

# WRITE FOR *SchoolArts* MAGAZINE!

Art teachers have been turning to *SchoolArts* for inspiration since 1901, and it's easy to see why: *SchoolArts* is created by passionate, innovative experts like you—people whose lesson plans and teaching strategies are classroom-tested.

## Why write for *SchoolArts*?

### Inspire your fellow Art Educators.

Writing for *SchoolArts* may be the best thing you do for your career. In addition to getting published, you are advocating for your art program and sharing your ideas with thousands of art educators throughout the world! Plus, *SchoolArts* and Davis Publications provides some great author benefits (see right).

## How do you begin?

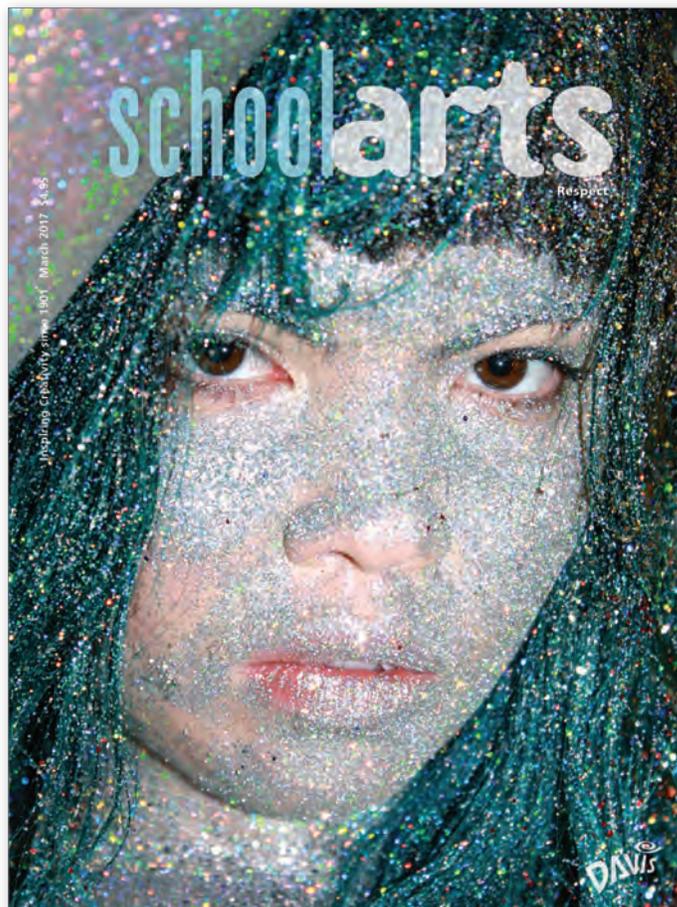
### Pick a topic and start writing! Think about:

- how you would express your idea to a fellow art teacher.
- what artist, trend, or issue influenced your idea.
- the main ideas you are trying to communicate.
- what teachers need to know to effectively teach the lesson.

### When writing:

- use a conversational style.
- outline your ideas.
- keep it to 800 words or less.

**Questions?** Email our editor-in-chief Nancy Walkup at [NWalkup@DavisArt.com](mailto:NWalkup@DavisArt.com)



### Every time you have an article published you will receive the following author benefits:

- Honorarium of up to \$100 per article.
- Free one-year print and digital subscription to *SchoolArts*.
- Up to six free copies of the issue in which your article appears.
- Two years of access to Davis Digital, which includes a fine art image subscription with more than 35,000 images, your choice of one student eBook, and access to Portfolios and the Curriculum Builder.

See the other side for photo tips/requirements and how to submit your article. ▶

## Every great article needs great images.

### Tips on taking great photos:

- Photograph the artwork on a neutral yet contrasting background. This is important when photographing 3D artwork.
- Leave space around the artwork or subject. Don't overfill the frame. Make sure not to crop any part of the artwork.
- Keep the artwork out of dark shadows or bright sunlight.
- Make sure the whole artwork is in the photo.
- When using a flash, try to set up the artwork in an evenly lit environment, then you won't have overexposed or very dark areas.

### Photo requirements:

- Submit a minimum of 4 images.
- Ideal image size is **AT LEAST** 4 x 6" at 300 digital pixels per inch (dpi).
- For an image to be considered for a cover, submit an image that is at least 9 x 12" at 300 dpi.
- If showing photos of students, include signed permission forms. Download form at **SchoolArts.com/PermissionForm**.

**NOTE:** Do not make adjustments to your photos with any photo-editing software. *SchoolArts* will make sure that your photos look the best they possibly can.

**Questions?** Email our Art Director, Julia Wade, at [JuliaWade@DavisArt.com](mailto:JuliaWade@DavisArt.com)

## How do you submit an article to *SchoolArts*?

### Submitting Your Text and Photos:

#### Option 1: Online at [SchoolArts.com/Submission](http://SchoolArts.com/Submission)

- Go to [SchoolArts.com/Submission](http://SchoolArts.com/Submission). Complete the form and upload your article, images, and permission form(s).

#### Option 2: Hightail / WeTransfer

- Submit your compressed file (includes Word doc and images) through our Hightail drop box at **[Hightail.com/u/SchoolArtsSubmissions](http://Hightail.com/u/SchoolArtsSubmissions)**.
- **OR** use **WeTransfer.com** to submit your compressed file to **[SAsubmissions@DavisArt.com](mailto:SAsubmissions@DavisArt.com)**.

#### Option 3: Mail

- Save your high-resolution images to a CD, DVD, or thumb drive, along with your article text.
- Mail your CD, DVD, or thumb drive, along with signed permission forms, to *SchoolArts* Magazine, 50 Portland Street, Worcester, MA 01608.

### Submission Checklist

- Send your article as a Word document or PDF.
- Include your name, school, home address, and email.
- Send 4 or more high-quality digital images of final artworks and/or process photos (do not embed images in a Word document).
- Include captions for each photo (student's name, grade level).
- If showing photos of students, include signed permission forms. Download form at **[SchoolArts.com/PermissionForm](http://SchoolArts.com/PermissionForm)**.

*SchoolArts* will respond within 3–6 months. Accepted articles are usually published within 24 months.

**IMPORTANT NOTE:** *SchoolArts* strongly discourages the unprofessional practice of simultaneously submitting the same materials to more than one publication.

