy in a Portfolio		
				316	Fundamentals: Hierarchy in a Portfolio Chapter 10 Working as a Graphic Designer: Design Priof: A Posign Team Project: Prosent It
			TE	74	Brief: A Design Team Project: Present It Chapter 3 Image Creation for Design: Illustration:
				96	Composition: A Sense of Space: Inquiry Chapter 3 Image Creation for Design: How toUse
				100	Metadata to Organize Photos: Inquiry Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Display
				120	Chapter 4 The Design Process: The Basic Steps: Client Review: Interdisciplinary Connection
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Display
				157	Chapter 5 Identity Design: Graphics for Three-
				164	Dimensional Packaging: Album Covers: Inquiry Chapter 5 Identity Design: Design Brief: Club Communication: Present It
				_	Chapter 7 Advertising Design: Billboards: Inquiry
					Chapter 7 Advertising Design: Billboards: Interdisciplinary Connection
					Chapter 7 Advertising Design: Direct Mail: Try It Chapter 7 Advertising Design: Design Brief: Poster for a
				223	School Event: Display Chapter 8 Information and Experience Design: Maps:
				234	Map Design Principles: Advanced Chapter 8 Information and Experience Design: Exhibit
			238	Design: Green Design: Design Extension Chapter 8 Information and Experience Design: Design	
			275	Brief: Mapping a Significant Place: Display Chapter 9 Design in Motion: Design Brief: PSA	
Acc.VA:Pr	r6	Make, explain, and justify connections between artists or	SE	8	Metaphor in Motion: Display Chapter 1 What Is Graphic Design: Design History:
		artwork and social, cultural, and political history.		33	Gutenberg and His Bible Chapter 2 The Art of Graphic Design: Design History:
				50	Art Deco in America: Try It Chapter 2 The Art of Graphic Design: Principles of
					Design: Expression: Fig. 2-33 Caption

Domain	Standard Number	Standards	SF/TF	Page	Citation
20			02,12	_	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Fig. 3-40 Caption
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art
				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
				132	Chapter 4 The Design Process: Design Components: Images: Illustrations: Fig. 4-35 Caption
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				198	Chapter 7 Advertising Design: A Little Advertising History: Fig. 7-2 Caption
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Try It
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Analyze
			TE	110	Chapter 4 The Design Process: The Basic Steps: Research: Inquiry
				115	Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Inquiry
				146	Chapter 5 Identity Design: Identity Past and Present: Inquiry
				157	Chapter 5 Identity Design: Graphics for Three- Dimensional Packaging: Album Covers: Inquiry
				172	Chapter 6 Publications Design: Looking Back: Design Aesthetics
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Interdisciplinary Connection
				220	Chapter 8 Information and Experience Design: A Look Back: Interdisciplinary Connection
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Design Extension
Responding	Acc.VA:Re7.1	Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed	SE	17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Think Like a Designer
		environments.		22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Create It
				31	Chapter 2 The Art of Graphic Design: Elements of Art: Shape and Form: Fig. 2-5 Caption
				34	Chapter 2 The Art of Graphic Design: Elements of Art: Texture: Think Like a Designer
				61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Writing About Art
				89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Fig. 3-40 Caption
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate

n	Standard Number	Standards	SE/TE	Page	Citation
				106	Chapter 4 The Design Process: Chapter Opener: Fig. 4-1 Caption
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Discuss It
				149	Chapter 5 Identity Design: Symbols and Logos: Fig. 5-7 Caption
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
				196	Chapter 7 Advertising Design: Chapter Opener: Fig. 7-1 Caption
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption
				210	Chapter 7 Advertising Design: Looking Ahead: Advertising: Discuss It
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Analyze
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Discuss It
				235	Chapter 8 Information and Experience Design: Experience Design: Think Like a Designer
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Writing About Art
			TE	106	Chapter 4 The Design Process: Chapter Opener: Tips for Using the Opening Image
				144	Chapter 5 Identity Design: Chapter Opener: Tips for Using the Opening Image
				154	Chapter 5 Identity Design: How toSimplify an Image: Design Extension
				170	Chapter 6 Publications Design: Chapter Opener: Tips for Using the Opening Image
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Teaching Tip
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
					Chapter 7 Advertising Design: Billboards: Teaching Tip
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip
				218	Chapter 8 Information and Experience Design: Chapter Opener: Tips for Using the Opening Image
				224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Teaching Tip
				244	Chapter 9 Design in Motion: Chapter Opener: Tips for Using the Opening Image
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
				288	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Online Portfolios: Design Extension
	Acc.VA:Re7.2	Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific	SE	17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Fig. 1-29 Caption
		audiences.		27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: Evaluate
				34	Chapter 2 The Art of Graphic Design: Elements of Art: Texture: Fig. 2-10 Caption
				38	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: Color and Vision: Think Like a Designer
				54	Chapter 2 The Art of Graphic Design: Principles of Design: Symbolic Communication: Fig. 2-40 Caption
				54	Chapter 2 The Art of Graphic Design: Principles of Design: Symbolic Communication: Think Like a Designer
				61	Chapter 2 The Art of Graphic Design: Chapter Review:
					The Art of Graphic Design: Evaluate

Domain	Standard Number	Standards	SE/TE	Page	Citation
				89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Fig. 3-40 Caption
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art
				106	Chapter 4 The Design Process: Chapter Opener: Fig. 4-1 Caption
				110	Chapter 4 The Design Process: The Basic Steps: Research: Fig. 4-5 Caption
