The Visual Experience

By Jack Hobbs, Richard Salome, and Ken Vieth

Available as an eBook and print textbook.
Program Overview and Chapter Organizer

Student Book includes:
- 45 Studio lessons by Ken Vieth
- Four parts with 16 chapters
- Fine-art images from across time and around the globe, including 21st century artists
- Artist biographies
- Step-by-step art criticism
- Student Handbook with step-by-step techniques

Teacher Edition includes:
- Wrap-around format
- Clear lesson organization including a four-step approach to developing critical skills
- Technology focus

At-a-glance chapter organizers for every chapter help you teach the way you want to teach. Scan an entire chapter and select the topics, activities, and options that fit your own curriculum.

Teacher Edition, Chapter 7

Materials
Review Studio Experience media.
### Pacing
Choose content according to your own course schedule. Choose from a nine-week, one semester, or full-year course.

### Objectives
Preview the chapter and lessons objectives.

### Teaching Options
Preview strategies for meeting individual needs, linking to other disciplines, writing about art, and background on artists, artworks, processes, and the elements of art and principles of design.

### Assessment
Preview a variety of chapter tools for checking student understanding.

### Resources lists
Resource lists suggest helpful ancillary products for each chapter and lesson.

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**Chapter Resources**
- Teacher’s Resource Package
- Vocabulary List 7 (Vocal)
- Spanish Glossary List 7 (ESL)
- Digital Research 7 (Computer)
- Chapter 7 Review (Assess)
- Chapter 7 Test (Assess)

**Chapter Assessment**
- Chapter Review
- Page 193
- Chapter 7 Test (TF)

**Resources**
- Teacher’s Resource Package
  - Vocabulary List 7.1 (Vocal)
  - Spanish Glossary List 7.1 (ESL)
  - Artist Bio 10: Lange (Artist)

**Teaching Options**
- Web Links
  - Meeting Individual Needs
  - More About The Artist

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**Resources**
- Teacher’s Resource Package
  - Vocabulary List 7.2 (Vocal)
  - Linking Decisions 7.2a.1 (Vocational)
  - Write About It 7.2a.3 (Vocal)
  - Artist Bio 11: Lange (Artist)

**Teaching Options**
- Linking Disciplines: Science
  - Try It Yourself
  - More About Marilyn Levine
  - Write About It

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**Resources**
- Teacher’s Resource Package
  - Critical Method Evaluation (History)
  - Art Criticism Workbook Ch. 7 (History)
  - Artist Bio 26: van Gogh (Artist)

**Teaching Options**
- More About The Poplars at Saint-Peters

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**Resources**
- Teacher’s Resource Package
  - Assessment Rubric 7.4 (Assess)
  - Studio Master 7.4 (Studio)
  - Studio Background 7.4 (Studio)
  - Stimulating Ideas 7.4 (Studio)
  - Digital Option 7.4 (Computer)

**Teaching Options**
- More About Unity
  - Digital Option

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**Resources**
- Teacher’s Resource Package
  - Assessment Rubric 7.5 (Assess)
  - Studio Master 7.5 (Studio)
  - Studio Background 7.5 (Studio)
  - Stimulating Ideas 7.5 (Studio)
  - Digital Option 7.5 (Computer)

**Teaching Options**
- More About Register
  - Digital Option
Openers give you consistent previews of each chapter, plus strategies for engaging students right from the start.

**Objectives**
Quickly identify chapter objectives.

**Student Pages**
See everything your students see.

**Fine Art**
Each chapter opens with an example of fine art.

**Resources List**
Check available Teacher Resources supplements for the chapter. Words in parentheses refer to resource titles.
Student Artwork
Examples of student artwork reflect the chapter theme.

Lessons at a Glance
Preview chapter content before you teach.

Artists lists
Preview the artists whose works appear in the chapter.

Key Terms
Look over chapter vocabulary in English and Spanish.

More About
Read background information about the featured artwork or artist.
A Quick Look and Lessons

A Quick Look Don’t have time for an entire chapter? Want to get basic ideas across fast? Here you can find:

- a concise lesson format: Introduce, Teach, Assess, Close
- the main ideas of the chapter
- sample artworks that drive main points home visually
- clearly marked and defined primary vocabulary

Spanish versions of Quick Look Spanish versions are available with the Teacher Resources.