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Discuss It
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Fig. 4-25 Caption
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Try It
				130	Chapter 4 The Design Process: How toUse Dummy Type: Fig. 4-32 Caption
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Design Journal Connection
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				148	Chapter 5 Identity Design: Ways to Show Identity: Fig. 5 6 Caption
				157	Chapter 5 Identity Design: Graphics for Three- Dimensional Packaging: Album Covers: Think Like a Designer
				159	Chapter 5 Identity Design: Uniforms and Insignia: Think Like a Designer
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Evaluate
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Writing About Art
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It
				174	Chapter 6 Publications Design: Books: Try It
				179	Chapter 6 Publications Design: Design Notes: Guide to the Front Page: Think Like a Designer
				180	Chapter 6 Publications Design: Magazines: Try It
				181	Chapter 6 Publications Design: Design Notes: Anatomy of a Magazine Article: Think Like a Designer
				183	Chapter 6 Publications Design: Newsletters: Fig. 6-18 Caption
				199	Chapter 7 Advertising Design: A Little Advertising History: Radio and Television: Discuss It
				200	Chapter 7 Advertising Design: Posters: Fig. 7-6 Caption
				206	Chapter 7 Advertising Design: How toDesign an Effective Banner Ad: Fig. 7-13 Caption
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Discuss It
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Fig. 7-16 Caption
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Analyze
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Writing About Art
				218	Chapter 8 Information and Experience Design: Chapter Opener: Fig. 8-1 Caption
				226	Chapter 8 Information and Experience Design: Signage:
					Wayfinding: Fig. 8-12 Caption

Domain	Standard Number	Standards	SF/TF	Page	Citation
Domain	Standard (Vallise)	Standards	52,12	_	Chapter 8 Information and Experience Design: Charts,
				L	Diagrams, and Infographics: Fig. 8-15 Caption
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Discuss It
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Fig. 9-32 Caption
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Analyze
				279	Chapter 9 Design in Motion: Chapter Review: Design in Motion: Evaluate
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Writing About
			TE	2	Art Chapter 1 What Is Graphic Design: Chapter Opener:
					Tips for Using the Opening Image
					Chapter 1 What Is Graphic Design: A Brief History: Early Printing: Design Aesthetics
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Inquiry
				40	Chapter 2 The Art of Graphic Design: Principles of Design: Design Critique
				49	Chapter 2 The Art of Graphic Design: Principles of Design: Contrast: Design Aesthetics
				51	Chapter 2 The Art of Graphic Design: How toCritique a Graphic Design: Teaching Tips
				106	Chapter 4 The Design Process: Chapter Opener: Tips for Using the Opening Image
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Design Aesthetics
				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
				127	Chapter 4 The Design Process: How toDesign with
				129	Type: Design Aesthetics Chapter 4 The Design Process: Design Components: Typography: Legibility: Inquiry
				131	Chapter 4 The Design Process: Design Fundamentals: Space and Balance: Design Aesthetics
				147	Chapter 5 Identity Design: Identity Past and Present: Design Aesthetics
				154	Chapter 5 Identity Design: How toSimplify an Image: Design Extension
				159	Chapter 5 Identity Design: Uniforms and Insignia: Design Aesthetics
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Design Aesthetics
				167	Chapter 5 Identity Design: Career Profile: Laura Savard: Inquiry
				170	Chapter 6 Publications Design: Chapter Opener: Tips for Using the Opening Image
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Teaching Tip
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				198	Chapter 7 Advertising Design: A Little Advertising History: Design Aesthetics
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Teaching Tip
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Link
				209	Chapter 7 Advertising Design: Design Notes: A Media
					Guru on Reaching a Market: Teaching Tip

Domain	Standard Number	Standards	SE/TE	Page	Citation
				220	Chapter 8 Information and Experience Design: A Look Back: Design Aesthetics
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Teaching Tip
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Teaching Tip (2)
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
	Acc.VA:Re8	Identify types of contextual information useful in the process of constructing interpretations of an artwork or	SE	9	Chapter 1 What Is Graphic Design: A Brief History: The Industrial Revolution: Fig. 1-14
		collection of works.		16	Chapter 1 What Is Graphic Design: What Does a Graphic Designer Do?: Finding Solutions: Fig. 1-27 Caption
				17	Chapter 1 What Is Graphic Design: Why Is Graphic Design Important?: Think Like a Designer
				27	Chapter 1 What Is Graphic Design: Chapter Review: What Is Graphic Design?: Apply
				30	Chapter 2 The Art of Graphic Design: Elements of Art: Line: Fig. 2-3 Caption
				32	Chapter 2 The Art of Graphic Design: Elements of Art: Space: Fig. 2-6 Caption
				32	Chapter 2 The Art of Graphic Design: Elements of Art: Space: Fig. 2-7 Caption
				37	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: Properties of Color: Fig. 2-16 Caption
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Fig. 2-19 Caption
				40	Chapter 2 The Art of Graphic Design: Principles of Design: Fig. 2-20 Caption
				41	Chapter 2 The Art of Graphic Design: Principles of Design: Balance: Fig. 2-21 Caption
				43	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Fig. 2-24
				44	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Visual Paths: Try It
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Fig. 2-30 Caption
				49	Chapter 2 The Art of Graphic Design: Principles of Design: Contrast: Fig. 2-31 Caption
				52	Chapter 2 The Art of Graphic Design: Principles of Design: Illusion and Reality: Fig. 2-36 Caption
				54	Chapter 2 The Art of Graphic Design: Principles of Design: Symbolic Communication: Think Like a Designer
				61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Evaluate
				68	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Shapes: Fig. 3-8 Caption
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustration Media: Fig. 3-11 Caption
				73	Chapter 3 Image Creation for Design: Illustration: Composition: Composing by Thirds: Fig. 3-13 Caption
				78	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: Two-Point
				82	Perspective: Fig. 3-25 Caption Chapter 3 Image Creation for Design: Photography: Fig.
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Design: Writing About Art 176 Chapter 6 Publications Design: Books: Book Design Components: Think Like a Designer 179 Chapter 6 Publications Design: Design Notes: Guide to the Front Page: Think Like a Designer 180 Chapter 6 Publications Design: Magazines: Try It 184 Chapter 6 Publications Design: Design Fundamentals: Emphasis and Movement: Fig. 6-19 Caption 185 Chapter 6 Publications Design: Annual Reports: Fig. 6-20 Caption 190 Chapter 6 Publications Design: Design Brief: A Newsletter Design: Design Journal Connection 195 Chapter 6 Publications Design: Chapter Review: Publications Design: Analyze 202 Chapter 7 Advertising Design History: Shaking					160	, , , , , , , , , , , , , , , , , , , ,
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nain	Standard Number	Standards	SE/TE	Page	Citation
				_	Chapter 7 Advertising Design: Space Ads: Fig. 7-10 Caption
				221	Chapter 8 Information and Experience Design: A Look Back: Fig. 8-4 Caption
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Try It
				226	Chapter 8 Information and Experience Design: Signage Wayfinding: Fig. 8-12 Caption
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Fig. 8-15 Caption
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Discuss It
				232	Chapter 8 Information and Experience Design: Design Fundamentals: Line: Fig. 8-22 Caption
				235	Chapter 8 Information and Experience Design: Experience Design: Think Like a Designer
				243	Chapter 8 Information and Experience Design: Chapter Review: Information and Experience Design: Analyze
					Chapter 9 Design in Motion: Motion Fundamentals: Observing Motion: Fig. 9-7 Caption
					Chapter 9 Design in Motion: Design Fundamentals: Animation Principles: Fig. 9-12 Caption
				279	Chapter 9 Design in Motion: Chapter Review: Design i Motion: Analyze
				279	Chapter 9 Design in Motion: Chapter Review: Design i Motion: Evaluate
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Writing About Art
			TE	2	Chapter 1 What Is Graphic Design: Chapter Opener: Tips for Using the Opening Image
				34	Chapter 2 The Art of Graphic Design: Elements of Art: Texture: Design Critique
				40	Chapter 2 The Art of Graphic Design: Principles of Design: Design Critique
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Design Aesthetics
				49	Chapter 2 The Art of Graphic Design: Principles of Design: Contrast: Design Aesthetics
				62	Chapter 3 Image Creation for Design: Chapter Opener: Tips for Using the Opening Image
				75	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Casual Perspective: Design Critique
				89	Chapter 3 Image Creation for Design: Photography: Composition: Rule of Thirds: Design Aesthetics
				106	Chapter 4 The Design Process: Chapter Opener: Tips for Using the Opening Image
				119	Chapter 4 The Design Process: The Basic Steps: Design Direction: More Is Better-Usually: Design Extension
				126	Chapter 4 The Design Process: Design Components:
				127	Typography: Type Families: Think Like a Designer Chapter 4 The Design Process: How toDesign with
				131	Type: Design Aesthetics Chapter 4 The Design Process: Design Fundamentals: Space and Balance: Design Aesthetics
1				144	Space and Balance: Design Aesthetics Chapter 5 Identity Design: Chapter Opener: Tips for Using the Opening Image
	l		The state of the s		LUBIUS THE CHEIMIS HIJASE
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Design Aesthetics

Domain	Standard Number	Standards	SE/TE	Page	Citation
				_	Chapter 6 Publications Design: Newspapers: Style and Consistency: Try It
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Teaching Tip
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				198	Chapter 7 Advertising Design: A Little Advertising History: Design Aesthetics
					Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Advanced
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Interdisciplinary Connection
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Teaching Tip (2)
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Design Extension
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
	Acc.VA:Re9	Determine the relevance of criteria used by others to evaluate a work of art or collection of works.	TE	6	Chapter 1 What Is Graphic Design: A Brief History: Alphabets and Books: Design Aesthetics
				51	Chapter 2 The Art of Graphic Design: How toCritique a Graphic Design: Teaching Tips
				209	Chapter 7 Advertising Design: Design Notes: A Media Guru on Reaching a Market: Teaching Tip
Connecting	Acc.VA:Cn10	Utilize inquiry methods of observation, research, and experimentation to explore unfamiliar subjects through artmaking.	SE	22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Create It
				55	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Create It
				64	Chapter 3 Image Creation for Design: Illustration: Try It
				66	Chapter 3 Image Creation for Design: Illustration: Warming Up: Try It
				69	Chapter 3 Image Creation for Design: Illustration: Observational Drawing: Drawing Forms: Try It
				72	Chapter 3 Image Creation for Design: Illustration: Exploring Other Illustraiton Media: Try It
				77	Chapter 3 Image Creation for Design: Illustration: Showing Perspective: Linear Perspective: One-Point Perspective: Try IT
				80	Chapter 3 Image Creation for Design: Illustration: The Human Figure: Understanding Proportions: Try It