Teach
Teach presents ways to:

- engage students
- use the text
- use the art
- extend the lesson
- reinforce art history, criticism, aesthetics, and art production

Resources
A wealth of ancillaries are correlated at point of use.

Teacher Edition, Chapter 10
Lessons  Teaching information wraps around every lesson, offering you point-of-use support and strategies. Side margins focus on the textbook’s narrative and artwork. The white box and gray bar at the bottom offer you additional resources, information, and options.

Simple lesson format

A simple lesson format allows you both structure and flexibility. Prepare outlines with pacing suggestions, lesson objectives, key vocabulary and definitions, and studio materials.

Assess

Assess provides evaluation techniques.

Close

Suggestions on ways to summarize and reinforce content as well as carefully structured discussions and activities.

Teaching Options

- Find out More About artists, techniques, and processes
- Help students make interdisciplinary connections
- Reinforce language skills with writing exercises
Introduce and reinforce basic skills while you help students create meaningful art. Use the studio lessons of Ken Vieth, author of *From Ordinary to Extraordinary: Art and Design Problem Solving*, as a springboard for a series of thought-provoking, hands-on exercises. Offered at the end of every chapter, these studio lessons will move students toward the extraordinary; inspiring and expanding their understanding of themselves and their art.

**Technique Tips**
Practical suggestions for working in various media.

**Pacing**
Pacing is suggested as a guide; adapt to your own schedule and needs.

**Studio Objectives**
Clear studio objectives make it easy to relate the creative process to your own curricular goals.

**Materials**
Review materials you’ll need.

**Warm-up**
Start with a warm-up to focus students’ attention.

**Digital Option**
Digital options suggest alternative or supplemental projects for the Studio Experience using available technology.
**Write About It!**

Writing exercises encourage the use of art vocabulary and reflection on the creative process.

**Safety Note**

Addresses potential safety issues related to certain materials.

**Art History**

Connects the Studio Experience to a specific period of history, art style, or movement to help students understand the connections between historical art and their own work.

**Assess**

Cross-check: Have all objectives been met? Both teacher and student assessment techniques are offered.

**Meeting Individual Needs**

Explore strategies for students with specific needs.
Art Criticism can be challenging—lead your students through it, step by step, using the proven critical process of **Describe**, **Analyze**, **Interpret**, and **Evaluate**.

**About the Artist**
Artist biography accompanies the artwork, reinforcing the connection between art and artist.

**More About the Artwork**
Additional information about the fine art image is included.

**Art Criticism Answers**
Suggested answers for all criticism questions.
Wrap up every chapter with an art exhibit and a careful review.

**Summary**
Summary reinforces chapter vocabulary and major concepts.

**For Your Portfolio**
Assists students in documenting their progress and developing a body of work.

**For Your Sketchbook**
Includes sketchbook prompts, ideas, and artist notes.

**Going Further**
Offers challenging opportunities to expand and deepen the studio experience.

**Review Questions**
Chapter Review questions require short-answer, essay, and hands-on responses.

**Review Answers**
Answers provided at point of use.

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**Additional Artworks**
Two works by the Art Criticism Step by Step featured artist are included to provide context for the artist's other work. Additional works, related closely to chapter content, offer opportunities for discussion and analysis.
PART ONE
Introduction to Art
Chapter 1: What is Art?
Chapter 2: How Should We Look at Art?

PART TWO
Elements and Principles of Design
Chapter 3: Line
Chapter 4: Shape and Form
Chapter 5: Value and Color
Chapter 6: Space
Chapter 7: Texture
Chapter 8: Principles of Design

PART THREE
Art Media and Careers
Chapter 9: 2-D Media
Chapter 10: 3-D Media
Chapter 11: Architecture
Chapter 12: Careers in Art

PART FOUR
Art History
Chapter 13: Non-Western I
Chapter 14: Non-Western II
Chapter 15: Western I
Chapter 16: Western II

PART FIVE
Resources
Student Handbook

The Student Handbook covers the following studio concepts and techniques:

• Planning Your Art
• Drawing
• Linear Perspective
• Drawing Figures
• Color
• Painting Techniques
• Printmaking
• Clay Sculpture
• Sculpture
• Photography
• Storing Your Artwork
• Displaying Your Artwork

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