				88	Chapter 3 Image Creation for Design: Photography: Composition: Viewpoint and Timing: Think Like a Designer
				99	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: For Your Portfolio
				111	Chapter 4 The Design Process: The Basic Steps: Research: Finding Inspiration: Think Like a Designer
				117	Chapter 4 The Design Process: How toVisualize by Sketching
					Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
					Chapter 4 The Design Process: Design Components: Images: Photographs: Scans: Try It
					Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
					Chapter 4 The Design Process: Design Brief: Identifying My Mix: Design Journal Connection
					Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer
					Chapter 5 Identity Design: Symbols and Logos: Try It Chapter 5 Identity Design: Design Notes: Web Design:
					Try It

in	Standard Number	Standards	SE/TE	Page	Citation
				153	Chapter 5 Identity Design: Stationery: Try It
				162	Chapter 5 Identity Design: Looking Ahead: Identity Design: Think Like a Designer
				164	Chapter 5 Identity Design: Design Brief: Club
				104	Communication: Create It
				174	Chapter 6 Publications Design: Books: Try It
					Chapter 6 Publications Design: Design History:
					Magazine Design: Vogue: Try It
				200	Chapter 7 Advertising Design: Posters: Try It
				206	Chapter 7 Advertising Design: How toDesign an
					Effective Banner Ad: Try It
					Chapter 7 Advertising Design: Direct Mail: Try It
				208	Chapter 7 Advertising Design: Ads for Television and
				242	Online Media: Try It
				212	Chapter 7 Advertising Design: Design Brief: Poster for School Event: Create It
				226	Chapter 8 Information and Experience Design: Signage
				220	Wayfinding: Try It
	Ì			237	Chapter 8 Information and Experience Design: Design
					Brief: Mapping a Significant Place: Create It
				249	Chapter 9 Design in Motion: Motion Fundamentals:
					Observing Motion: Change: Try It
				251	Chapter 9 Design in Motion: Design Fundamentals:
				25.5	Animation Principles: Try It
				256	Chapter 9 Design in Motion: How toPlan Timing and
				257	Spacing: Interdisciplinary Connection Chapter 9 Design in Motion: How toPlan Timing and
				23/	Spacing: Try It
				259	Chapter 9 Design in Motion: Handmade Animation:
					Using Still Photographs: Try It
				265	Chapter 9 Design in Motion: Creating Motion Graphics
					Generating Ideas: Try It
				266	Chapter 9 Design in Motion: Creating Motion Graphics
					Telling a Good Story: Try It
				268	Chapter 9 Design in Motion: Design Notes: Game
				27:	Design: Try It
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
			TE	Δ	Chapter 1 What Is Graphic Design: Design Is All Aroun
			'-	4	You: Design History
				9	Chapter 1 What Is Graphic Design: A Brief History: The
					Industrial Revolution: Inquiry
	Ì			17	Chapter 1 What Is Graphic Design: Why Is Graphic
					Design Important?: Think Like a Designer
				33	Chapter 2 The Art of Graphic Design: Design History:
					Art Deco in America: Design Extension
				39	Chapter 2 The Art of Graphic Design: Elements of Art:
				40	Color, Value, and Light: What Color Means: Inquiry Chapter 2 The Art of Graphic Design: Principles of
				48	Chapter 2 The Art of Graphic Design: Principles of Design: Proportion: Advanced
				53	Chapter 2 The Art of Graphic Design: Principles of
					Design: Illusion and Reality: Abstraction: Teaching Tip
				64	Chapter 3 Image Creation for Design: Illustration:
					Interdisciplinary Connection
				65	Chapter 3 Image Creation for Design: Design History:
					The Golden Age of Comics: Teaching Tip
				66	Chapter 3 Image Creation for Design: Illustration:
				60	Warming Up: Design Extension Chapter 3 Image Creation for Design: Illustration:
				9	Observational Drawing: Drawing Forms: Inquiry
				73	Chapter 3 Image Creation for Design: Illustration:
					Composition: Composing by Thirds: Design Aesthetics
				77	Chapter 3 Image Creation for Design: Illustration:
			1		Showing Perspective: Linear Perspective: One-Point
					Showing reispective. Linear reispective. One rome

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					Chapter 4 The Design Process: The Basic Steps: Brainstorming: Interdisciplinary Connection
				115	Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics
				115	Chapter 4 The Design Process: The Basic Steps: Sketching: Design Aesthetics
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
				150	Chapter 5 Identity Design: Design History: Paul Rand: Design Extension
				154	Chapter 5 Identity Design: How toSimplify an Image: Design Extension
				180	Chapter 6 Publications Design: Magazines: Design Extension
				180	Chapter 6 Publications Design: Magazines: Interdisciplinary Connection
				204	Chapter 7 Advertising Design: Design Fundamentals: Proportion and Scale: Advanced
				208	Chapter 7 Advertising Design: Ads for Television and Online Media: Interdisciplinary Connection
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
				228	Chapter 8 Information and Experience Design: Charts, Diagrams, and Infographics: Interdisciplinary Connection
				253	Chapter 9 Design in Motion: How toAnimate a Human Action: Teaching Tip
				264	Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Interdisciplinary Connection
				266	Chapter 9 Design in Motion: Creating Motion Graphics: Telling a Good Story: Interdisciplinary Connection
				269	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Kinetic Typography
				270	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Sound: Interdisciplinary Connection
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
				272	Chapter 9 Design in Motion: Looking Ahead: Design in Motion: Teaching Tip
					Chapter 10 Working as a Graphic Designer: Working Ethically: Using Images: Design Extension
	Acc.VA:Cn11	Compare uses of art in a variety of societal, cultural, and historical contexts and make connections to uses of art in	SE		Chapter 1 What Is Graphic Design: Design Is All Around You: Fig. 1-4 Caption
		contemporary, local, and global contexts.			Chapter 1 What Is Graphic Design: A Brief History: Into the Modern Age: Posters and Signage: Fig. 1-20 Caption
				22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Create It
				39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Fig. 2-19 Caption
				61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Writing About Art
				65	Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip
					Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				148	Chapter 5 Identity Design: Ways to Show Identity: Think Like a Designer
				172	Chapter 6 Publications Design: Looking Back: Fig. 6-2 Caption

main	Standard Number	Standards	SE/TE	Page	Citation
				_	Chapter 6 Publications Design: Newspapers: Style and
					Consistency: Try It
				199	Chapter 7 Advertising Design: A Little Advertising
				201	History: Radio and Television: Discuss It
				201	Chapter 7 Advertising Design: Billboards: Think Like a Designer
				220	Chapter 8 Information and Experience Design: A Look Back: Fig. 8-2 Caption
				221	Chapter 8 Information and Experience Design: A Look Back: Discuss It
				252	Chapter 9 Design in Motion: Motion Fundamentals:
					Animation and Frames: Fig. 9-14 Caption
				260	Chapter 9 Design in Motion: Design History: Lotte Reiniger's Silhouette Animations
				284	Chapter 10 Working as a Graphic Designer: Design
					History: The Design Profession: Think Like a Designer
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Analyze
			TE	4	Chapter 1 What Is Graphic Design: Design Is All Around You: Design History
				5	Chapter 1 What Is Graphic Design: A Brief History: The
					Birth of Writing: Teaching Tip
				6	Chapter 1 What Is Graphic Design: A Brief History: Alphabets and Books: Design Aesthetics
				11	Chapter 1 What Is Graphic Design: A Brief History: Into the Modern Age: Teaching Tip
				28	Chapter 2 The Art of Graphic Design: Chapter Opener: Tips for Using the Opening Image
				48	Chapter 2 The Art of Graphic Design: Principles of
					Design: Proportion: Advanced
				110	Chapter 4 The Design Process: The Basic Steps:
				100	Research: Inquiry
				129	Chapter 4 The Design Process: Design Components:
				146	Typography: Legibility: Inquiry Chapter 5 Identity Design: Identity Past and Present:
				0	Inquiry
				157	Chapter 5 Identity Design: Graphics for Three-
					Dimensional Packaging: Album Covers: Inquiry
					Chapter 6 Publications Design: Looking Back: Design Aesthetics
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection
				178	Chapter 6 Publications Design: Newspapers: Style and
					Consistency: Interdisciplinary Connection
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				198	Chapter 7 Advertising Design: A Little Advertising History: Design History
				204	Chapter 7 Advertising Design: Design Fundamentals:
				209	Proportion and Scale: Advanced Chapter 7 Advertising Design: Design Notes: A Media
				- 330	Guru on Reaching a Market: Link
				220	Chapter 8 Information and Experience Design: A Look Back: Design Aesthetics
				220	Chapter 8 Information and Experience Design: A Look Back: Interdisciplinary Connection
				224	Chapter 8 Information and Experience Design: Design
				200	Notes: Road Culture: Interdisciplinary Connection
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Design Extension

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	6152-8971-4				
ain	Standard Numbe	r Standards	SE/TE	Page	Citation
reating	Adv.VA:Cr1.1	Visualize and hypothesize to generate plans for ideas and	SE	189	Chapter 6 Publications Design: Design Brief: A Newsletter Design
		directions for creating art and design that can affect social			Create It
		change.		238	Chapter 8 Information and Experience Design: Design Brief:
					Mapping a Significant Place: Design Journal Connection
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still
					Photographs: Try It
				273	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Mot
					Before You Begin
				315	Chapter 10 Working as a Graphic Designer: Design Brief: A Desi
				313	Team Project: Create It
			TE	124	Chapter 4 The Design Process: Design History: The Evolution of
			'-	124	Poster: Interdisciplinary Connection
				167	Chapter 5 Identity Design: Career Profile: Laura Savard: Inquiry
					Chapter 6 Publications Design: Magazines: Design Extension
				223	Chapter 8 Information and Experience Design: Maps: Map Design
					Principles: Inquiry
				272	Chapter 9 Design in Motion: Looking Ahead: Design in Motion:
					Teaching Tip
	Adv.VA:Cr1.2	Choose from a range of materials and methods of traditional	SE	137	Chapter 4 The Design Process: Design Brief: Identifying My Mix:
		and contemporary artistic practices, following or breaking			Before You Begin
		established conventions, to plan the making of multiple works		148	Chapter 5 Identity Design: Ways to Show Identity: Think Like a
		of art and design based on a theme, idea, or concept.			Designer
				149	Chapter 5 Identity Design: Symbols and Logos: Try It
				152	Chapter 5 Identity Design: Design Notes: Web Design: Try It
				153	Chapter 5 Identity Design: Stationery: Try It
				156	Chapter 5 Identity Design: Graphics for Three-Dimensional
					Packaging: Templates: Try It
				163	Chapter 5 Identity Design: Design Brief: Club Communication: C
					lt , , , , , ,
				164	Chapter 5 Identity Design: Design Brief: Club Communication:
				-0.	Design Journal Connection
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Desig
				130	Create It
				202	
					Chapter 7 Advertising Design: Space Ads: Try It Chapter 7 Advertising Design: How toDesign an Effective Bann
				200	
					Ad: Try It
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself
				L	Your Work: Portfolios: Developing Your Portfolio: Try It
				315	Chapter 10 Working as a Graphic Designer: Design Brief: A Desi
					Team Project: Create It
			TE	139	Chapter 4 The Design Process: Design Brief: Identifying My Mix:
					Meeting Individual Student Needs
				161	Chapter 5 Identity Design: Money: Design Aesthetics
				312	Chapter 10 Working as a Graphic Designer: Working Ethically: L
					Images: Design Extension
	Adv.VA:Cr2.1	Experiment, plan, and make multiple works of art and design	SE	137	Chapter 4 The Design Process: Design Brief: Identifying My Mix:
		that explore a personally meaningful theme, idea, or concept.			Create It
				152	Chapter 5 Identity Design: Design Notes: Web Design: Try It
					Chapter 5 Identity Design: Design Brief: Club Communication: C
					It
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design
				250	Create It
				290	Chapter 10 Working as a Graphic Designer: Presenting Yourself
				250	Your Work: Portfolios: Developing Your Portfolio: Try It
				216	Chapter 10 Working as a Graphic Designer: Design Brief: A Desi
				310	Team Project: Create It
				420	-
			TE	139	Chapter 4 The Design Process: Design Brief: Identifying My Mix:
	A L VI 2 5 5		65	-	Meeting Individual Student Needs
	Adv.VA:Cr2.2	Demonstrate understanding of the importance of balancing	SE	98	Chapter 3 Image Creation for Design: Images and Ethics: Licens
		freedom and responsibility in the use of images, materials,			Try It
		tools, and equipment in the creation and circulation of		190	Chapter 6 Publications Design: Design Brief: A Newsletter Design
		creative work.			Create It
				210	Chapter 7 Advertising Design: Looking Ahead: Advertising: Discu
				L	
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Desi
					Writing About Art
				310	Chapter 10 Working as a Graphic Designer: Working Ethically:
	1	T. Control of the Con	I .	I	Copyright

Adv.VA.C/2.3 Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances, inhibits, and/or empowers people's lives. Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances, inhibits, and/or empowers people's lives. Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances, inhibits, and/or empowers people's lives. Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances, inhibits, and/or empowers people's lives. Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances, inhibits, and/or empowers people's lives. Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances, inhibits, and/or empowers people's lives. Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances, inhibits, and/or empowers people's lives. Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances, inhibits, and/or empowers people's lives. Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances, inhibits, and/or empowers people's lives. Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances, inhibits, and/or empowers people's lives. Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances, inhibits, and/or empowers people's lives. Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances, inhibits, and/or empowers people's lives. Demonstrator in works of art or design how visual and material cutture defines, shopes, enhances in hibits, and/or enhances and enha	Domain	Chandard Number	Chandards	CF/TF	Dogo	Citation
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				164	Chapter 5 Identity Design: Design Brief: Club Communication: Create It
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Create It
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Check It
				212	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Create It
				238	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
				316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Create It
			TE	20	Chapter 1 What Is Graphic Design: Design in a Nutshell: Teaching Tip
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
Presenting	Adv.VA:Cr4	Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a	SE	173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It
		specific exhibit or event.		182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Try It
				316	Chapter 10 Working as a Graphic Designer: Design Brief: A Design Team Project: Present It
			TE	74	Chapter 3 Image Creation for Design: Illustration: Composition: A Sense of Space: Inqiury
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
				213	Chapter 7 Advertising Design: Design Brief: Poster for a School Event: Display
				223	Chapter 8 Information and Experience Design: Maps: Map Design Principles: Advanced
				289	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Print Portfolios: Link
	Adv.VA:Pr5	Investigate, compare, and contrast methods and processes for preserving, presenting, and protecting a variety of art works.	SE	93	Chapter 3 Image Creation for Design: Managing Images: Using Raster and Vector Images
		,,		94	Chapter 3 Image Creation for Design: Managing Images: Color Processes
				95	Chapter 3 Image Creation for Design: Managing Images: Archiving
				96	Chapter 3 Image Creation for Design: How toUse Metadata to Organize Photos: Analyze
				98	Chapter 3 Image Creation for Design: Images and Ethics: Licensing: Try It
					Chapter 4 The Design Process: The Basic Steps: The Last Steps
				135	Chapter 4 The Design Process: The Path to a Final Product: Design Aesthetics
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: For Your Portfolio
					Chapter 5 Identity Design: Ways to Show Identity: Career Tip Chapter 7 Advertising Design: Chapter Review: Advertising Design: For Your Portfolio
				289	Chapter 10 Working as a Graphic Designer: Presenting Yourself and Your Work: Portfolios: Print Portfolios: Note It
				291	
			TE	96	Chapter 3 Image Creation for Design: How toUse Metadata to Organize Photos: Inquiry
	Adv.VA:Pr6	Curate a collection of objects, artifacts, or artwork to impact the viewer's understanding of social, cultural, and/or political experiences.	SE	21	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Before You Begin
				22	Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My Graphic Life: Create It
				33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Try It
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art
				138	Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				173	Chapter 6 Publications Design: Looking Back: Early Publications
	l				Design: Try It

Domain	Standard Number	Standards	SE/TE	Page	Citation
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It
				233	Chapter 8 Information and Experience Design: Exhibit Design: Fig. 8- 23 Caption
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green Design: Try It
			TE	5	Chapter 1 What Is Graphic Design: A Brief History: The Birth of Writing: Teaching Tip
				33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Design Extension
				100	Chapter 3 Image Creation for Design: Design Brief: Songbook of
				129	Myself: Display Chapter 4 The Design Process: Design Components: Typography:
				138	Legibility: Inquiry Chapter 4 The Design Process: Design Brief: Identifying My Mix:
				146	Display Chapter 5 Identity Design: Identity Past and Present: Inquiry
					Chapter 5 Identity Design: Graphics for Three-Dimensional Packaging: Album Covers: Inquiry
				234	Chapter 8 Information and Experience Design: Exhibit Design: Green
Responding	Adv.VA:Re7.1	Analyze how responses to art develop over time based on	SE	22	Design: Design Extension Chapter 1 What Is Graphic Design: Design Brief: Mood Board for My
		knowledge of and experience with art and life.		138	Graphic Life: Check It Chapter 4 The Design Process: Design Brief: Identifying My Mix:
			TE	33	Design Journal Connection Chapter 2 The Art of Graphic Design: Design History: Art Deco in
					America: Design Extension
					Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection
				280	Chapter 10 Working as a Graphic Designer: Chapter Opener: Tips for Using the Opening Image
	Adv.VA:Re7.2	Determine the commonalities within a group of artists or visual images attributed to a particular type of art,	SE	33	Chapter 2 The Art of Graphic Design: Design History: Art Deco in America: Try It
		timeframe, or culture.		39	Chapter 2 The Art of Graphic Design: Elements of Art: Color, Value, and Light: What Color Means: Fig. 2-19 Caption
				44	Chapter 2 The Art of Graphic Design: Principles of Design: Movement and Rhythm: Visual Paths: Try It
				53	Chapter 2 The Art of Graphic Design: Principles of Design: Illusion and Reality: Abstraction: Try It
					Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Before You Begin
				126	Chapter 4 The Design Process: Design Components: Typography: Type Families: Think Like a Designer
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Try It
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It
				224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Fig. 8-8 and Fig. 8-9 Caption
				225	Chapter 8 Information and Experience Design: Signage: Fig. 8-10 Caption
				284	Chapter 10 Working as a Graphic Designer: Design History: The Design Profession: Think Like a Designer
				308	Chapter 10 Working as a Graphic Designer: Keeping Up with the Graphic Design Industry: Try It
			TE	11	Chapter 1 What Is Graphic Design: A Brief History: Into the Modern
				14	Age: Teaching Tip Chapter 1 What Is Graphic Design: A Brief History: Graphic Design
				41	Today: Inquiry Chapter 2 The Art of Graphic Design: Principles of Design: Balance: Teaching Tip
					Chapter 4 The Design Process: The Basic Steps: Research: Inquiry Chapter 4 The Design Process: The Basic Steps: Sketching: Design
				127	Aesthetics Chapter 4 The Design Process: How toDesign with Type: Design Aesthetics
					Chapter 4 The Design Process: Design Components: Typography: Legibility: Inquiry
				146	Chapter 5 Identity Design: Identity Past and Present: Inquiry

				150	at a first on a second of
				159	Chapter 5 Identity Design: Uniforms and Insignia: Design Aesthetics
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Interdisciplinary Connection
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Interdisciplinary Connection
				198	Chapter 7 Advertising Design: A Little Advertising History: Design Aesthetics
				204	Chapter 7 Advertising Design: Design Fundamentals: Proportion and
				208	Scale: Advanced Chapter 7 Advertising Design: Ads for Television and Online Media:
				209	Teaching Tip Chapter 7 Advertising Design: Design Notes: A Media Guru on
				227	Reaching a Market: Teaching Tip Chapter 8 Information and Experience Design: Design History: The
					1968 Olympics: Design Critique Chapter 10 Working as a Graphic Designer: Keeping Up with the
A d.	dv.VA:Re8	Analyze differing intersystations of an articular or collection of	C.F.		Graphic Design Industry: Design Extension
Adv		Analyze differing interpretations of an artwork or collection of works in order to select and defend a plausible critical			Chapter 4 The Design Process: Design Components: Typography: Legibility: Think Like a Designer
		analysis.	TE	40	Chapter 2 The Art of Graphic Design: Principles of Design: Design Critique
				178	Chapter 6 Publications Design: Newspapers: Style and Consistency: Interdisciplinary Connection
Adv	dv.VA:Re9	Construct evaluations of a work of art or collection of works based on differing sets of criteria.	SE	51	Chapter 2 The Art of Graphic Design: How toCritique a Graphic Design: Try It
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate
					Chapter 4 The Design Process: Chapter Opener: Fig. 4-1 Caption
				118	Chapter 4 The Design Process: How toVisualize by Sketching: Design Direction: Try It
				129	Chapter 4 The Design Process: Design Components: Typography: Legibility: Try It
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Evaluate
				169	Chapter 5 Identity Design: Chapter Review: Identity Design: Writing About Art
				190	Chapter 6 Publications Design: Design Brief: A Newsletter Design: Design Journal Connection
				195	Chapter 6 Publications Design: Chapter Review: Publications Design: Evaluate
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Writing About Art
				232	Chapter 8 Information and Experience Design: Design
				235	Fundamentals: Line: Discuss It Chapter 8 Information and Experience Design: Exhibit Design: Think
				279	Like a Designer Chapter 9 Design in Motion: Chapter Review: Design in Motion:
				321	Evaluate Chapter 10 Working as a Graphic Designer: Chapter Review:
			TE		Working as a Graphic Designer: Writing About Art Chapter 4 The Design Process: Chapter Opener: Tips for Using the
					Opening Image
					Chapter 4 The Design Process: Design History: The Evolution of the Poster: Design Aesthetics
				127	Chapter 4 The Design Process: How toDesign with Type: Design Aesthetics
				224	Chapter 8 Information and Experience Design: Design Notes: Road Culture: Teaching Tip
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique
				271	Chapter 9 Design in Motion: Creating Motion Graphics: Making Your Work Stand Out: Inquiry
Connecting Adv	I	Synthesize knowledge of social, cultural, historical, and personal life with art-making approaches to create	SE	55	Chapter 2 The Art of Graphic Design: Design Brief: A Simple Story: Capturing a Classic with Minimalism: Create It
		meaningful works of art or design.		99	Chapter 3 Image Creation for Design: Design Brief: Songbook of Myself: Create It

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20			02,12		Chapter 4 The Design Process: Design Brief: Identifying My Mix: Create It
				164	Chapter 5 Identity Design: Design Brief: Club Communication: Create It
				182	Chapter 6 Publications Design: Design History: Magazine Design: Vogue: Try It
				237	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Create It
				259	Chapter 9 Design in Motion: Handmade Animation: Using Still Photographs: Try It
				274	Chapter 9 Design in Motion: Design Brief: PSA Metaphor in Motion: Create It
			TE	64	Chapter 3 Image Creation for Design: Illustration: Interdisciplinary Connection
				65	Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Interdisciplinary Connection
				154	Chapter 5 Identity Design: How toSimplify an Image: Design Extension
					Chapter 6 Publications Design: Magazines: Design Extension Chapter 6 Publications Design: Magazines: Interdisciplinary
					Connection
					Chapter 7 Advertising Design: Ads for Television and Online Media: Interdisciplinary Connection
					Chapter 8 Information and Experience Design: Maps: Map Design Principles: Inquiry
					Chapter 9 Design in Motion: Creating Motion Graphics: Why Use Motion: Interdisciplinary Connection
				270	Chapter 9 Design in Motion: Creating Motion Graphics: Other Considerations: Sound: Interdisciplinary Connection
	Adv.VA:Cn11	Assess the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.	SE	8	Chapter 1 What Is Graphic Design: Design History: Gutenberg and His Bible: Graphic Design Today: Inquiry
				61	Chapter 2 The Art of Graphic Design: Chapter Review: The Art of Graphic Design: Evaluate
				65	Chapter 3 Image Creation for Design: Design History: The Golden Age of Comics: Teaching Tip
				105	Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Evaluate
					Chapter 3 Image Creation for Design: Chapter Review: Image Creation for Design: Writing About Art
				124	Chapter 4 The Design Process: Design History: The Evolution of the Poster: Discuss It
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Analyze
				143	Chapter 4 The Design Process: Chapter Review: The Design Process: Evaluate
				173	Chapter 6 Publications Design: Looking Back: Early Publications Design: Try It
				217	Chapter 7 Advertising Design: Chapter Review: Advertising Design: Writing About Art
				260	Chapter 9 Design in Motion: Design History: Lotte Reiniger's Silhouette Animations: Using Raster and Vector Images
				321	Chapter 10 Working as a Graphic Designer: Chapter Review: Working as a Graphic Designer: Analyze
			TE		Chapter 4 The Design Process: The Basic Steps: Research: Inquiry
					Chapter 5 Identity Design: Career Profile: Laura Savard: Inquiry Chapter 6 Publications Design: Newspapers: Style and Consistency: Interdisciplinary Connection
				196	Chapter 7 Advertising Design: Chapter Opener: Tips for Using the Opening Image
				220	Chapter 8 Information and Experience Design: A Look Back: Design Aesthetics
				227	Chapter 8 Information and Experience Design: Design History: The 1968 Olympics: Design Critique
				238	Chapter 8 Information and Experience Design: Design Brief: Mapping a Significant Place: Design Journal Connection